Introduction to Event Management

Code: EMG 1200
Time Period: Continuous

Form B - Course Revision Form

1

Today's Date:

09/13/2026

2

Your Email:

bclark1@highpoint.edu

3

Please list the appropriate school to oversee this proposal

David S. Congdon School of Entrepreneurship

4

When should this proposal take effect?
Please input Semester and Year. E.g. Fall 2027

Fall 2027

5

Would you like to apply these changes to additional courses in this program?

- (●) Yes
- ( ) No

6

Please list all courses to which these changes should be applied.

The following courses are proposed for updated course descriptions and revised learning objectives. Please see the attached document for complete details, including the proposed course descriptions and learning objectives for each course:
EMG 1200
EMG 1400
EMG 1600
EMG 2010
EMG 2020
EMG 2030
EMG 2040
EMG 2300
EMG 2400
EMG 3300
EMG 3600
EMG 4300
EMG 4811

7

What type of change do you need to request?

- ( ) Small Curricular Change
- ( ) Course Revision
- (•) Both

8

What small curricular change would you like to request?

- [ ] Distribution requirements - major
- [ ] Distribution requirements - minor
- [ ] Learning Outcomes Language (edit/update existing language only)
- [ ] Course Prefix / Designator / Number / Name
- [x] Course Description
- [ ] Adding / Changing Cross Listing
- [ ] Name change of college, school, department, program, center, institute, major, minor, concentration, or track
- [ ] Prerequisites

9

What course revision would you like to request?

- [x] Learning Outcomes (add or remove specific outcomes)
- [ ] Credits
- [ ] Change Course Number (Change to Level)
- [ ] Course Repeat Option
- [ ] Adding or removing an Academic Program
- [ ] Creation of a special topics course or revisions to an existing special topics course
- [ ] Discontinuance of a course

10

Please provide a brief rationale for this proposal

Course Description

1

Changes to course description(s)

Current Course Description (as seen in the UG Bulletin)

see attached document

Proposed Revised Course Description

see attached document

Learning Outcomes Change

1

Please list the current learning outcomes for this course in the box below.

2

Please list the revised student learning outcomes for this course in the box below.

see attached document

3

Please list any revisions to units or content areas that will be required for all sections of this course in the box below.

NA

4

If you have Gen Ed learning outcomes, please address the kinds of assessments you may use for each area that you are proposing the course be designated (i.e., Arts, Humanities, Diversity, etc.)

NA

5

Please list any revisions to course policies that will be required for all sections of this course.

NA

6

If you would like to specify any revisions to requirements for how contact hours must be met for all sections of this course, please indicate below (e.g., if any experiential learning activities will replace seat time)

NA

7

If this course proposal affects any other departments, please describe the consultation and approval that you've received and from whom in the box below.

NA

8

Is there any additional information that you would like to provide for this proposal?

The attached docuemntation outlines all requested changes per course

9

Sample Syllabus

To upload, please select the *add a new document* link to upload your files. Once uploaded, please select the files within the dropdown menu.

APIRC Course Revisions Fall 2026.pdf

10

Additional documents

NOTE: This is a two-step process.

Please select the *add a new document* link to upload your files. Once uploaded, please select the files within the dropdown menu.

No document was selected.

Gen Ed & Academic Program Information

1

Is this a revision to meet new Gen Ed requirements?

- ( ) Yes
- (•) No

2

Is this course part of an academic program?

- ( ) This course does not currently fulfill academic program requirements
- ( ) Honors Scholars
- ( ) Service Learning
- ( ) Study Abroad
- ( ) Environmental Studies
- ( ) Latin American Studies
- ( ) Legal Studies
- ( ) East Asian Studies
- ( ) Jewish Studies

3

Does this course, as revised, include any community engagement?

- ( ) Yes
- (•) No

4

Is this course part of GoGlobal?

- ( ) Yes
- (•) No

5

Does this course count towards a major or a minor?

- (•) Yes
- ( ) No

6

Please list the course and whether it is required or electives for the major/minor.

Course Prefix and Number

See attached sheet

Name of Major and/or Minor

All apply to Event Management Major. However, EMG 1600 is required in the the Hospit

Is this a required or elective course?

Required

7

Is this course cross listed?

- Yes
- No

Upload Documentation

1

Please attach any documentation that is needed for this proposal.

To upload, please select the *add a new document* link to upload your files. Once uploaded, please select the files within the dropdown menu.

No document was selected.

Submission Information

1

Is this proposal being submitted after APIRC's set deadlines?

- ( ) Yes
- ( ) No

*

2

Please enter the date on which you received the Provost’s approval for late submission.

Department Chair Feedback

1

Feedback/Comments
Please provide any feedback or comments for the proposer.

2

Today's Date

09/14/2026

DEANS

1

What is your decision regarding this Course Revision form? (Please select a radial button below and also choose the corresponding workflow action on the bottom of this form)

- ( ) Inter-Collegiate : General Education
- ( ) Inter-Collegiate : Honors Council
- ( ) Inter-Collegiate : Non-General Education
- ( ) Inter-Collegiate : Study Abroad
- ( ) Inter-Collegiate : Service Learning
- (•) Intra-Collegiate
- ( ) Small Change

2

Feedback/Comments
Please provide any feedback or comments for the proposer.

Approved

3

Today's Date

09/21/2026

Intra-Collegiate: School EPC Feedback (FOR CHAIR ONLY)

1

COMMITTEE MEMBERS: Please review the form. Once your review is complete, click "Continue Later" at the bottom of the page or "Exit" at the top right of the screen. Do not enter comments or submit the form.
CHAIR: At the committee meeting, present this form and enter the committee's comments into the comment box below, then click "Submit."

2

Today's Date

09/21/2026