

UNDERSTANDING WHAT EMPLOYERS REALLY WANT

The Premier Life Skills University does.
Discover more inside.



HIGH POINT UNIVERSITY
The Premier Life Skills University®

Life Skills (n):

Capabilities that outlast and extend beyond technical skills, but allow one to communicate, build relationships, continuously grow and thrive in competitive environments. Adaptation amidst rapid change. Understanding that to work harder, one must work smarter. Accepting failure as the price for learning and developing a growth mindset. Navigating complex situations without being intimidated by life's obstacles. What employers want in new hires.



There's a reason 97% of HPU graduates begin careers or graduate school within six months of earning their degree. HPU frequently asks leading employers what they need in future hires and infuses that into our educational model. As one example, view HPU's recent national survey documenting what executives need on their teams at www.highpoint.edu/executivepoll.



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LEADING WITH LIFE SKILLS



**PRESIDENT
NIDO R. QUBEIN**

A Message from High Point University President Qubein to Executives, Entrepreneurs and Aspiring Leaders

Dear HPU Friend:

A father recently told me: “I wish I had been educated in an environment where people believed in me. You promote hard work, perseverance and the entrepreneurial spirit. You tell these young people to get up and try again. Do you know how long it took me to learn that?”

As a parent of four children, I understood viscerally what this father meant. And yes, I am proud of how High Point University has transformed into an institution of higher learning and higher living.

His point is that we instill “life skills” in our students. The business world sometimes calls them “soft skills,” but they are what employers seek in new hires and what this parent was talking about.

A college education should not only focus on the attainment of a diploma. An extraordinary, holistic education should be about professional development and personal transformation, too.

We live in a “figure it out” world. If you own a business, lead people or work in a team environment, you know exactly what I’m talking about. Yet, the marketplace commonly views recent college graduates as poorly prepared and out of touch. Modern commerce demands employees and leaders who are equipped to “figure it out” by connecting the dots of theories, business plans and certainly people.

At High Point University, we don’t focus on the “product” — the diploma. We focus on the product of the product — a life filled with meaningful success and framed with purposeful significance.

Look at the world around us.

The old rules and ways of relating to one another have

changed dramatically, and you’ll find examples as close as the nearest computer screen. Amazon, the world’s largest retailer today, isn’t built on brick-and-mortar storefronts. Uber, the largest taxi service, owns no vehicles. Airbnb, the largest hotelier, owns no real estate. What these companies own is the trust of their clients. Their value lies in the process, not only in the product.

Students need context in life if they are to thrive as they exit the hallowed halls of the academy and enter the vast global economy. Communication skills, relational capital and an attitude of adaptability will take them far in life. Couple that with a solid understanding of their core discipline, and you have a person ready to think entrepreneurially and add value to any organization. HPU students are prepared for the world as it is going to be, not merely the way it is today.

I ask our students, “What good is it to be an expert in an academic subject if you aren’t able to connect and communicate with others who may not share your same knowledge base?” In other words, success comes from much more than acquired knowledge. Sustainable success comes from owning a strong work ethic, a growth mindset, the ability to connect with others, collaborate and build bridges of understanding. At HPU, we refer to these characteristics as life skills.

We live in a 'figure it out' world. If you own a business, lead people or work in a team environment, you know exactly what I'm talking about.

—HPU President Dr. Nido Qubein



Research suggests that, on average, college graduates may have dozens of positions over the span of their career. That's not due to any fault of their own or perhaps even their choice. It's because the pace of change is so fast that many of the jobs available today may soon be irrelevant or even obsolete. This means it's more important than ever to acquire life skills. They are the key to adapting in the rapidly changing marketplace.

Even Google, a company that attracts some of the most brilliant, analytical minds in the world, recognizes that life skills are the most valuable traits of their workforce (Google's Top Characteristics of Success — 2013).

HPU understands this with clarity.

Our institutional growth has blossomed because students and parents value our approach to educating the future leaders of our world. And that approach is grounded in the

understanding that parents spent a lifetime propelling their child forward. They want the college their student attends to continue their efforts. We aren't merely educating here. We are taking this transformational journey together.

I invite you to come see it for yourself.

Sincerely,

Nido R. Qubein
President
nqubein@highpoint.edu



NATIONAL HEADLINES REPORT LIFE SKILLS DEFICIT



Entry-level skills change every few years; it's the habits of learning to learn and navigating the ambiguity of a career that will prove most valuable to undergraduates in the long run.

College students say they want a degree for a job.

Are they getting what they want?

By Jeffrey Selingo

The Washington Post



...A large segment of the U.S. workforce is said to lack soft skills such as communication, creativity, critical thinking and collaboration.

The dying art of building relationships

By L. Lavon Gray

...Companies seek out managers and leaders who have high levels of empathy and emotional control and are adept at building trust, motivated and able to inspire employee loyalty.

How to increase emotional intelligence on your team

By Michele Markey

Forbes

Reports published by media outlets across the nation document the skills gap with which new hires are struggling, as highlighted in a sampling of headlines on these pages. Employers are looking for graduates who are coachable, adaptable, communicate with others different from themselves, build relationships and navigate complex problems. HPU answers the call.



When management consultants TalentQ, a unit of the Hay Group, asked hundreds of hiring managers last year what skills they were having trouble finding in job candidates, 80 percent said they couldn't find enough potential hires with strong "soft" skills, like speaking and writing clearly, listening well, collaborating with other people, and even just showing up on time.

The real-world skills new college grads need most in 2016

By Anne Fisher

FORTUNE



Things like time management and organization aren't typically taught in school, but they are increasingly important in order to be competitive at work.

These are the five soft skills recruiters want most

By Stephanie Voza

The top priority for developing talent is to train for soft skills, according to LinkedIn's 2018 Workplace Learning Report which surveyed more than 4,000 professionals.

