

A - New Course Proposal V. 7.2022 : Entry # 3574**DEAN Decision**

Approved

Date

09/15/2025

Is this course intracollegiate or intercollegiate?

Intracollegiate

SCHOOL EPC Decision

Approved

Date

11/09/2025

Begin Form**Today's Date**

09/11/2025

Your Name:

Robert Hirth

Your Email:rhirth@highpoint.edu**Are you a Department Chair?**

No

Department Chair Name

Kathy Elliott

Email address of your Department Chairkelliott@highpoint.edu**By checking below, I certify that my department chair has seen and approved the new course that I am proposing.**

Yes

Please select the appropriate school overseeing this proposal:

Entrepreneurship

When should this proposal take effect?

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Fall 2026

Information for the Registrar**Choose the department designator from the list below.**

ENT

Proposed Course Number?

1500

Is this course cross listed?

No

Does this course replace a current course?

No

What is the title of the new course?

Introduction to Entrepreneurship

Write the catalog description of your proposed course:

This four-credit course introduces the entrepreneurial mindset, the impact of entrepreneurship on communities and the process of launching new ventures, including opportunity recognition and value creation. Students will engage in design thinking, customer discovery, lean experimentation, and foundational venture finance and pitch techniques. The course emphasizes experiential learning, ethical practices, and purpose-driven entrepreneurship to foster both economic and social impact. 4 Credits

How many credit hours will this course be?

4

How will the course be graded?

Letter grade

Please select the course repeat option for this course:

Not repeatable for credit

What is the offering cycle for this course?

Every semester

Does your course have any prerequisites?

No

Is this new course being proposed because of a new or revised major or minor proposal?

It's a part of the CSE curriculum update. The major and minor revision proposals will be submitted soon

Gen Ed and Academic Programs

A - New Course Proposal V. 7.2022 : Entry # 3574**Is this course part of Gen Ed?**

- No

Does this course count towards a major or a minor?

Yes

Please list the Major / Minor and if it is Required or Elective

ENT Major - Required, ENT Minor - Elective

Is this course part of an academic program?

- This course does not fulfill academic program requirements

Does this course include any community engagement?

No

Does this course participate in the GoGlobal Program?

No

Information for Curriculum Review**Rationale and evidence for new course's consistency with departmental mission:**

This course introduces students to the entrepreneurial mindset and how entrepreneurship impacts the community. It is very much in line with the department and school of entrepreneurship's mission statements.

List all student learning outcomes for this course.

Describe the entrepreneurial mindset and its importance for economic and social value creation.

Identify and evaluate opportunities using market research, Opportunity recognition, and customer discovery.

Apply design thinking methodologies to generate innovative solutions.

Develop and analyze business models, such as the Lean Canvas.

Develop financial modeling terms and skills.

Define and develop a minimum viable product (MVP) to validate key assumptions.

Present entrepreneurial ideas through effective pitches and concise written plans.

Use AI tools responsibly for ideation, research, and venture development.

List any units or content areas that will be required for all sections of this course.

No units or content areas are required

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List any assignments, tests, or other assessments that will be required for all sections of this course.

No assignments, tests, or assessments are required

List any readings or other materials that will be required for all sections of this course.

No readings or other materials are required

List any course policies that will be required for all sections of this course.

No policies are required

If you would like to specify how requirements for contact hours must be met for all sections of this course, please indicate below. (e.g., if any experiential learning activities will replace seat time)

No thank you

Is there anything else the reviewing parties should know about this new course proposal that hasn't been addressed?

This proposal should supersede and replace the previous proposal for ENT 1500

Sample Syllabus

- [ENT-1500.docx](#)