



HIGH POINT UNIVERSITY

MA in Communication and Business Leadership

Program of Study Template

	Semester			Credits
	Summer	Fall	Spring	
REQUIRED COURSES				17
CBL 5200: Persuasion and Negotiation				3
CBL 5020: Organizational Behavior				3
CBL 5050: Leadership				3
CBL 5100: Data and Decision-Making				3
CBL 5000: Strategic Message Design				3
CBL 5950: Capstone Project I				1
CBL 5960: Capstone Project II				1
ELECTIVES				9
Elective 1:				3
Elective 2:				3
Elective 3:				3
Practicum				4
Practicum 1				1-2
Practicum 2				1-2
Practicum 3				0-1
Practicum 4				0-1
Total Credits				30

Please note that capstone is only offered in fall and spring, so plan accordingly

Program of Study Example: 1 Year

	Semester			Credits
	Summer 2022	Fall 2022	Spring 2023	
REQUIRED COURSES				17
CBL 5200: Persuasion, Positioning, and Negotiation		X		3
MGT 5020: Organizational Behavior			X	3
MGT 5050: Global Leadership		X		3
CBL 5100: Data and Decision-Making		X		3
CBL 5000: Strategic Message Design	X			3
CBL 5950: Capstone Project I		X		1
CBL 5960: Capstone Project II			X	1
ELECTIVES				9
COM 5520: Crisis Communication			X	3
MGT 5040: Leadership Negotiation			X	3
ECO 5050: ECO Dec.-Making w/ Data	X			3
Practicum (2-4)				4
CBL 5010: Prac. Eff. on Camera			X	1
CBL 5010: Prac: Reputation MGT			X	1
CBL 5010: Prac: Teamwork Skills		X		1
CBL 5010: Prac: Investor Relations		X		1