Forget learning to code, bosses value collaboration and communication

By Lydia Dishman

FAST COMPANY

HIGH POINT UNIVERSITY

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Employers consistently report that new hires don't work out for reasons such as coachability and adaptability rather than technical competence. The longitudinal study featured here is one example of these reports. HPU faculty listen to the demands of the marketplace and prepare students to excel in the areas that matter most.

THE LEADERSHIP IQ STUDY: TOP FIVE REASONS NEW HIRES FAIL

26% COACHABILITY



23% EMOTIONAL INTELLIGENCE



17% MOTIVATION



15% TEMPERAMENT



11% TECHNICAL COMPETENCE



3-year study, 5,000+ Interviews.

Mark Murphy (2015). Leadership IQ Study: Why new hires fail.





HPU'S ANSWER TO COACHABILITY:

Every freshman at HPU is provided a Success Coach, a professional staff member who offers guidance, wise counsel and encouragement. If you want to be coachable, you need practice!

Mentorship is the responsibility of every faculty and staff member at HPU. Students benefit from an ecosystem of mentorship and support ALL FOUR YEARS.

Students benefit from career advisors, faculty advisors, peer mentors and more. Even HPU's club sports teams have professional coaches. No one in life gets far without the help of others. HPU understands this and has forged a culture where students are surrounded by "coaches" who care.



HPU'S APPROACH TO EMOTIONAL INTELLIGENCE:

The President's Seminar on Life Skills is a required course for all freshmen taught by Nido R. Qubein, HPU president, serial entrepreneur, business leadership consultant and author.

In their first semester, students learn about relational capital, the art and science of persuasion, communication skills and many more life skills that will help ensure students chart a path for success.

In fact, HPU graduates often cite their Life Skills Seminar as a catalyst for their personal and professional transformation.



HPU'S RESPONSE TO MOTIVATION:

Think environment doesn't make a difference? Ask any professional sports coach if they prefer to play at home or away.

Leading organizations understand your surroundings shape your behavior.

At HPU, an inspiring environment is part of a strategic effort to surround students with energy, enthusiasm and the lift they need to walk and act with purpose.

"Your outlook upon life, estimate of yourself and estimate of your value are largely colored by your environment. Your whole career will be modified, shaped and molded by your surroundings and the character of the people with whom you come into contact every day."

-Orison Swett Marden, founder of Success Magazine



HPU'S POSITION ON TEMPERAMENT:

Growth mindset is our answer. It represents faculty's strategic approach to instilling students with the temperament to overcome life's obstacles and view challenges as opportunities. Dr. Carol Dweck, Stanford professor and expert on growth mindset, has even visited campus to share her research and its impact with faculty.



HPU'S STRATEGY ON TECHNICAL COMPETENCE:

HPU's academic curriculum is both innovative and relevant in part because our faculty mentors include a mix of scholars and real-world practitioners. Just as the marketplace is in daily flux, majors in all disciplines are in a continuum of evolution. HPU's newest programs in engineering, actuarial science and physical therapy are merely a few examples of HPU's commitment to ensuring graduates are prepared for the world as it is going to be.

COACHABILITY

“Every organization wants to maximize revenue generation and constantly develop new ways to impact their specific market. They can’t do it without employees and leaders that are coachable: open to learning, feedback, reflection and accountability.”

- Inc. Magazine

THE LEADERSHIP IQ STUDY: TOP FIVE REASONS NEW HIRES FAIL



Coaches Who Care

Employers want new hires who are coachable, and a lack of coachability has been noted as the number one reason new hires fail. If you want to be coachable, you have to practice being coached.

At HPU, coaching for students begins before they arrive to campus. Each freshman is paired with their own Success Coach, a professional staff member who offers guidance, wise counsel and encouragement, as soon as students enroll at HPU.

Further coaching is seen in the mentorship students receive from faculty and staff members. HPU students benefit from an ecosystem of mentorship and support.

From career advisors, to faculty advisors, peer mentors and even club sports, which have their own professional coaches, there is no shortage of opportunities for constructive feedback.

No one in life gets far without the help of others. HPU understands this. That's why the university has forged a culture where students are surrounded by coaches who care.



Anatomy of a Success Coach

Your personal Success Coach is your guide through your transitional journey into college life. They will help you identify the best major for you, construct a path to achieve your goals and lend academic support when needed. Here's a glimpse at the other important roles your Success Coach will play throughout your freshman year at HPU.

LIFE COACH: When incoming freshmen arrive on campus, they experience a variety of emotions. Because it's often their first time away from home, students feel the need to quickly find their place at HPU. Success Coaches answer that call. Your Success Coach will encourage you to find your own niche on campus, as well as ways that you can apply and pursue your passions.

UNIVERSITY LIAISON: Your Success Coach will help you make connections with faculty and staff on campus. They can refer you to Career Services, Student Life, Counseling Services, Financial Aid and other offices on campus to ensure that you receive the support and encouragement you need.

ACTIVITIES COORDINATOR: Your Success Coach will assist in the implementation of programs and services designed to promote academic, personal and social/emotional success. They will encourage you to get involved in clubs, intramural sports or other campus activities as a means of staying engaged beginning your first year.



NO MAJOR? NO PROBLEM!

Here are eight light bulb moments students experience during HPU's Project Discovery Process:

Did you know?

Nationally, an estimated 50% of students enter college undecided on their major. In addition, an estimated 75% of students change their major at least once before graduating. HPU's Project Discovery provides the guidance and resources that students need to discover their passion and achieve their goals.

1 It starts with the Success Coach. Undeclared students partner with a Success Coach who's passionate about uncovering their best-fit major. Coaches help students make positive connections with organizations on campus and offer support and guidance on available options.

