A - New Course Proposal : Entry # 3672

DEAN Decision

Approved

Date

08/28/2026

Is this course intracollegiate or intercollegiate?

Intracollegiate

SCHOOL EPC Decision

Approved

Date

10/16/2026

Begin Form

Today's Date

08/27/2026

Your Name:

Robert Hirth

Your Email:

rhirth@highpoint.edu

Are you a Department Chair?

No

Department Chair Name

Kathy Elliott

Email address of your Department Chair

kelliott@highpoint.edu

By checking below, I certify that my department chair has seen and approved the new course that I am proposing.

Yes

Please select the appropriate school overseeing this proposal:

Entrepreneurship

When should this proposal take effect?

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Fall 2027

Information for the Registrar

Choose the department designator from the list below.

ENT

Proposed Course Number?

4880

Is this course cross listed?

No

Does this course replace a current course?

No

What is the title of the new course?

Family Business Leadership and Strategy

Write the catalog description of your proposed course:

Family businesses and multigenerational ventures face the complex challenge of sustaining continuity while balancing the interests of family, ownership, and business stakeholders. This course examines the principles and practices that support long-term success, with emphasis on governance structures, succession planning, leadership transition, ownership transfer, stewardship, and the professionalization of family enterprises.

How many credit hours will this course be?

4

How will the course be graded?

Letter grade

Please select the course repeat option for this course:

Not repeatable for credit

What is the offering cycle for this course?

Yearly

Does your course have any prerequisites?

Yes

Please list all prerequisites this course requires:

ENT 2880

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Is this new course being proposed because of a new or revised major or minor proposal?

Yes, this course will be the capstone course for the new Family Business Minor

Gen Ed and Academic Programs

Is this course part of Gen Ed?

- No

Does this course count towards a major or a minor?

Yes

Please list the Major / Minor and if it is Required or Elective

ENT elective/Family Business Minor required

Is this course part of an academic program?

- This course does not fulfill academic program requirements

Does this course include any community engagement?

No

Does this course participate in the GoGlobal Program?

No

Information for Curriculum Review

Rationale and evidence for new course's consistency with departmental mission:

The CSE was encouraged to offer a Family Business Minor. After reviewing similar programs at other institutions, it was determined a 4000 level course that goes into significant detail on succession planning, conflict management, executive and ownership transitions would be necessary for an academically rigorous minor.

List all student learning outcomes for this course.

1. Analyze the unique characteristics of family enterprises, including interactions among family, ownership, and business systems
2. Evaluate governance structures, decision-making processes and leadership frameworks
3. Develop succession and ownership transition plans
4. Assess the influence of family dynamics, communication, and conflict on leadership effectiveness
5. Evaluate growth, scaling, capital allocation, and exit strategies
6. Design strategic recommendations that integrate leadership development, governance, succession, financial stewardship, and innovation plans

List any units or content areas that will be required for all sections of this course.

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None

List any assignments, tests, or other assessments that will be required for all sections of this course.

None

List any readings or other materials that will be required for all sections of this course.

None

List any course policies that will be required for all sections of this course.

None

If you would like to specify how requirements for contact hours must be met for all sections of this course, please indicate below. (e.g., if any experiential learning activities will replace seat time)

None

Is there anything else the reviewing parties should know about this new course proposal that hasn't been addressed?

I don't believe so

Sample Syllabus

- ENT-4880-Syllabus.docx