

THE SUCCESS OF THE NEGRO NATIONAL LEAGUE

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WHAT'S THE NEGRO NATIONAL LEAGUE?



- THE NEGRO NATIONAL LEAGUE(NNL) WAS THE FIRST SUCCESSFUL PROFESSIONAL AFRICAN AMERICAN BASEBALL LEAGUE
- ANDREW "RUBE "FOSTER FOUNDED LEAGUE ALONG WITH THE YMCA IN KANSAS CITY, MISSOURI IN 1920
- THE NEW LEAGUE'S INITIAL MEMBERS INCLUDED TEAMS: CHICAGO AMERICAN GIANTS, INDIANAPOLIS ABCs, CHICAGO GIANTS, KANSAS CITY (MISSOURI) MONARCHS, DETROIT STARS, ST. LOUIS GIANTS, DAYTON (OHIO) MARCOS, AND THE CUBAN STARS
- THE LEAGUE SUCCEED TO DUE TO THE GREAT MIGRATION, THE BASE BOOM, AND RUBE FOSTERS LEADERSHIP
- AFTER RUBE FOSTER DIED, THE LEAGUE PASSED AWAY WITH HIM AS WELL

WHY DID PREVIOUS LEAGUES NOT SUCCEED ?

- ONE OF THE FIRST ATTEMPTS WAS IN 1907 WITH THE INTERNATIONAL LEAGUE OF INDEPENDENT PROFESSIONAL BASEBALL CLUB
- THE LEAGUE DID NOT HAVE A CLEAR PLAN ON HOW THE TEAMS WOULD BE ORGANIZED AND HOW THE TEAM OWNERS WOULD MAKE A PROFIT THUS BUSINESSMEN WERE RELUCTANT TO GET INVOLVED
- ANOTHER ATTEMPT WAS THE NATIONAL NEGRO BASEBALL IN 1910, THEY LACKED THE CAPITAL NEEDED TO START THE LEAGUE
- DUE TO THE ABSENCE OF FINANCING AND ORGANIZATIONAL SKILLS, THE ESTABLISHMENT OF NEGRO LEAGUES CONTINUED TO FAIL

RUBE FOSTER

- KNOWN AS THE FATHER OF BLACK BASEBALL
- PLAYED FOR WACO YELLOW JACKETS, CHICAGO UNION GIANTS, CUBAN X-GIANTS ,AND LELAND GIANTS IN CHICAGO
- FOSTER BEGAN WRITING FOR THE CHICAGO DEFENDER IN LATE NOVEMBER OF 1919.
- FOSTER WAS NAMED TREASURER AND PRESIDENT
- WHILE MANAGING THE LEAGUE FOSTER REMAINED THE COACH FOR THE AMERICAN GIANTS
- INDUCTED TO THE BASEBALL HALL OF FAME IN 1981