2 There's a class for that. "Exploring Your Major and Career Path" is a one-credit course designed to help students explore their options. A Career Advisor guides students through self-reflection and assessment tools, connecting them with professionals in their field of interest to ask thoughtful questions.

3 Been there, done that. Sometimes students learn best from someone like them — a peer. First-Year Navigators are HPU students who were once undeclared. They know exactly what incoming students are going through and partner with them to explore options.

4 Majors, Minors and More! This annual academic fair invites students to meet faculty and fellow students from every major and minor available. Want to work on campus or conduct undergraduate research? Students can connect with these special interests, too.

5 What Can You Do With This Major? When students find a major they like, they want to understand how to apply that degree after graduation. HPU's Career Advisors help students understand how their major translates to real-world career paths.

6 Career & Professional Development Advisors. Students see them in classes and engage with them during one-on-one appointments in Cottrell Hall. Career Advisors guide students through the resources offered in the Career Center — the headquarters for years of support and guidance that lead students to success after graduation.

7 Coffee Connections. Every semester, faculty members host opportunities to meet with students who have questions about a specific major. Casual in nature, these interactions help students figure things out. Plus, there's always the opportunity to visit a professor one-on-one to discuss opportunities within a major.

8 Peer Career Advisors. Students visit with Peer Career Advisors to receive additional support from upperclassmen who've already achieved success. PCAs help students craft a resume for summer jobs and internships. With convenient walk-in hours, there is continuous support to guide students.



CAREER READY. LIFE READY. OPPORTUNITIES WELCOME.

Career coaching is an essential part of HPU's transformational process, and students are surrounded by faculty mentors, Career and Professional Development advisors and Peer Career Advisors that help them achieve their fullest potential.

Students like Cassandra Diaz, Class of 2019, have landed dream internships and jobs thanks to the help of HPU's Career and Professional Development team.

Diaz came to HPU from Wadsworth, Illinois, as a sport management major and set her sights on the NBA. The advisors in Career and Professional Development helped her chart the challenging course to one of the nation's most competitive internship programs.

After holding impressive stints at IMG College and Madison Square Garden in her early years at HPU, her hard work turned into an internship offer from the NBA. After graduating, she accepted a full-time job as a coordinator for the Office of the WNBA Commissioner.



The Career and Professional Development team was wholly supportive of my goals and dreams ... Through their guidance and diligent work, I have the career in sport management that I've always dreamed about.

— Cassandra Diaz, '19
Coordinator for the Office of the
WNBA Commissioner

"The Career and Professional Development team was wholly supportive of my goals and dreams," says Diaz.

"I popped in and out of their offices all the time. Through their guidance and diligent work, I have the career in sport management that I've always dreamed about."

And more than that, thanks to the mentorship she received from Career and Professional Development, Diaz now knows how to be coachable—a skill her future employer will be sure to appreciate.

Her success story represents HPU's focus on career development. The collective efforts of faculty and staff to prepare students for the world as it is going to be are evident in outcomes data, too— 97% of graduates are employed or continuing education within six months of completing their education. That's 11 points higher than the national average.

HPU's Career and Professional Development team are the nexus of those efforts. They guide students through the process, including the hard work and the individual steps it takes to get there.





STRAIGHT FROM THE STUDENTS:

As a result of HPU's coaching, students feel supported and capable of achieving their goals. Through guidance provided by Success Coaches, Career Advisors and faculty, they acquire the ability to apply constructive feedback to their own development. Here's a glimpse at what students say about the mentorship they received on campus:



“

The Access to Innovators Program at HPU is just one of the many things that have truly set me up for success.

Being able to meet professionals and build relationships with them is like nothing else. Through the program, I have developed not just a professional, but a personal relationship with Byron Pitts, HPU's Journalist in Residence. The chance to work with him would be nonexistent without this program. Thanks to guidance from him and my professors, I completed an incredible internship at ABC News.

— Joe Maronski, '23
Intern at ABC News' "Nightline"



“

As a freshman, I had an idea of what I wanted to do after I graduated, which was working in PR in New York City. I just wasn't sure how to get there.

I visited Doug Hall in Career and Professional Development many times, and together, we brainstormed and created a plan to reach my end goal. From planning out my classes, to holding informational interviews and learning about the industry,

Doug guided me from day one to get where I am today. The Office of Career and Professional Development really did set me up for success in a way that made chasing my goal less intimidating.

— Katherine Dunleavy, '18
Senior Account Executive at Marina
Maher Communications



“

HPU helped me gain the life skills and the tools to help me get into law school. Having the Office of Career and Professional Development, my Success Coach and access to professors outside of the classroom allowed me to be successful during my four years at HPU. Knowing I had so many individuals to turn to for advice allowed me to turn my goals and dreams into reality. Career

and Professional Development was especially helpful during my senior year when I was applying to law school. Being able to have my resume, LinkedIn profile and personal statement checked and fine-tuned consistently allowed me to be the best version of myself.

— Nick Muniz, '18
Juris Doctor Graduate,
University of South Carolina

WHAT EMPLOYERS ARE SAYING

HPU's approach to education answers the call of employers to produce graduates who navigate complex issues and fast-paced environments.

Ryan Torchia is a regional vice president at Fort Myers, Florida-based Gartner, one of the world's leading research and advisory firms. And he's hired many HPU graduates.



"HPU graduates are different," says Torchia. "They have life skills and are willing to be coached. They perform well as team members and as emerging leaders within our organization."

Engaging Employers

HPU's Office of Career and Professional Development provides students with a variety of chances to receive feedback from outside employers and apply that to their growth. Here's a glance at just a few of the opportunities students have that build their coachability:

INFORMATIONAL INTERVIEWING – It's not a job interview but instead an exchange between a professional and an HPU student, where the student asks questions about the professional's career path and seeks advice about the most effective strategies for entering the field. Students are able to relate the professional's experience to today's job market and use the professional's feedback for their own benefit.

