

C - Small Curricular Revisions : Entry # 3351**Today's Date**

09/11/2024

Your Name

Scott Raynor

Your Email:sraynor@highpoint.edu**Department Chair Name**

Scott Raynor

Email address of your department chairsraynor@highpoint.edu

By checking below I am certifying that my department chair (named above) has seen and approved the courses that are included in this proposal.

Yes

Please select the appropriate school overseeing this proposal:

Arts & Design

Which schools does this affect?

- Arts & Design

Which category does this change fall under?

- Course name

Rationale for above changes

Additional Curriculum Adjustment

BFA

Currently, GDS students in our BFA degree have a four-credit elective to choose from a list of courses that would help broaden their liberal arts exposure to inform their designs.

However, the discipline's evolution driving the name change requires us to consider some small adjustments to the curriculum. We would like to propose that students use this additional four-credit elective specifically for art or design-related courses. We are excited for the possibility for our students to have the option to take STC Agency Practicum 2260. This course can help us give our students additional real world experiences and the demographic research possibilities that will benefit them as designers. We propose that it be considered as an elective possibility for our students.

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In addition we would like to request these name changes for our courses. Many of our current course names are vague and less clear about what we are teaching. The suggested changes do not modify the course content in any way.

Course Name Changes

GDS 1140 Visual Literacy and the Design Process

Change to Visual Communication Design

GDS 2140 Layout, Lettering and Typeforms

Change to Typography 1

GDS 2540 Advanced Typographic Spaces

Change to Typography 2

GDS 3140 Kinetic Environments

Change to Kinetic Design

GDS 3240 Illustrated Spaces

Change to Digital Illustration

Does this change affect any other departments, schools, or programs besides your own? If so, please describe your consultation process with affected parties in the box below.

Dr. Eltantawy has written a letter that supports GDS students to use STC 2260 as an elective choice for the BFA degree.

Dean Review

[DEAN] I approve/deny this proposal

Approve

Today's Date

12-09-2024

Name of Dean (if this is being reviewed by multiple deans, please indicate who approved it first here)

Dr. John Turpin