

C - Small Curricular Revisions : Entry # 3658**Today's Date**

05/12/2026

Your Name

John Mims

Your Email:jmims@highpoint.edu**Department Chair Name**

John Mims

Email address of your department chairjmims@highpoint.edu

By checking below I am certifying that my department chair (named above) has seen and approved the courses that are included in this proposal.

Yes

Please select the appropriate school overseeing this proposal:

Communication

Does this proposal correspond to a particular term?

No

Course Prefix, Number, & Name

Advertising, Public Relations, and Strategic Communication Major

Does this course currently count towards Gen Ed curriculum?

No

Which category does this change fall under?

- Learning Outcomes Language

Learning Outcomes Language

We are removing this outcome from the major:

6. Assume entry-level positions in strategic communication industries or attend graduate school in a related discipline.

Rationale for above changes

The university tracks this outcome separately, and it's more appropriate to have it tracked there. Also, this is not a learning outcome related to our major.

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Does this change affect any other departments, schools, or programs besides your own? If so, please describe your consultation process with affected parties in the box below.

No

Dean Review

[DEAN] I approve/deny this proposal

Approve

Today's Date

12-05-2026

Name of Dean (if this is being reviewed by multiple deans, please indicate who approved it first here)

Nahed Eltantawy