

Kinetic Design

Code: GDS 3140

Time Period: Continuous

Form B – Course Revision Form

1

Today's Date:

09/09/2026

2

Your Email:

jdougher@highpoint.edu

3

Please list the appropriate school to oversee this proposal

David R. Hayworth School of Arts and Design

4

When should this proposal take effect?

Please input Semester and Year. E.g. Fall 2027

Fall 2027

5

What type of change do you need to request?

☒ Small Curricular Change

☐ Course Revision

☐ Both

6

What small curricular change would you like to request?

- ☐ Distribution requirements - major
- ☐ Distribution requirements - minor
- ☐ Learning Outcomes Language (edit/update existing language only)
- ☐ Course Prefix / Designator / Number / Name
- ☒ Course Description
- ☐ Adding / Changing Cross Listing
- ☐ Name change of college, school, department, program, center, institute, major, minor, concentration, or track
- ☐ Prerequisites

7

Would you like to apply these changes to additional courses in this program?

- ☐ Yes
- ☐ No

Course Description

1

Changes to course description(s)

Current Course Description (as seen in the UG Bulletin)

This course embraces design experience from distinct graphic spaces. This class examines a series of interactions including sequential forms, package design, and installation based approaches. Students investigate characteristics of form, content, and context as they consider user, audience, and branded entities through a range of sequential graphic elements. Prerequisite: GDS 2540. This course is offered in the fall semester. Four credits.

Proposed Revised Course Description

This course examines graphic communication through motion-based design and ethical uses of AI. Students explore kinetic typography, motion graphics, and visual storytelling while considering audience, context, and meaning. Emphasis is placed on concept development, visual systems, sequence, and time-based communication. Prerequisites: GDS 1140 and GDS 2540. Four credits.

Gen Ed & Academic Program Information

1

Is this a revision to meet new Gen Ed requirements?

☐ Yes

☒ No

2

Is this course part of an academic program?

☒ This course does not currently fulfill academic program requirements

☐ Honors Scholars

☐ Service Learning

☐ Study Abroad

☐ Environmental Studies

☐ Latin American Studies

☐ Legal Studies

☐ East Asian Studies

☐ Jewish Studies

3

Does this course, as revised, include any community engagement?

☐ Yes

☒ No

4

Is this course part of GoGlobal?

☐ Yes

☒ No

5

Does this course count towards a major or a minor?

☒ Yes

☐ No

6

Please list the course and whether it is required or electives for the major/minor.

Course Prefix and Number

GDS 3140

Name of Major and/or Minor

Bachelor of Fine Arts (B.F.A.) in Studio with a Concentration in Graphic Design; Bachelo

Is this a required or elective course?

Required

7

Is this course cross listed?

☐ Yes

☒ No

Department Chair Feedback

1

Feedback/Comments

Please provide any feedback or comments for the proposer.

2

Today's Date

09/10/2026

DEANS

1

What is your decision regarding this Course Revision form? (Please select a radial button below and also choose the corresponding workflow action on the bottom of this form)

- ☐ Inter-Collegiate : General Education
- ☐ Inter-Collegiate : Honors Council
- ☐ Inter-Collegiate : Non-General Education
- ☐ Inter-Collegiate : Study Abroad
- ☐ Inter-Collegiate : Service Learning
- ☐ Intra-Collegiate
- ☒ Small Change

2

Feedback/Comments

Please provide any feedback or comments for the proposer.

3

Today's Date

09/11/2026