



Corporate Investor Opportunities for High Point University

Corporations are asked to make a gift at the President's Circle Leadership level. The President's Circle includes families, alumni and corporations that generously support High Point University's mission and extraordinary transformation. **As a corporate investor in the President's Circle, your company will be extended the following opportunities:**

Platinum (\$50,000 & above)

All benefits listed in level below, PLUS additional select Special Event opportunities:

- Invitations to exclusive meet and greet events with distinguished University guests
- Invitation to exclusive meet and greet with annual commencement speaker

Gold (\$25,000-\$49,999)

All benefits listed in level below, PLUS additional select Special Event opportunities:

- Special invitations to select athletic events in the President's Suite

The Corporate Investor is encouraged to discuss the potential for additional opportunities with the Corporate Sales and Development Officer.

Silver (\$10,000-\$24,999)

All benefits listed in level below, PLUS additional select Special Event opportunities:

- Priority seating and parking at select campus event(s)
- Company mention in all pre-event(s) and post-event(s) press releases
- Company mention during event(s) by High Point University President or designee with accompanying videoboard recognition.
- Company logo in pre-event(s) promotional material
- Company logo in event(s) program

Bronze (\$5,000-\$9,999)

All benefits listed in level below, PLUS select Special Event opportunities:

- University updates from President Qubein
- Digital signage on videoboard pre-event(s)

Purple (\$1,924-\$4,999)

- Recognition in the President's Circle Honor Roll of Donors
- Invitations to select University lectures, seminars, concerts, and regional gatherings
- Special messages announcing major University news and milestones
- Invitation to annual graduation ceremony (if held outdoors)

Additional information may be found online at engage.highpoint.edu/corporate. For questions or to make your investment, please contact Brandon Tuthill at 336-529-2582 or at btuthill1@highpoint.edu.

**All gifts (excluding membership to the Panther Club) will qualify the company as a President's Circle member.*