

A - New Course Proposal V. 7.2022 : Entry # 3563**DEAN Decision**

Approved

Date

09/12/2025

Is this course intracollegiate or intercollegiate?

Intracollegiate

SCHOOL EPC Decision

Approved

Date

11/09/2025

Begin Form**Today's Date**

09/11/2025

Your Name:

Robert Hirth

Your Email:rhirth@highpoint.edu**Are you a Department Chair?**

No

Department Chair Name

Kathy Elliott

Email address of your Department Chairkelliott@highpoint.edu**By checking below, I certify that my department chair has seen and approved the new course that I am proposing.**

Yes

Please select the appropriate school overseeing this proposal:

Entrepreneurship

When should this proposal take effect?

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Fall 2026

Information for the Registrar**Choose the department designator from the list below.**

ENT

Proposed Course Number?

2500

Is this course cross listed?

No

Does this course replace a current course?

No

What is the title of the new course?

Entrepreneurship Leadership and Management

Write the catalog description of your proposed course:

This course introduces principles of management and entrepreneurial leadership within the context of key organizational behavior frameworks. Students will explore interpersonal and organizational communication while developing competencies in collaboration, influence, and emotionally intelligent leadership. Major topics include team dynamics, conflict resolution, decision making, motivation, ethics, diversity, organizational culture, and leadership in uncertain environments. Emphasis is placed on leading change, fostering a culture of feedback, persuasive communication and storytelling, and integrating theory with practice to analyze organizational challenges. By the end of the course, students will be equipped to apply entrepreneurial leadership strategies to real-world organizational contexts. 4 Credits

How many credit hours will this course be?

4

How will the course be graded?

Letter grade

Please select the course repeat option for this course:

Not repeatable for credit

What is the offering cycle for this course?

Every semester

Does your course have any prerequisites?

No

Is this new course being proposed because of a new or revised major or minor proposal?

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This course is part of the CSE curriculum changes

Any other comments for the Registrar at this time?

No

Gen Ed and Academic Programs**Is this course part of Gen Ed?**

- No

Does this course count towards a major or a minor?

Yes

Please list the Major / Minor and if it is Required or Elective

ENT Major - Required, SLS Major - Required, EMG Major - Required, HSP Major - Required

Is this course part of an academic program?

- This course does not fulfill academic program requirements

Does this course include any community engagement?

No

Does this course participate in the GoGlobal Program?

No

Information for Curriculum Review**Rationale and evidence for new course's consistency with departmental mission:**

This course focuses on teaching students organizational psychology and leadership theories and frameworks to more effectively work in and lead groups of people toward a stated goal. This is very much in line with the missions of the department and school of entrepreneurship's missions.

List all student learning outcomes for this course.

Explain and apply key organizational behavior frameworks to analyze entrepreneurial leadership challenges in dynamic organizational contexts.

Assessment methods: knowledge/factual exam questions, knowledge and application-based class discussion, experiential and action-learning assignments (tests, leadership assessments, Case Study Analyses and Facilitation, the Entrepreneurial Leadership Labs, experiential leadership activities, The Innovative Leadership Journey)

Demonstrate interpersonal and organizational communication skills that reflect emotional intelligence, collaboration, and influence in diverse team settings.

Assessment methods: knowledge/factual exam questions, knowledge and application-based class discussion, experiential and

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action-learning assignments (tests, leadership assessments, Case Study Analyses and Facilitation, the Entrepreneurial Leadership Labs, experiential leadership activities, The Innovative Leadership Journey)

Evaluate and manage team dynamics by applying strategies for conflict resolution, decision-making, motivation, and inclusive leadership

Assessment methods: knowledge/factual exam questions, knowledge and application-based class discussion, experiential and action-learning assignments (tests, leadership assessments, Case Study Analyses and Facilitation, the Entrepreneurial Leadership Labs, experiential leadership activities, The Innovative Leadership Journey)

Integrate ethical reasoning and cultural awareness into entrepreneurial leadership practices, applying creative problem-solving strategies to effectively lead under uncertainty and change.

Assessment methods: knowledge/factual exam questions, knowledge and application-based class discussion, experiential and action-learning assignments (tests, leadership assessments, Case Study Analyses and Facilitation, the Entrepreneurial Leadership Labs, experiential leadership activities, The Innovative Leadership Journey)

Design and deliver persuasive messages and stories that inspire stakeholders, apply feedback competencies, and support organizational transformation

Assessment methods: knowledge/factual exam questions, knowledge and application-based class discussion, experiential and action-learning assignments (tests, leadership assessments, Case Study Analyses and Facilitation, the Entrepreneurial Leadership Labs, experiential leadership activities, The Innovative Leadership Journey)

Synthesize theory and practice by developing and presenting entrepreneurial leadership strategies through addressing real-world organizational challenges.

Assessment methods: knowledge/factual exam questions, knowledge and application-based class discussion, experiential and action-learning assignments (tests, leadership assessments, Case Study Analyses and Facilitation, the Entrepreneurial Leadership Labs, experiential leadership activities, The Innovative Leadership Journey)

Demonstrate effective communication of course-related concepts by producing clear written narratives and delivering engaging oral presentations that use storytelling, compelling visuals, and audience-appropriate strategies.

Assessment methods: experiential and action-learning assignments (Case Study Analyses and Facilitation, the Entrepreneurial Leadership Labs, The Innovative Leadership Journey)

List any units or content areas that will be required for all sections of this course.

No specific units or content areas will be required for this course

List any assignments, tests, or other assessments that will be required for all sections of this course.

No specific assignments, tests or other assessments will be required for this course

List any readings or other materials that will be required for all sections of this course.

No specific readings or other materials will be required for this course

List any course policies that will be required for all sections of this course.

No specific policies will be required for this course

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If you would like to specify how requirements for contact hours must be met for all sections of this course, please indicate below. (e.g., if any experiential learning activities will replace seat time)

No thank you

Is there anything else the reviewing parties should know about this new course proposal that hasn't been addressed?

I don't believe so

Sample Syllabus

- [ENT-2500-syllabus.docx](#)