CAREER AND INTERNSHIP EXPO – At the start of the fall semester, students are invited to connect with national and international employers during the annual Career and Internship Expo. With resumes in hand, students network with hiring managers and industry professionals looking to fill full-time and internship positions. Many students leave the event with interviews secured for the coming days.

FOCUS FAIRS – These tailored events are held for students in specific majors seeking employment and internships. For example, major broadcasters and public relations firms come to campus to recruit communication students, and the "Meet the Firms" event attracts major accounting firms to campus. Students meet individually with professionals and use the opportunity to network and receive coaching from potential future employers.



Dr. Stephanie Crofton (center), vice president for Student Engagement and Success, oversees the Office of Global Education, the Office of Undergraduate Research and Creative Works and many other offices in Cottrell Hall, HPU's hub of professional development.

Top: Gartner, based in Fort Myers, Florida, has hired more than two dozen HPU students as interns and HPU graduates as full-time employees.



A CAMPUS THAT COACHES

HPU provides not only faculty and staff who are trained to coach students but carries coaching into all facets of campus living. Below, explore likely scenarios one will experience in their professional life and discover how HPU answers the call.

The CEO of your dream company sits next to you on a plane. What's your move?

Before you can sell anything, you have to sell yourself. That's where HPU's Sales Club comes in. Led by Professor Larry Quinn, you'll learn how to seize networking opportunities while testing yourself in real-world settings like the airplane fuselage in Cottrell Hall. You'll graduate prepared to take advantage of chance encounters by articulating your talents at a moment's notice. On a plane, in a line, at a table or in a car — you'll never miss an opportunity to network.

It's your first time visiting a Fortune 500 facility. Are you intimidated by your surroundings?

Not after years of being part of HPU's environment. Top companies provide dynamic environments for their employees because it creates excellence. HPU has done the same for its students. Cottrell Hall, for example, is modeled after Silicon Valley. The Wilson School of Commerce features a grand lobby and live stock ticker, similar to a real financial firm.

Everybody has a great idea. You're given the opportunity to pitch yours. Are you ready?

You will be with the help of HPU's Belk Center for Entrepreneurship. This is where students present their business ideas to Netflix Co-founder Marc Randolph, HPU's Entrepreneur in Residence. The center provides individualized assistance, SharkTank-style business plan competitions and access to innovators to help you advance your venture. It also includes impressive board room settings where you can practice and perfect your pitch.

ACCESS TO INNOVATORS

HPU'S IN-RESIDENCE FACULTY



One of the most unique and impactful components of HPU's transformational coaching process is the access to innovators the university intentionally provides to students.

HPU knows that connecting students with people who have changed the world unlocks their ability to believe in themselves and accomplish goals they once didn't know were possible.

When students meet leaders like Netflix Co-founder Marc Randolph, HPU's Entrepreneur in Residence, they receive valuable coaching and insightful feedback from trailblazers that impacts their development as a person.

Students such as CeAnna Soper. She pitched her business, Breezy Brush, to Randolph inside HPU's Belk Entrepreneurship Center, and he gave her real feedback to incorporate into her product.

"Marc is an active listener who put a lot of thought into his comments," says Soper. "He asked me things I hadn't thought about before, such as my marketing cost for each individual customer. He gave me plenty of homework when it comes to moving my product forward."

Direct coaching from innovators like Steve Wozniak, Apple Co-founder and HPU's Innovator in Residence, not only encourages students to pursue their passions while they're at HPU but also teaches them how to apply feedback in their future careers.

Meetings throughout the year with global change agents and industry leaders teach HPU students the importance of actively listening and applying advice to their performance — a skill that future employers will notice and appreciate.



INNOVATOR IN RESIDENCE

Steve Wozniak

Apple
Computer
Co-founder



JOURNALIST IN RESIDENCE

Byron Pitts

Co-anchor of
ABC News' "Nightline"



SPORTS REPORTER IN RESIDENCE

Bob Ryan

Famed
Sportswriter for
The Boston Globe;
known as "the
Quintessential
American
Sportswriter"



SPORTS EXECUTIVE IN RESIDENCE

Cynt Marshall

CEO of the Dallas
Mavericks and former
Senior Vice President
and Chief Diversity
Officer at AT&T



CORPORATE EXECUTIVE IN RESIDENCE

Russell Weiner

Domino's COO
and President



TALENT ACQUISITION EXPERT IN RESIDENCE

Dee Ann Turner

Former VP for Talent
at Chick-Fil-A



BROADCASTER IN RESIDENCE

Joe Michaels

Director of the NBC
"TODAY" show for
22 years



ENTREPRENEUR IN RESIDENCE

Marc Randolph

Netflix
Co-founder



ACTOR IN RESIDENCE

Dean Cain

American actor,
producer, television
presenter



GLOBAL LEADER IN RESIDENCE

William "Bill" E. Kennard

Former U.S.
Ambassador and
FCC Chairman



EXECUTIVE COACH IN RESIDENCE

Dr. John C. Maxwell

Bestselling author
and internationally
renowned
leadership expert



EXECUTIVE EDUCATION

While major corporations hire national speakers, consultants and change agents to motivate their employees and inspire their professional development, HPU provides these opportunities to all students throughout the year. Below is a sample of wisdom that faculty in residence recently shared during their time on campus with students.



STICK TO YOUR CONVICTIONS.

“Don’t worry about how you will appear to other people. Instead, ask yourself, ‘Am I right in my own terms and my own mind?’ You only need to convince one person when you have discussions or arguments—yourself.”

Steve Wozniak, Co-founder of Apple Computer
and HPU’s Innovator in Residence



NEVER BE AFRAID TO SHARE YOUR IDEAS.

