

A - New Course Proposal V. 7.2022 : Entry # 3593**DEAN Decision**

Approved

Date

15/25/09

Is this course intracollegiate or intercollegiate?

Intracollegiate

SCHOOL EPC Decision

Approved

Date

11/14/2025

Begin Form**Today's Date**

09/15/2025

Your Name:

Jenny Lukow

Your Email:jlukow@highpoint.edu**Are you a Department Chair?**

Yes

By checking below, I certify that my department chair has seen and approved the new course that I am proposing.

Yes

Please select the appropriate school overseeing this proposal:

Communication

When should this proposal take effect?

Fall 2026

Information for the Registrar**Choose the department designator from the list below.**

SMG

A - New Course Proposal V. 7.2022 : Entry # 3593**Proposed Course Number?**

2700

Is this course cross listed?

No

Does this course replace a current course?

Yes

Is the course number being reused?

No

What is the title of the new course?

Management of Intercollegiate Athletics

Write the catalog description of your proposed course:

This course provides an in-depth exploration of intercollegiate athletics, examining its role in higher education, society, and the broader sports landscape. Students will study the historical development of college sports, the structure and governance of athletic programs, and the impact of intercollegiate athletics on student-athletes, campus culture, and institutional identity. Students will gain insight into the complexities of managing intercollegiate athletic programs, as well as the challenges and opportunities that exist within collegiate sports today.

How many credit hours will this course be?

4

How will the course be graded?

Letter grade

Please select the course repeat option for this course:

Not repeatable for credit

What is the offering cycle for this course?

Yearly

Does your course have any prerequisites?

No

Is this new course being proposed because of a new or revised major or minor proposal?

Yes/Sport Management/9.15.25/Jenny Lukow

Any other comments for the Registrar at this time?

no

A - New Course Proposal V. 7.2022 : Entry # 3593**Gen Ed and Academic Programs****Is this course part of Gen Ed?**

- No

Does this course count towards a major or a minor?

Yes

Please list the Major / Minor and if it is Required or Elective

SMG major - required/SMG minor - elective

Is this course part of an academic program?

- This course does not fulfill academic program requirements

Does this course include any community engagement?

No

Does this course participate in the GoGlobal Program?

No

Information for Curriculum Review**Rationale and evidence for new course's consistency with departmental mission:**

As the sports industry continues to evolve, we regularly reassess our curriculum to ensure students are prepared for professional success by engaging with the most relevant content. During the past academic year, we conducted a comprehensive review of the sport management curriculum, which revealed the absence of a course dedicated to the distinct challenges within intercollegiate athletics. Given the significant role of intercollegiate athletics in the sports industry, we concluded that adding a specialized course would better prepare students to understand and address the issues professionals face in this sector. Such a course will ensure students are equipped with both the industry knowledge and practical skills essential for success in this field, thereby strengthening the comprehensiveness of our sport management program.

List all student learning outcomes for this course.

1. Understand the historical development of intercollegiate athletics
2. Identify and evaluate the organizational structure and governance of intercollegiate athletic programs
3. Evaluate the academic, social, and emotional experiences of athletes, including academic integrity
4. Understand the business and financial aspects of intercollegiate athletics
5. Examine strategies for effectively managing intercollegiate athletic programs, including leadership, communication, and decision-making processes

List any units or content areas that will be required for all sections of this course.

n/a

List any assignments, tests, or other assessments that will be required for all sections of this course.

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n/a

List any readings or other materials that will be required for all sections of this course.

n/a

List any course policies that will be required for all sections of this course.

n/a

If you would like to specify how requirements for contact hours must be met for all sections of this course, please indicate below. (e.g., if any experiential learning activities will replace seat time)

n/a

Is there anything else the reviewing parties should know about this new course proposal that hasn't been addressed?

n/a

Sample Syllabus

- [SMG-2700-Management-of-Intercollegiate-Athletics1.pdf](#)