

# WHICH GRADUATE PROGRAM IS RIGHT FOR YOU?

— **MASTER OF BUSINESS ADMINISTRATION (MBA)**

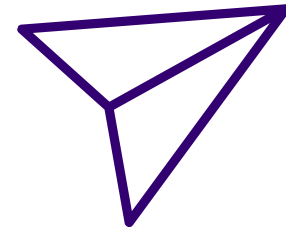
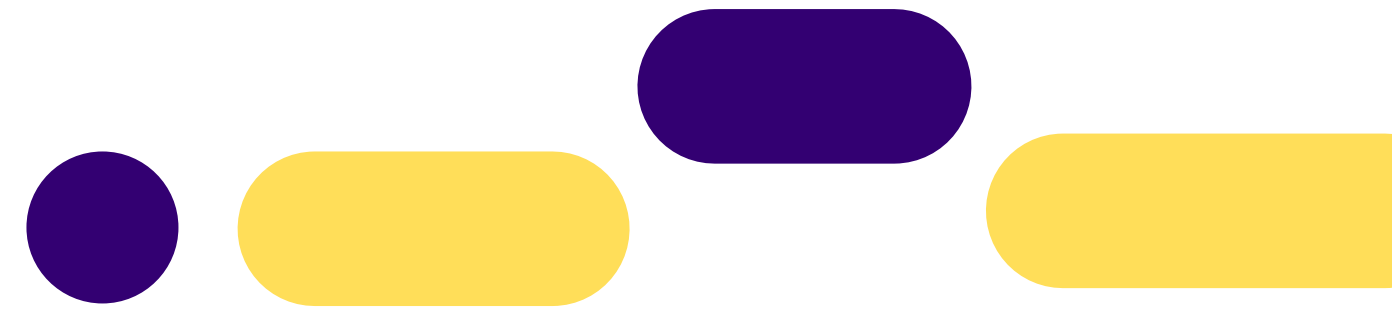
— **MASTER OF ARTS COMMUNICATION AND BUSINESS LEADERSHIP (MA-CBL)**



# HIGH POINT UNIVERSITY

The Premier Life Skills University®

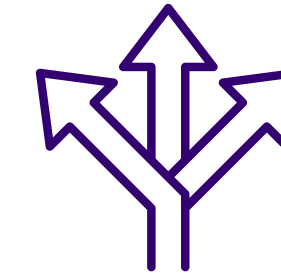
# WHAT CAN I DO WITH THIS DEGREE?



## MBA

Banking  
Finance  
Supply chain operations  
Logistics  
Analytics

**SPECIALIZATIONS**  
Health Care Management  
Supply Chain Operations  
Data Analytics



## CBL

Marketing  
Talent management  
Community organizer  
Careers related to your undergraduate major

**SPECIALIZATIONS**  
Individualized based on selected electives

# CORE COURSES



**HIGH POINT  
UNIVERSITY**

The Premier Life Skills University®

## MBA

Managerial Accounting  
Financial Markets and Corporate Strategy  
Business Analytics I  
Global Supply Chain and Operations Management  
Organizational Behavior  
Marketing in a Global Economy  
Strategic Management

## CBL

Persuasion and Negotiation  
Leadership  
Data and Decision Making  
Strategic Message Design  
Organizational Behavior  
Practicum  
Capstone

# ADMISSION REQUIREMENTS



[gradadmit@highpoint.edu](mailto:gradadmit@highpoint.edu)

## MBA

Official Transcripts

Resume

Personal Statement

2 Letters of  
Recommendation

## CBL

3.0 GPA

Official Transcripts

Resume

Personal Statement

2 Letters of  
Recommendation

# MBA

## Where Are they Now?

What are MBA graduates doing now--and when did they graduate?



- Financial Representative at Northwestern Mutual (2021)
- Supply Chain Coordinator at AmeriGas (2017)
- Manager II, Operations at J.B. Hunt Transport Services (2020)
- Senior Strategic Analyst, Global Procurement at Kontoor Brands, Inc. (2017)
- IT Project Manager II at MUFG (2017)
- Solutions Specialist at Old Dominion Freight Line (2009)
- Claims Assistant at Beazley Group Limited (2021)
- Logistics Manager, TE Connectivity at Automotive Americas (2021)
- Senior Compliance Specialist for Consumer & Small Business Banking Compliance at Wells Fargo (2018)
- Program Mentor at Western Governors University (2021)

# CBL

## Where Are they Now?

What are CBL graduates doing now--and  
when did they graduate?



- Digital Media Manager at AgriNovus (2021)
- Logistics Business Analyst at Transplace (2021)
- Crisis Response Coordinator on-site at Google (2021)
- Senior Associate, Brand Strategy at MyEyeDr (2021)
- Senior Manager of Corporate Communications at Krispy Kreme (2022)
- Technology Analyst at Freddie Mac (2021)
- Coordinator of Communications at Phi Gamma Delta International (2022)
- Operations Coordinator at Carolina Acquisition Partners (2022)
- Marketing Coordinator at Balfour Beatty International Infrastructure Group (2022)
- Investor Relations Specialist at Garda Capital Partners (2022)
- Operations Associate at the Green Bay Packers (2022)

# OVERVIEW

## How are the programs structured?

	MBA	MA-CBL
NUMBER OF CREDITS	30	30
LENGTH OF PROGRAM IF FULL-TIME	Three semesters	Three semesters
AVAILABLE FOR PART-TIME ENROLLMENT	Yes	Yes
OFFERED ON-CAMPUS	No	Yes
OFFERED ONLINE	Yes	Yes
CLASSES AVAILABLE IN EVENING	NA	Yes
CLASSES AVAILABLE DURING DAY	NA	Varies
CLASS SIZE	25-50	20-35
SUMMER CLASSES AVAILABLE	Yes	Yes

# DEGREE INFO

## What does the degree require?

	MBA	MA-CBL
THESIS OR CAPSTONE REQUIRED?	No	Yes-Capstone
ACCOUNTING PREREQUISITE REQUIRED?	Yes	No
PROFESSIONAL EXPERIENCE REQUIRED?	Preferred	No
REQUIRES FINANCE AND ACCOUNTING COURSES	Yes	No
REQUIRES ONE-CREDIT WORKSHOPS	No	Yes
INCLUDES ELECTIVE COURSES	Yes	Yes
ACCESS TO INNOVATORS	Yes	Yes
MAX NUMBER OF CREDITS PER SEMESTER	12	12
CAN BE COMPLETED IN ONE YEAR	Yes	Yes



Got a question? Get in touch with us.

**STAY  
CONNECTED**

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