“Not sharing an idea because you’re afraid it will be stolen is the biggest reason people give for not starting. It is highly unlikely that the idea you begin with will look exactly the same by the time you start your business.

Entrepreneurs in Silicon Valley realized the key is to tell everyone your idea. Then they can offer you valuable input so you can improve.”

Marc Randolph, Co-founder of Netflix and
HPU’s Entrepreneur in Residence



COMMITMENT TO VALUES.

“We made a firm commitment to the fact that our values would not just be printed on the wall, but they would be enacted by the people in our halls. It’s just like those famous words from Roy Disney, who said, ‘When your values are clear to you, making decisions becomes easier.’”

Cynt Marshall, CEO of the Dallas Mavericks
and HPU’s Sports Executive in Residence



BE A STRONG COMMUNICATOR.

“Regardless of what your discipline is, there’s power in narrative. There’s power in being able to tell someone your experiences and in being able to understand someone else’s experiences. HPU understands that.”

Byron Pitts, Co-anchor of ABC News’ “Nightline”
and HPU’s Journalist in Residence



Visit www.highpoint.edu/innovators for more information on the global leaders who educate, inspire and coach HPU students to greatness.

Preparing Students for the World **AS IT'S GOING TO BE**

High Point University graduates have found success in industries and organizations across the globe. The foldout to the right offers a glimpse of their recent successes. To view more success stories, visit www.highpoint.edu/outcomes.

97%

**EMPLOYED OR
CONTINUING EDUCATION**

**within 6 months
of graduation**

**11 POINTS HIGHER THAN THE
NATIONAL AVERAGE**

Data from the Class of 2020. High Point University follows the National Association of Colleges and Employers first destination reporting protocols.

**EXPAND TO
VIEW MORE**

The Premier Life Skills University®

“ Thanks to the resources and the way HPU prepares students with life skills, I felt so far ahead of my friends at other schools. All of the things I accomplished at HPU, from class projects to internships and leadership opportunities, gave me great talking points for my interviews and resume.

Paul Clark, '20
Area Manager II, Amazon



“ When I interned with organizations like USA Track and Field, Under Armour and IMG College, I was up against a field of qualified candidates from large universities. What set me apart was the real-world experience I received at HPU and the attitude they instilled within me to never be afraid of a challenge.

Mikaela Campbell, '18
Global Partnerships Coordinator, NBA



“ For a while, I wasn't sure what I wanted to do, but I was able to take classes and solidify my passion for helping people. HPU gave me the ability to know what to do and how to succeed.

Alex Ortowski, '15
School Counselor at Randolph County Schools, NC





The faculty at HPU advocated for me and challenged me. During freshman year, faculty helped me find a research lab to join and encouraged me to get involved in the biochemistry department.

Rebecca Ulrich, '18
Chemistry Ph.D. Candidate at the University of Illinois



My HPU experience taught me how important life skills are in every aspect of life, from Dr. Qubein's Freshman Seminar to working with the Office of Career and Professional Development. All of my professors really pushed me to be my best self.

Madison Ryan, '21
Guest Relations Coordinator for Mercedes-Benz Stadium



One of the most amazing things about HPU is the many different opportunities present on this campus, not to mention all the mentors encouraging you to grow as a leader starting your freshman year.

Gina Botsko, '18
**Quillen College of Medicine,
East Tennessee State University**



““

HPU has most importantly taught me that perseverance and hard work are essential for success even when obstacles come your way.

Dr. Richard Byrd, '16
D.D.S., now pursuing Orthodontics
at Howard University



““

High Point University has been amazing in helping me achieve my goals. From the very beginning, I had support in the classroom and that really solidified what I wanted to do in life.

Jimmy Rager, '16
Immunogenetic Technologist Trainee,
Johns Hopkins School of Medicine



““

HPU offered me myriad opportunities that prepared me for law school, from conducting undergraduate research with professors, volunteering in the community and landing an internship at the Institute for Justice in Virginia.

Aurora Jaques, '20
Juris Doctor Candidate, UNC Chapel Hill



There's always constant transformation at HPU. That motivates all of the students to do better because it's such an amazing environment. We're surrounded with inspiring people, and there's always something new happening.

Tara Jue, '20
Technology Associate, Morgan Stanley



HPU helped me achieve my goals by providing me with many opportunities to do undergraduate research. The facilities at HPU are unlike any other, and I worked with my mentors on large-scale data collection.

Michelle Aube, '18
Research Fellow, United States Army Research Institute of Environmental Medicine



I learned life lessons from the mentors I gained during my time at HPU. During fall break, I participated in the HPU in the City program, and I was exposed to Bloomberg. That's when I realized my place in the company.

Marco Sebastian, '18
Hedge Funds Account Manager, Bloomberg L.P.



“ Get involved on campus. Find something you love and dive in. Time flies, so being involved in something you care about is the best way to get the most out of the college experience.

Nick Davis, '16
Account Executive, SAS



“ HPU helped me build confidence in my professional abilities which helped me after I graduated.

Alex Palmer, '13
Sr. Software Engineer, Apple



“ High Point University helped me prepare for my future and achieve my goals. HPU allowed me to see the benefits of being involved on campus and the rewards of hard work and persistence.

Nia Page, '18
Counseling Ph.D. Candidate,
University of Florida



The Premier Life Skills University®

“ HPU gave me the confidence to seek a variety of learning opportunities from people all over the world.

James Jadotte, '13
Program Manager, Staffing Services,
Google



“ HPU prepared me to work on cross functional teams at all times. My communication level is at its top, and that is because of how much HPU taught me. Every class I took broadened my horizons to find my true niche. I can't thank my professors enough for the motivation and time they gave me.

