

B - Course Revision Form V. 7.2022 : Entry # 3546**DEAN Decision**

Approved

Today's Date

03/07/2025

EPC Decision

Approved

Today's Date

03/07/2025

GEC Decision

Approved

Today's Date

02/13/2026

APIRC Decision

Approved

Today's Date

02/16/2026

Begin Form**Today's Date**

09/08/2025

Your Name

Marisa Ritter

Your Email:mritter1@highpoint.edu**Are you a Department Chair?**

No

Department Chair Name

Brianna Clark

Email address of your Department Chair

B - Course Revision Form V. 7.2022 : Entry # 3546bclark1@highpoint.edu**By checking below, I certify that my department chair has seen and approved the course revisions that are in this proposal**

Yes

Please select the appropriate school overseeing this proposal:

Entrepreneurship

When should this proposal take effect?

Fall 2026

Are you submitting multiple courses for revision from the same department?

No, just one

Please list all of the courses that you are submitting revisions for:

Course Prefix	Course Number	Course Title
HSP	3300	The Global Hospitality Experience

What would you like to revise?

- Learning Outcomes

Gen Ed & Academic Program Information**Is this a revision to meet new Gen Ed requirements?**

Yes

Which area(s) of Gen Ed does your proposal seek for approval?

- Integrative Course [ITG]

Please provide a rationale for how your course is integrative. Please explain how you weave in different disciplines or fields of study. If your course is housed within one discipline, please explain how the epistemologies you integrate within the course are different from one another.

This course approaches theory as a living, applicable body of knowledge. Students are challenged to apply the communications theories that they learn into real-world situations involving decision-making, management principles such as planning, controlling, and organizing, and asking questions to get to a deeper level of understanding. This requires students to live with the unknown and unfamiliar; this allows them to practice significant perspective-taking, putting themselves into the lived experience of those that are different from them with a significant focus on cultural differences within and beyond the United States. By recognizing that cultural differences can be navigated professionally students expand their ability to work with others, whether they are guests or employees.

Will this course be team-taught?

No

B - Course Revision Form V. 7.2022 : Entry # 3546**Is this course part of an academic program?**

- Study Abroad

Have you received approval from the appropriate academic program committee to move forward with this proposal?

Yes

Does this course, as revised, include any community engagement?

No

Is this course part of GoGlobal?

Yes

Does this course count towards a major or a minor?

Yes

Please list the course(s) and whether they are required or electives for the major/minor.

Course Prefix/Number	Name of Major and/or Minor?	Required or Elective?
HSP 3300	Hospitality Management	Required

Is this course cross listed?

No

Choose the department designator for your course from the list below.

HSP

Current course number

3300

Current course title

The Global Hospitality Experience

Curriculum Review Information**Please list all revised student learning outcomes, including Gen Ed outcomes, for this course in the box below.**

Integrative Learning: Synthesize concepts, theories, or frameworks of fields of study and apply them to situations or problems.
 Creative Problem Solving: Analyze a problem and develop innovative solutions to address it effectively.

INTENTIONAL LEARNING: Students are tasked with reading a book on leadership and/or cross-cultural communication that fits their interest and will provide them with a differing perspective that challenges their world view. This is a self-paced assignment that requires students to find a book that is of interest and develop a timeline for completion of the book and the corresponding assignment. This allows students to incorporate theories from the variety of disciplines covered in the coursework (management, communications, leadership, hospitality, event management, and psychology) into a cohesive communications and leadership

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narrative. This allows students to articulate their personal leadership and communications philosophy as they transition to a professional setting.

HIGH-IMPACT PRACTICES: Students work collaboratively on a semester-long project that requires extensive research outside of the classroom, including speaking with people from different cultures to better understand how different cultures communicate. This is then applied to all classroom activities as they require this cross-cultural perspective. This also requires them to integrate their own discipline into the communications and leadership theory that we explore in the coursework.

METACOGNITION: This course requires significant integration of the concepts that are discussed with the discipline(s) from which students come. Although rooted in hospitality management, this course draws from communications, management, sociology, and social psychology theory creating an integrated framework. This framework is then applied to case studies but also requires the student to reflect on their own lived experience and how they can use what they have learned to better understand those that have different experiences. Students must demonstrate an acuity with these theories by applying them in a cohesive manner through the semester-long project, which explores communication and leadership in another culture through understanding and comparison. An emphasis is placed not on simply presenting facts about another culture but internalizing a different approach and providing a framework for communications and leadership in that country.

Please list any revisions to units or content areas that will be required for all sections of this course in the box below.

No revisions to units or content areas are anticipated. The course, as proposed, meets the requirements of the integrative learning objectives.

If you have Gen Ed learning outcomes, please address the kinds of assessments you may use for each area that you are proposing the course be designated (i.e., Arts, Humanities, Diversity, etc.)

In-Class assignments will allow students to immediately apply theory learned in class to activities such as brief research projects and presentations, case studies, and general activities. (Integrative LO 1, 2)

Homework assignments include more extensive case studies requiring students to assess complex problems and develop solutions, as well as self-assessments and reflection papers. (Integrative LO 1, 2)

Leadership book review: This connects the communication and leadership theory that is learned in class to alternative approaches to these concepts. Students choose a book that is relevant to their interests, within the constraints of the assignment, and then reflect on what they have learned with a focus on connecting knowledge gained in the classroom with what they read in their book. This is presented as a paper and a longer in-class book club discussion. (Integrative LO 1)

Cultural Comparison Project: This project requires students, working in groups, to do research on a culture other than their primary culture and apply the concepts that we have learned in class to develop an effective communications approach to those that come from that culture. Students learn business practices, basic protocol and etiquette, as well as the differences in communications styles. They also better understand the broader culture of their chosen country. These are then compared to the US and a unified plan for how to manage those from their researched culture is proposed in writing and as a stand-up presentation.

Please list any revisions to course policies that will be required for all sections of this course.

N/A

If you would like to specify any revisions to requirements for how contact hours must be met for all sections of this course, please indicate below (e.g., if any experiential learning activities will replace seat time)

N/A

If this course proposal affects any other departments, please describe the consultation and approval that you've received and from whom in the box below.

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N/A

Is there any additional information that you would like to provide for this proposal?

I submitted this last year but didn't get my revisions in by the end of the academic year. I have addressed the comments from last year in this iteration of the syllabus.

Sample Syllabus

- [HSP-3300-Global-Hospitality-Integrative-Learning-Proposal-2025.docx](#)