

Media Production (B.A.)

Code: BA-MPRO

Time Period: Continuous

Form E – Revise Program/Degree/Major/Minor

1 Today's Date:

08/25/2026

2 Your Email:

rpowell0@highpoint.edu

3 Please list the appropriate school to oversee this proposal

NQSC

4 When should this proposal take effect?

Please input Semester and Year. E.g. Fall 2027

Fall 2027

5 Please select the revision type (select all that apply)



Program



Degree



Major



Minor

6 Please select which revision you are requesting:



Total Credit Hours



Required & Elective Courses



Learning Outcomes



Other

7 Please provide a summary of the proposed revision. (Suggested word count is 200 words)

The revision will include an increase in the total hours for the major. This increase will be the result of the moving one elective course into the list of required course and an increase in elective hours. Learning objectives for the major will be revised to align with Assessment data. A portfolio review process will be added to the major.

8 Please describe the rationale for the requested revision:

Assessment data revealed a need for additional production classes to support the scaffolding approach to production classes and provide additional production opportunities for students.

9 Is there any additional information you would like to share with the Registrar's Office?

No

10 Change in Total Credit Hours

What is the current total number of credit hours?

60

What will the new total number of credit hours be?

64

11 Change in Required & Elective Courses (Required)

Required Course Prefix and Number

COM1110

Is this required course new or existing?

Existing

Required Course Prefix and Number

COM1120

Is this required course new or existing?

Existing

Required Course Prefix and Number

COM2001

Is this required course new or existing?

Existing

Required Course Prefix and Number

COM3390

Is this required course new or existing?

Existing

Required Course Prefix and Number

COM1138

Is this required course new or existing?

Existing

Required Course Prefix and Number

COM2204

Is this required course new or existing?

Existing

Required Course Prefix and Number

MPE1950

Is this required course new or existing?

Existing

Required Course Prefix and Number

MPE2231

Is this required course new or existing?

Existing

Required Course Prefix and Number

MPE3002

Is this required course new or existing?

New

Required Course Prefix and Number

MPE3311

Is this required course new or existing?

Existing

Required Course Prefix and Number

MPE0999

Is this required course new or existing?

New

Required Course Prefix and Number

MPE3361

Is this required course new or existing?

Existing

Required Course Prefix and Number

MPE3500

Is this required course new or existing?

Existing

Required Course Prefix and Number

MPE4451

Is this required course new or existing?

Existing

Required Course Prefix and Number

MPE4500

Is this required course new or existing?

Existing

12 Change in Required & Elective Courses (Elective)

Elective Course Prefix and Number

MPE2221

Is this elective course new or existing?

Existing

Elective Course Prefix and Number

MPE2261

Is this elective course new or existing?

Existing

Elective Course Prefix and Number

MPE2881

Is this elective course new or existing?

Existing

Elective Course Prefix and Number

MPE3881

Is this elective course new or existing?

Existing

Elective Course Prefix and Number

MPE4881

Is this elective course new or existing?

Existing

Elective Course Prefix and Number

MPE3001

Is this elective course new or existing?

Existing

Elective Course Prefix and Number

MPE3003

Is this elective course new or existing?

Existing

Elective Course Prefix and Number

MPE3010

Is this elective course new or existing?

Existing

Elective Course Prefix and Number

MPE3011

Is this elective course new or existing?

Existing

Elective Course Prefix and Number

MPE3231

Is this elective course new or existing?

Existing

Elective Course Prefix and Number

MPE3551

Is this elective course new or existing?

Existing

Elective Course Prefix and Number

MPE4361

Is this elective course new or existing?

Existing

Elective Course Prefix and Number

MPE4811

Is this elective course new or existing?

Existing

Elective Course Prefix and Number

MPE2262

Is this elective course new or existing?

Existing

Elective Course Prefix and Number

MPE3411

Is this elective course new or existing?

New

13

Please upload a file showing the current course requirements (preferably from the Undergraduate Bulletin)

To upload, please select the *add a new document* link to upload your files. Once uploaded, please select the files within the dropdown menu.

[Media Prod Major Requirements F2026 Final.docx](#)

14 Please list the current program learning outcomes:

LO 1: Industry standard competencies across media production stages and adaptation to changing landscape.

LO 2: Assess client communication objectives and develop media strategies.

LO 3: Develop feasible business plans addressing client and community needs.

LO 4: Produce creative and compelling stories for diverse audiences.

LO 5: Demonstrate understanding of media industry expectations and best practices.

15 Please list the revised program learning outcomes:

LO 1: Demonstrate proficiency in core audio, video, or digital media production tools.

LO 2: Design and execute media production workflows, schedules, and budgets from concept through completion.

LO 3: Construct compelling narratives across visual or auditory media.

LO 4: Evaluate media productions from critical and historical framework.

16 Describe the rationale for revising the program learning outcomes:

Learning outcomes were revised to stay consistent with curriculum changes. Assessment data indicated that Learning Objectives needed to be more specific and measurable. Some older objectives were repetitive and contained language that the faculty felt were difficult to assess.

17 Does this revision affect other programs / degrees / majors / minors? If so, which ones?

No

18 List any academic divisions, University officers, or other stakeholders are involved in, or affected by, this proposal?

None

19 Please attach documentation showing support from key stakeholders, if any.

To upload, please select the *add a new document* link to upload your files. Once uploaded, please select the files within the dropdown menu.

No document was selected.

20 Does this revision require a transition plan? If yes, please detail the transition plan below.

No

21 Are there any revisions to the assessment strategy of the program / degree / major / minor? If so, please detail the revisions to the assessment strategy below.

No

22 Please attach any final supporting documents for this proposed revision.

To upload, please select the *add a new document* link to upload your files. Once uploaded, please select the files within the dropdown menu.

[Portfolio-Based_Continuation_Proposal v.2.5 FINAL.docx](#)

[Media Prod Major Requirements Proposed F27 Final.docx](#)

Submission Information

1 Is this proposal being submitted after APIRC's set deadlines?

☐ Yes

☐ No

*

2 Please enter the date on which you received the Provost's approval for late submission.

Department Chair Feedback

1 Feedback/Comments

Please provide any feedback or comments for the proposer.

2 Today's Date:

09/14/2026

DEANS

1 What is your decision regarding this Course Revision form? (Please select a radial button below and also choose the corresponding workflow action on the bottom of this form)

☐ Inter-Collegiate : General Education

☐ Inter-Collegiate : Honors Council

☐ Inter-Collegiate : Non-General Education

☐ Inter-Collegiate : Study Abroad

☐ Inter-Collegiate : Service Learning

- ☒ Intra-Collegiate
☐ Small Change

2 Feedback/Comments
Please provide any feedback or comments for the proposer.

3 Today's Date:
09/14/2026

Intra-Collegiate : School EPC Feedback (FOR CHAIR ONLY)

- 1 **COMMITTEE MEMBERS:** Please review the form. Once your review is complete, click "Continue Later" at the bottom of the page or "Exit" at the top right of the screen. Do not enter comments or submit the form.
CHAIR: At the committee meeting, present this form and enter the committee's comments into the comment box below, then click "Submit."

This program revision has been thoroughly vetted by all involved and approved by the Dean.

2 Today's Date:
10/14/2026