Alexi Becer, '18
Marketing Coordinator,
Calvin Klein



“ I wouldn't be where I am without my faculty mentors. It's one of the things I loved about HPU.

Dr. Mary Funke, '13
Emergency Medicine Resident Doctor,
Wake Forest Baptist Health
and Duke Health





COMPLETE PREPARATION

HPU Alumna Reflects On Her Decision to Attend the Premier Life Skills University

This letter was written by Christine DiFerdinando McKnight to HPU President Nido Qubein after she graduated.

Dear Dr. Qubein,

My name is Christine DiFerdinando, and I graduated from HPU in the spring of 2008. I knew I'd be writing this letter to you someday about how the school has changed my life, but I didn't expect it would be this soon.

Six months after graduation, I bought my first home all by myself. I never would have reached that goal as a 22-year-old if not for the most important thing I took away from my time at HPU.

The HPU experience was not only beneficial in the moment, but it gave me the feeling that "the world is not out to get me." Most freshmen, myself included, first arrived on campus feeling defensive toward adults and grasping for control of our own lives. But your students-come-first philosophy made me feel like the faculty, administration and everyone else that makes HPU what it is were only there to help me, to encourage

me to succeed and to clear the way for me to shine!

It was the opportunity I'd been waiting for! I worked as hard as I could, and the university was there when I needed a quiet spot to study, my interview suit dry cleaned or something in my stomach first thing in the morning. Even when I requested to graduate a year early, no one stood in my way!

I had so much support in my small world at HPU that I graduated to face the real world with a new perspective. HPU gave me the positive outlook I needed to dream big dreams and strive to achieve my goals without being intimidated by life's obstacles.

Thank you! It has made all the difference.

Sincerely,
Christine DiFerdinando McKnight
Business Intelligence Architect at
Almac Clinical Technologies
in Philadelphia

The above letter from 2008 graduate Christine DiFerdinando McKnight inspired a campus landmark called the **Dream Big Chairs**. They stand 16-feet tall on top of the hill in Hayworth Park. Students and families climb them, spread their arms wide and take photos of themselves seemingly ready to embrace what life throws their way. Confident. Unafraid.



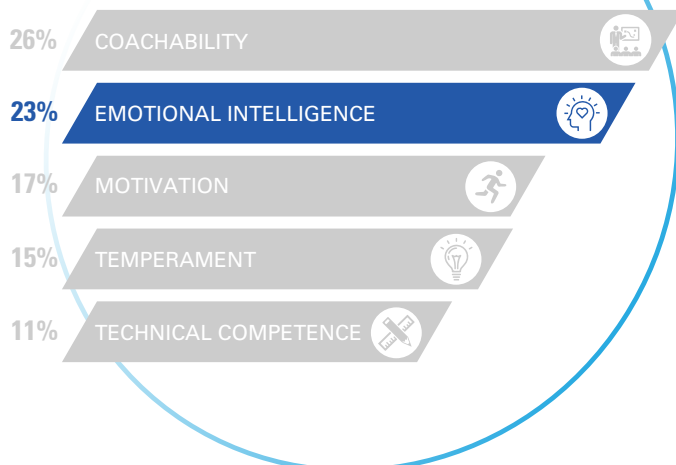
EMOTIONAL INTELLIGENCE



“Emotional intelligence (EQ or EI) is one of the strongest indicators of success in business. Why? EQ is not only the ability to identify and manage your own emotions, but it’s also the ability to recognize the emotions of others... And according to Talent Smart, 90% of high performers in the work place possess high EQ, while 80% of low performers have low EQ. Simply put, your emotional intelligence matters.”

- Forbes

THE LEADERSHIP IQ STUDY: TOP FIVE REASONS NEW HIRES FAIL



An Emphasis on Emotional Intelligence

Emotional intelligence is defined as the ability to control and express one’s emotions, and to handle interpersonal relationships judiciously and empathetically.

In the working world, employers rank a lack of emotional intelligence as the second highest reason new hires fail. The HPU experience addresses the need for students to be able to properly express their thoughts and feelings while simultaneously adjusting to the thoughts and feelings of others on their team.

IT BEGINS IN THE PRESIDENT’S SEMINAR ON LIFE SKILLS, a required course for all freshmen. The course is taught by HPU President Nido Qubein, a serial entrepreneur, business leadership consultant and author.

In their first semester, students learn about relational capital, the art and science of persuasion, communication skills and more of the life skills that help ensure students grow their emotional intelligence and chart a path for success.



LEARNING FROM A LIFE SKILLS LEADER

High Point University President Nido Qubein came to the United States as a teenager with limited knowledge of English and only \$50. He went on to build business partnerships in banking, real estate, publishing and retail. He is executive chairman of the Great Harvest Bread Company and serves on the corporate boards of several Fortune 500 companies including BB&T, La-Z-Boy and nThrive. He was inducted into the Horatio Alger Association for Distinguished Americans along with Oprah Winfrey and Colin Powell.

Qubein's life experiences have inspired the creation of the President's Seminar on Life Skills. Taught by Qubein, the seminar on life skills sets the tone for developing an intentional life plan. By taking the course early in their freshman year, students view the rest of their coursework through the lens of practical application.



Here are just a few of the skills students build during the course:

POSITIVE SELF-ESTEEM.

Positive self-esteem can give you the confidence to face any obstacle that stands in your way. By believing in yourself and your abilities, you can overcome the most disappointing and discouraging situations.

THE ART AND SCIENCE OF GOAL-SETTING.

Most of the things that make life worth living require careful introspection, sufficient time to develop and plenty of hard work. Students learn that setting goals and consistently working toward them is how success can be achieved.

FUNDAMENTALS OF LEADERSHIP.

Leaders are made, not born. Even if you don't want to pursue a career that is traditionally thought of as requiring leadership, you can certainly benefit from knowing how to persuade, influence and negotiate with others.

