

**E - New or Revised Program/Degree/Major Revised
8/19 : Entry # 3585****Today's Date**

09/15/2025

Your Name

Robert Hirth

Your Emailrhirth@highpoint.edu**Are you a department chair?**

No

Department Chair Name

Kathy Elliott

Dept Chair Emailkelliott@highpoint.edu**By checking below, I certify that my department chair was notified and approved moving forward with this proposal.**

Yes

Please select the appropriate school to oversee this proposal:

Entrepreneurship

When will this program / degree / major go into effect?

Fall 2026

Please choose a category for this proposal.

Major - Revise

Are you also revising the corresponding minor?

Yes

Please provide a 200-word summary of the proposed school / program / degree / major.

The creation of the new school of entrepreneurship offered the opportunity to rethink and update the curriculum in this school. Based on feedback from consultants and internal discussions, the school is revising several majors, minors, and creating new courses. The entrepreneurship major is being updated to be more in line with programs at other schools and also take advantage of having Hospitality, Event Management, and Sales within the same school.

What is the rational for the new school / program / degree / major? If this proposal seeks to revise a school / program / degree / major, then what is the rational for the revision?

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The rationale for this revision is to realign the major within the new context of the school of entrepreneurship. This includes incorporating new courses from other departments that have been moved in the school of entrepreneurship, in addition to taking into consideration the advice from outside consultants on how to update the major.

List of Required Courses

Course (Prefix and Number)	NEW or EXISTING?	Revisions needed for an existing course (if necessary)
ACC 2010	Existing	no
ACC 2020	Existing	no
BUA 1050	Existing	no
ECO 2030 or 2050	Existing	no
FIN 3010	Existing	no
MKT 2110	Existing	no
SLS 3200	New	
STS 2610 or 2910	Existing	no
ENT 1500	New	
ENT 2300	New	
ENT 2400	New	
ENT 2500	New	
ENT 3023	Existing	No
ENT 3050	Existing	no
ENT 3400	Existing	Yes
ENT 3900	New	
ENT 4900	New	

List of Elective Courses

Course (Prefix and Number)	NEW or EXISTING?	Revisions needed for an existing course (if necessary)
ENT 2810	Existing	no
ENT 2820	New	
ENT 2880	Existing	no
ENT 3510	Existing	no
ENT 4220	Existing	no
ENT 4263	Existing	no
MGT 3300	Existing	no
ACC 3100	New	
ENT 4444	Existing	no

Please upload a file showing the current course requirements (preferably from the Undergraduate Bulletin)

- [ENT-Major-Comparison.pdf](#)

**E - New or Revised Program/Degree/Major Revised
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This is a revision of the existing entrepreneurship major. It is similar to other business-type majors but it is its own distinct content area.

What is the rationale for the new school / program / degree / major?

This update reflects a modern update on the entrepreneurship major and reflects the new composition of the Congdon School of Entrepreneurship. These changes are in line with strategic academic plan of the university.

What academic divisions, University officers, programs, or other stakeholders are involved in, or affected by, this proposal?

School of Business
School of Communication

What types of students are expected to enroll in this program or pursue this degree/major? Please provide projected enrollment.

Students interested in starting their own business, running a family business, or working for an innovative company. Projected enrollment is approximately 60-75 students per year as declared majors.

Consistency of Mission and Quality

Yes, this updated degree will increase the rigor of the entrepreneurship major and is consistent with the University and school's missions.

Timeline

The updated major will start in the Fall of 2026 for incoming freshman. There will be a transition period over the next four years to accommodate existing entrepreneurship majors

Assessment Strategy

The assessment strategy is currently being updated/revised to reflect the changes to the major.

Please attach full proposal and any supporting documents/reports.

- [ENT-Major-Rationale.pdf](#)

For Deans:

Does this proposal connect solely to programs in your school (Intra-Collegiate), or does it have connections to broader university programs and requirements (Inter-Collegiate)? Note that all proposals connected to University Academic Programs or within the General Education should be considered Inter-Collegiate proposals.

Inter-collegiate

Is this proposal consistent with the school and university mission?

Yes

Are necessary resources available to support this proposal?

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Yes

[DEAN] I approve/deny this proposal for further advancement

Approve

Today's Date (REQUIRED)

09/15/2025

For School EPC:**Is this proposal consistent with the school and university mission?**

Yes

[SCHOOL EPC] I approve/deny this proposal for further advancement

Approve

Today's Date (REQUIRED)

11/09/2025