

F - New or Revised Minor/Emphasis/Area of Concentration : Entry # 3591**Today's Date**

09/15/2025

Your Name

Jenny Lukow

Your Emailjlukow@highpoint.edu**Please select the appropriate school overseeing this proposal:**

Communication

When should this proposal take effect?

Fall 2026

Is this proposal connected to any other proposals currently being submitted? If so, please describe below.

Yes. The sport management program would like to add SMG 2700 and delete SMG 3030 as a required course in the major and as an elective in the minor.

Is this submission in response to a "revise and resubmit" decision on a previous proposal?

No

Category of proposal

Minor

Is this new or a revision?

Revised

Please insert the text of the existing curriculum under revision, or attach at the end of this proposal.

The total hours required for the minor will remain at 20 hours.

Current Sport Management Minor (20 hours)

Required (8 hours)

- o (4) SMG 1010 Introduction to Sport Management
- o (4) SMG 2100 Sport Marketing

Required Electives (12 hours) - choose 12 hours from the following list of courses:

- o (4) SMG 2500 Organizational Behavior in Sport Organizations
- o (4) SMG 3020 Sport in Society or (4) SMG 3030 Gender Issues in Sport
- o (4) SMG 3040 Sport Law
- o (4) SMG 3050 Sport Finance
- o (4) SMG 3060 Sport Facility Management

Proposed Sport Management Minor (20 hours)

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Required (8 hours)

- o (4) SMG 1010 Introduction to Sport Management
- o (4) SMG 2100 Sport Marketing

Required Electives (12 hours) - choose 12 hours from the following list of courses:

- o (4) SMG 2500 Organizational Behavior in Sport Organizations
- o (4) SMG 2700 Management of Intercollegiate Athletics
- o (4) SMG 3020 Sport in Society or (4) SMG 3030 Gender Issues in Sport
- SMG 3030 is being eliminated as an option for the sport management minor
- o (4) SMG 3040 Sport Law
- o (4) SMG 3050 Sport Finance
- o (4) SMG 3060 Sport Facility Management

200 Word Summary of Proposal

With the addition of the SMG 2700 Management of Intercollegiate Athletics course, we would like to add this course to the list of electives students in the sport management minor can take.

Add SMG 2700 Management of Intercollegiate Athletics (4 hours) as a required course for the sport management major and an elective for the sport management minor. This change will enhance and expand curriculum offerings and better prepare sport management students for employment in the sports industry.

Rationale for Proposed Curriculum

With the addition of the SMG 2700 Management of Intercollegiate Athletics course, we would like to add this course to the list of electives students in the sport management minor can take. See outline of changes below.

Add SMG 2700 Management of Intercollegiate Athletics (4 hours) as a required course for the sport management major and an elective for the sport management minor. This change will enhance and expand curriculum offerings and better prepare sport management students for employment in the sports industry.

What Academic Divisions, University Officers, Programs, or other stakeholders are involved in, or affected by, this addition or change?

n/a

Is this proposed curriculum consistent with the University and School Mission?

Yes.

Does this proposal require an interim or transition plan, or can it be implemented immediately? If a transition plan is required, describe this or attach at the end of the proposal.

Any student who took SMG 3030 in prior years would be able to still count it toward their sport management minor.

Assessment Strategy

This change will have no impact on assessment strategies going forward. The sport management minor will still be assessed as it has been in prior years as outlined in the Sport Management Assessment Reports submitted since 2022.

Please attach department approval page and any other supporting documents. If this proposal requires additional resources beyond normal operating expenses of department, school, or University, attach Provost's Provisional Willingness to Consider.

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- [Sport-Management-Minor-Revision-2025.pdf](#)

For Deans:

Does this proposal connect solely to programs in one school (Intra-Collegiate), or does it have connections to broader university programs and requirements (Inter-Collegiate)? Note that all proposals connected to University Academic Programs or within the General Education should be considered Inter-Collegiate proposals.

Intra-collegiate

Is this proposal consistent with the school and university mission?

Yes

Comments justifying this determination?

The course supports school and university missions.

Are necessary resources available to support this proposal?

Yes

[DEAN] I approve/deny this proposal for further advancement

Approve

Today's Date (REQUIRED)

09/15/2025

For the School Curriculum Committee Chair

Is this proposal consistent with the mission and requirements of your school?

Yes

Does this proposal reflect a course that is rigorous, current, and reflects best practices and highest academic standards?

Yes

[SCHOOL COMMITTEE} This committee approves/denies advancement of this proposal

Approve

Today's Date (REQUIRED)

11/14/2025