FISCAL LITERACY AND STEWARDSHIP.

A mini-crash course in economics: learn how to manage your own money for long-term prosperity. Know how to save, invest, avoid bad debt and otherwise make sound financial decisions.

HEALTH AND WELLNESS.

Think about it: what is more central to quality of life than quality of health? There's no point in having a brilliant, purposeful career if you don't feel well enough (or live long enough) to enjoy it.

TIME MANAGEMENT. Time is your greatest treasure. If you don't make a constant decision to invest it in the pursuit of your goals and objectives, you are throwing it away. You will learn practical techniques for analyzing your time habits, keeping daily and weekly to-do lists, getting organized and, yes, making time for leisure, friendship and spiritual growth.

COMMUNICATION SKILLS AND PERSUASIVE PRESENTATIONS.

Through effective communication, we exchange information and ideas with other people, integrate our lives into the human race and bring the things we want to happen to reality. Communicating effectively is the "master key" to success. In this course, you'll learn how to get your point across and listen to the points of others.

STRAIGHT FROM THE STUDENTS:

The President's Seminar on Life Skills is often cited by students as a catalyst for their personal and professional transformation. Here's a glimpse at how the seminar has impacted students:



**Hannah Huemme,
Class of 2018**

**Finance Director at the
Pat McCrory Committee**



I found a lot of value in President Qubein's Freshman Seminar on Life Skills. The class set the tone for higher expectations and ultimately helped me stand out professionally after graduation.



**Ryan Geary,
Class of 2014**

**Marketing Technology
Consultant at New
England Biolabs**



The President's Seminar with Dr. Nido Qubein has prepared me with more knowledge about my future career and professional relationships than I could ever hope for. It enforced the ideals set forth by both Dr. Qubein and this inspiring university.



**Elizabeth Reichart,
Class of 2017**

**Senior Energy Policy
Specialist at Washington
State Department of
Commerce**



The president wants us to find meaning in our own lives and the lives of others. I left his seminar each week feeling like I could conquer the world with the lessons I learned and the tools President Qubein gave me to share those lessons.



**Dan Kissel,
Class of 2013**

**Vice President at BNY
Mellon, a global investment
firm in New York City**



Dr. Qubein's lessons and stories about how to make success a reality were invaluable to me. Guest speakers he brought in also offered advice from individuals around the world. This was a course I always looked forward to attending and never failed to leave motivated and empowered.



**Abigail Johe, Class
of 2014**

**Associate Manager at
The Siegfried Group**



One of the most impactful events of my past four years here at High Point University was the President's Seminar on Life Skills. One of the most meaningful lessons from Dr. Qubein was "who you spend time with is who you become." This has inspired me to surround myself with people who are also motivated, high-achieving and have similar values as myself.

Students need to hear someone say, 'You can do this.' They need to believe they can be extraordinary. And being extraordinary is a choice anyone can make for themselves.

- HPU President Nido Qubein





GAINING SKILLS BY GIVING BACK

Understanding the value of service and giving back is an essential part of building emotional intelligence. The ability to connect with others both similar and different from yourself makes one a good team player or, better yet, team leader. One of the primary ways HPU students establish their emotional intelligence is through giving back on a local and national scale.



Dedicating their time, HPU students learn that life is equal parts success and significance. Their ability to connect with others enables them to create positive change in their community.

That's why scholars in HPU's Stout School of Education host holiday dances for community members with special needs. It's why each year, experiences like Alternative Spring Break trips give students the chance to choose their values over a vacation. And taking part in the annual Martin Luther King Jr. Day of Service shows them just how much can be

achieved when they work together with their neighbors.

Students' efforts amount to 110,000 hours of service annually, with at least 60 local agencies impacted.

At HPU, there are even academic courses dedicated to service. They're part of the Service Learning Program, an initiative to engage students in connecting theories of the classroom with the practices of good citizenship, community-based research, active problem-solving and a growth mindset that fosters creativity and social innovation.

SERVICE BY THE NUMBERS



60+

COMMUNITY
ORGANIZATIONS

where HPU students volunteer



110,000

HOURS SERVED

annually in the local community

60,000

POUNDS OF FOOD

donated by students to local agencies



\$2.4
MILLION

raised by the HPU family
for the United Way



5,000+

VOLUNTEERS RECRUITED

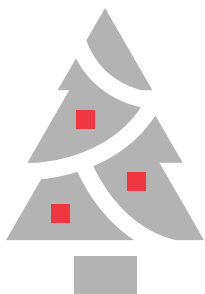
and managed by HPU Volunteers In
Service To America (VISTAs)



2,000

BOOKS

donated to local schools since 2016
by incoming HPU freshmen



CHRISTMAS CHEER
SPREAD TO

125,000

since 2011 during HPU's annual
Community Christmas Celebration

1,500+

HOURS

of service committed
to 30 local agencies on
HPU's Martin Luther King Jr.
Day of Service



MOTIVATION



“Your outlook upon life, estimate of yourself and estimate of your value are largely colored by your environment. Your whole career will be modified, shaped and molded by your surroundings and the character of the people with whom you come into contact every day.”

- Orison Swett Marden,
founder of Success Magazine

THE LEADERSHIP IQ STUDY: TOP FIVE REASONS NEW HIRES FAIL



HPU provides each freshman with a Success Coach to help them achieve their goals.

Environment Matters

Think environment doesn't make a difference? Ask any professional sports coach if they prefer to play at home or away. Leading organizations understand your surroundings shape your behavior.

At HPU, an inspiring environment is part of a strategic effort to surround students with energy, enthusiasm and the lift they need to walk and act with purpose.

IT'S NOT ABOUT BEAUTY; IT'S ABOUT INTENTIONAL LIVING.