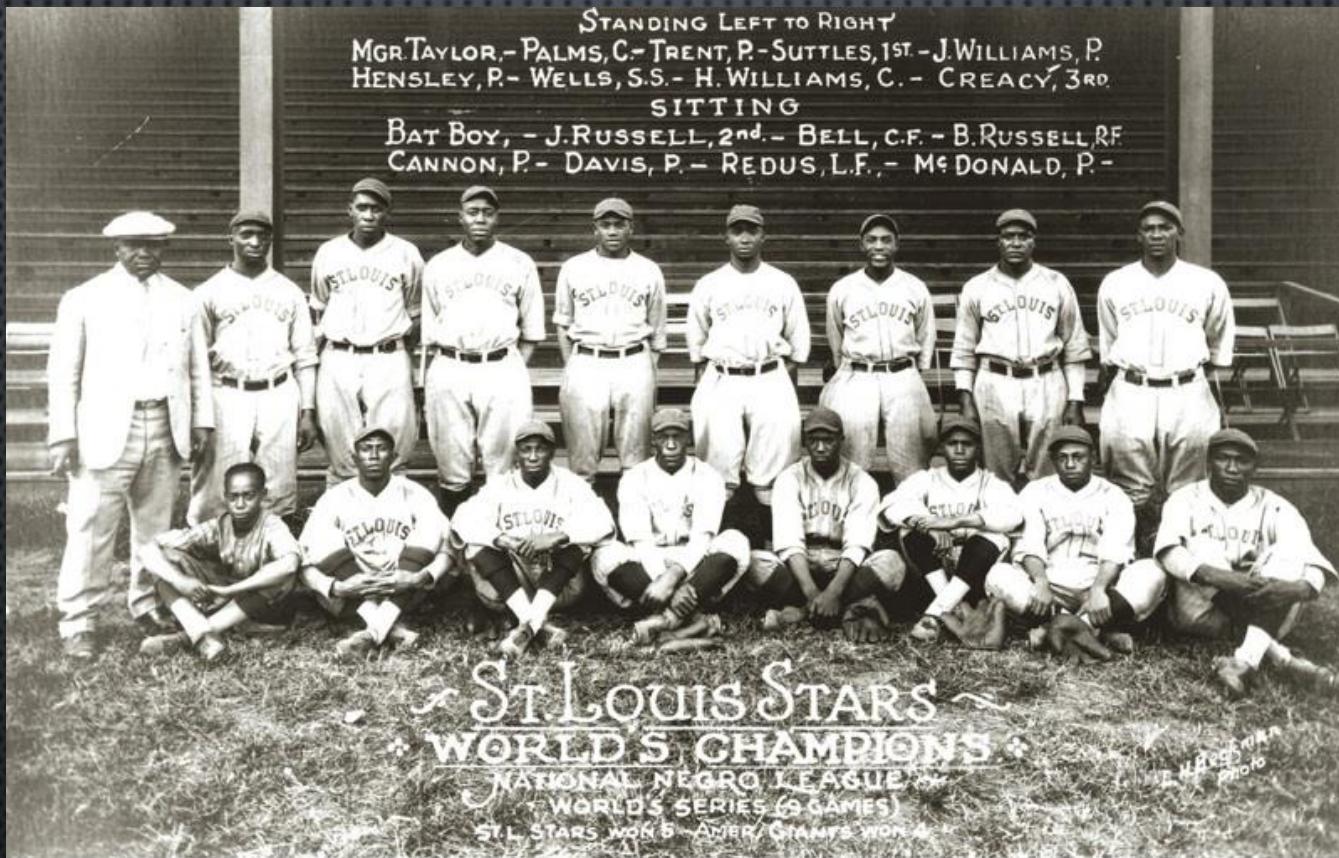


GREAT MIGRATION 1916-1970

- AFRICAN AMERICANS WERE ENCOURAGED TO LEAVE THE HARSH SEGREGATED SOUTH AND MOVE TO THE NORTHERN CITIES TO ACQUIRE ECONOMIC STABILITY
- WITH THE TRANSITION FROM RURAL FARMERS TO BLUE COLLAR WORKERS NOW HAVE LITTLE EXTRA SPENDING MONEY AND MORE LEISURE TIME
- ALSO INDIVIDUALS LIVE MUCH CLOSER TOGETHER, THUS MAKING IT EASIER FOR PEOPLE TO CONVENE
- THUS CREATING A AUDIENCE FOR THE NNL

THE BASEBALL BOOM

- WITH THE INTRODUCTION OF NEW TECHNOLOGY, NOTABLY THE RADIO, AND THE INCREASE IN NEWSPAPER REPORTING ON BASEBALL GAMES, SPORTS BECAME MORE ACCESSIBLE TO THE PUBLIC
- THE “KANSAS CITY MONARCHS, FOR EXAMPLE, SPENT \$7,000 ONE YEAR ON PUBLICITY FOR THEIR BALL CLUB WHICH, THIS WAS EVEN MORE THAN THEY SPENT ON TRANSPORTATION
- NEWSPAPERS BEGAN TO HAVE A REGULAR SPORTS SECTION DETAILING GAMES, SCORES AND OTHER INFORMATION
- DUE TO THE INCREASE IN THE PRESS AND WITH THE ADDITION OF THE RADIO, BASEBALL BECAME INCREASINGLY POPULAR AND AIDED THE SUCCESS OF THE NEGRO NATIONAL LEAGUE.





TO CONCLUDE

- THE NEGRO NATIONAL LEAGUE SUCCESS WAS TO THE
 - GREAT MIGRATION
 - THE BASEBALL BOOM
 - RUBE FOSTERS LEADERSHIP
 - AND PERFECT TIMING