F - New Minor/Emphasis/Area of Concentration : Entry # 3671

Today's Date

08/22/2026

Your Name

Robert Hirth

Your Email

rhirth@highpoint.edu

Please select the appropriate school overseeing this proposal:

Entrepreneurship

When should this proposal take effect?

Fall 2027

Is this proposal connected to any other proposal currently under review or being submitted? If so, please provide details below.

There will be a new course proposed as a part of this minor.
ENT 4880: Family Business Leadership and Strategy

Is this submission in response to a "revise and resubmit" decision on a previous proposal?

No

Category of proposal

Minor

200 Word Summary of Proposal

Family businesses represent the dominant economic engine globally, contributing to more than 50% of global GDP and generating approximately 60% of new net jobs. However, these enterprises face unique structural vulnerabilities and issues.

As part of HPUs identity as The Premiere Life Skills University™, there is an opportunity to build off an existing course (ENT 2880 – Family Business), into a Family Business Minor. This minor will capture the students that attend HPU who are part of family-owned businesses, allowing them to join the firm with the skills and understanding needed to move into leadership to grow the firm.

The curriculum in this minor will provide students with the skills and knowledge needed to be Intrapreneurs who understand how to build innovation, manage resources, run feasibility testing, and apply life skills to legacy firms or new ventures.

Rationale for Proposed Curriculum

A significant number of HPU students come from family owned businesses and there has been significant interest in the currently offered course ENT 2880 Family Business. Additionally, Admissions has encouraged the CSE to create a full minor in Family Business because it is something prospective students and their families have asked about.

What program(s), degree(s), and/or major(s) is this proposal intended to complement?

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Current business and entrepreneurship majors are the most likely students to enroll in the Family Business Minor. Given the enrollment in ENT 2880 Family Business Mgmt over the past several semesters, we project enrollment in the minor to be between 40-60 students within a couple years.

What academic divisions, university offices, programs, or key stakeholders are involved in, or affected by, this proposal?

Congdon School of Entrepreneurship

Is the proposed curriculum consistent with HPU and your school's mission statement?

Yes, this minor and its curriculum are consistent with the CSE's mission and similar to minors and tracks offered at peer institutions.

Does this proposal require an interim or transition plan, or can it be implemented immediately? If a transition plan is required, include details below.

It can be implemented immediately. Although the capstone course has not been approved yet, all of the other proposed courses are currently or have previously been taught at HPU.

Assessment Strategy

The key learning outcomes will be assessed in each ENT course and these assessments, their results, and improvement plans will be overseen by the CSE Assessment Committee

Please attach department approval page and any other supporting documents. If this proposal requires additional resources beyond normal operating expenses of department, school, or University, attach Provost's Provisional Willingness to Consider.

- FBM-Support-Email.pdf
- FBM-Curriculum.pdf

For Deans:

Does this proposal connect solely to programs in one school (Intra-Collegiate), or does it have connections to broader university programs and requirements (Inter-Collegiate)? Note that all proposals connected to University Academic Programs or within the General Education should be considered Inter-Collegiate proposals.

Inter-collegiate

Is this proposal consistent with the school and university mission?

Yes

Are necessary resources available to support this proposal?

Yes

[DEAN] I approve/deny this proposal for further advancement

Approve

Today's Date (REQUIRED)

08/24/2026

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For the School Curriculum Committee Chair

[SCHOOL COMMITTEE} This committee approves/denies advancement of this proposal

Approve

Today's Date (REQUIRED)

10/16/2026

For APIRC:

[APIRC] This committee approves/denies advancement of this proposal

Approve

Today's Date (REQUIRED)

10/30/2026