

A - New Course Proposal V. 7.2022 : Entry # 3562**DEAN Decision**

Approved

Date

09/12/2025

Is this course intracollegiate or intercollegiate?

Intracollegiate

GEC Decision

Approved

Date

11/09/2025

Begin Form**Today's Date**

09/11/2025

Your Name:

Robert Hirth

Your Email:rhirth@highpoint.edu**Are you a Department Chair?**

No

Department Chair Name

Kathy Elliott

Email address of your Department Chairkelliott@highpoint.edu**By checking below, I certify that my department chair has seen and approved the new course that I am proposing.**

Yes

Please select the appropriate school overseeing this proposal:

Entrepreneurship

When should this proposal take effect?

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Fall 2026

Information for the Registrar**Choose the department designator from the list below.**

ENT

Proposed Course Number?

2400

Is this course cross listed?

No

Does this course replace a current course?

No

What is the title of the new course?

Creative Intelligence: Innovation Through Design & Problem Solving

Write the catalog description of your proposed course:

This course explores the principles and practices of creative intelligence, emphasizing design thinking, systems thinking, and lateral problem-solving as approaches for real-world innovation. Students will learn to empathize with users, define problems, and creatively generate solutions through collaborative workshops, case studies, and applied exercises. Emphasis is placed on fostering the ability to solve complex problems, adapt ideas based on user feedback, and communicate solutions effectively through storytelling and pitching. By engaging with both critical and creative thinking methods, students will build the mindsets and skills necessary to design innovations that meet real-world needs across industries. 4 Credits

How many credit hours will this course be?

4

How will the course be graded?

Letter grade

Please select the course repeat option for this course:

Not repeatable for credit

What is the offering cycle for this course?

Every semester

Does your course have any prerequisites?

No

Is this new course being proposed because of a new or revised major or minor proposal?

This course is part of the CSE curriculum changes

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- No

Does this course count towards a major or a minor?

Yes

Please list the Major / Minor and if it is Required or Elective

ENT Major - Required, SLS Major - Required, EMG Major - Required, HSP Major - Required

Is this course part of an academic program?

- This course does not fulfill academic program requirements

Does this course include any community engagement?

No

Does this course participate in the GoGlobal Program?

No

Information for Curriculum Review**Rationale and evidence for new course's consistency with departmental mission:**

This course emphasizes creative thinking and problem solving by teaching methods and frameworks to productively and systematically address problems. This is very much in line with the department and school of entrepreneurship's mission.

List all student learning outcomes for this course.

Apply structured frameworks for creative problem-solving to analyze complex issues and define clear problem statements.

Assessed through: problem-framing exercises, systems maps, and team project milestone submissions.

Generate and refine ideas using divergent and convergent thinking strategies.

Assessed through: brainstorming sessions, idea journals, and in-class ideation workshops.

Demonstrate critical and ethical thinking by questioning assumptions, considering and evaluating alternatives, and reflecting on potential impacts of solutions.

Assessed through: futures wheels, ethical reflection prompts, screening exercises, and short written case analyses.

Understand and represent stakeholder perspectives by applying empathy and research tools to uncover user needs.

Assessed through: empathy maps, user journey assignments, and small-group activities.

Demonstrate effective communication of course-related concepts by producing clear written narratives and delivering engaging

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oral presentations that use storytelling, compelling visuals, and audience-appropriate strategies.

Assessed through: midterm reflection (written clarity), final project presentation, and peer feedback.

List any units or content areas that will be required for all sections of this course.

No specific units or content areas will be required for this course

List any assignments, tests, or other assessments that will be required for all sections of this course.

No specific assignments, tests or assessments will be required for this course

List any readings or other materials that will be required for all sections of this course.

No specific readings or other materials will be required for this course

List any course policies that will be required for all sections of this course.

No specific course policies will be required for this course

If you would like to specify how requirements for contact hours must be met for all sections of this course, please indicate below. (e.g., if any experiential learning activities will replace seat time)

No thank you

Is there anything else the reviewing parties should know about this new course proposal that hasn't been addressed?

I don't believe so

Sample Syllabus

- [ENT-2400-syllabus.docx](#)