HPU knows that students rise to the level of their surroundings, so it's important that their campus environment sets a standard.

That's why HPU is filled with sculptures of history's notable leaders and Silicon Valley-style spaces that foster collaboration. It's why the Wilson School of Commerce lobby looks like a Fortune 500 company. When HPU students graduate, they know how to thrive in these settings.

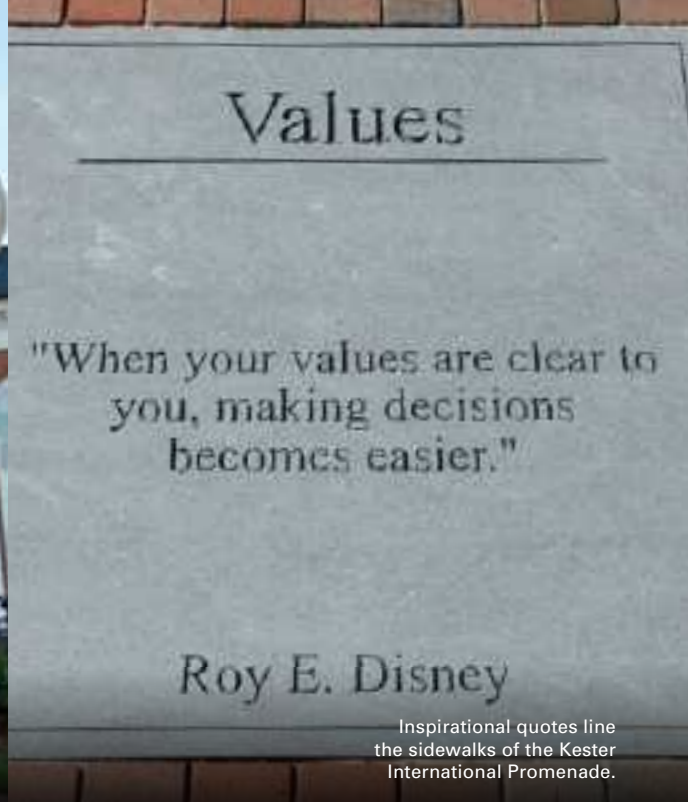


Google is similar to HPU because the company provides an environment that shows its employees the utmost respect. But at the same time, everyone here is motivated to work hard and determined to do big things. Everyone here has incredible drive and determination.

—Tyler Yusko, '13 and '14
Engineering Leadership Recruiter at Google



The Wilson School of Commerce, which contains elements found in Fortune 500 companies, is one example of the intentional design throughout HPU's campus.



Inspirational quotes line the sidewalks of the Kester International Promenade.

STRAIGHT FROM THE STUDENTS:

How HPU motivated these successful graduates to be the best version of themselves.



“

You only get four years, so make the best of every opportunity. At HPU, you will build relationships, make connections and be exposed to countless experiences that will help you enormously as you enter the real world.

— Kyle Prates, '15
Territory Manager A+D and
Corporate Business Development at
Global Furniture Group in Boston



“

The environment at HPU is dedicated to preparing students for a career. I gained life skills that have contributed to my new career, and my professors inspired me to believe in myself and see what I am capable of achieving.

— Maddie Travell, '18
Visual Merchandiser for Nordstrom
in Pentagon City, Virginia



“

Every day at HPU, I had the opportunity to walk across a beautiful campus, go in and out of buildings that looked like they belonged in magazines, interact with professors that prepared me for a professional career, and learn from HPU President Dr. Nido Qubein that anything worth doing is worth doing with excellence.

— Seth Spencer, '15
Senior Associate Healthcare
Transaction Advisory at
Dixon Hughes Goodman LLP



A CAMPUS THAT FOSTERS EXCELLENCE

People rise to the level of environment in which they live. Whether students are in class, a residence hall or one of the library learning common spaces throughout campus, students are consistently surrounded by excellence. HPU's entire campus is a holistic learning environment that complements classroom learning and prepares students to thrive. Here's a glimpse:

World-class facilities

The Wilson School of Commerce lobby resembles a Fortune 500 company. When students land their job interview, they'll feel at home in that environment. The Tilley Trading Room features a live stock ticker and trading software. Executive boardrooms allow students to present themselves in a corporate setting. TV studios equipped with state-of-the-art technology prepare graduates for competitive newsrooms. And, in 2020, HPU completed the Innovation Corridor, a \$250 million investment in STEM facilities, technology and programs. The corridor includes state-of-art science and engineering labs and classrooms that give students hands-on learning and research experiences.

These facilities are among the many reasons U.S. News and World Report ranks HPU the Most Innovative College in the South.

Lessons in leadership

HPU buzzes with the news of industry leaders visiting campus throughout the year. When students meet and learn from these accomplished leaders, something beautiful happens: they discover the art of the possible. The simple lesson learned: "I can do it."

Students have learned from change agents such as Netflix Co-founder Marc Randolph, HPU's Entrepreneur in Residence; Apple Co-founder Steve Wozniak, HPU's Innovator in Residence; Condoleezza Rice, 66th Secretary of State; Josh Groban, internationally acclaimed singer, songwriter and actor; Wolf Blitzer, CNN's lead political anchor and anchor of "The Situation Room"; Gen. Colin Powell, former Secretary of State, chairman of the Joint Chiefs of Staff and national security advisor; NASA Astronaut Dr. Buzz Aldrin and many others.

A 500-acre "classroom"

Flags from more than 52 nations fly along the Gene and Jane Kester International Promenade to honor each international student's home country. Along its brick pathways, quotations selected by faculty provide ideas for reflection. Sculptures of significant historical figures inspire students to pursue their goals. The Mariana H. Qubein Arboretum and Botanical Gardens bring holistic learning to life throughout campus.

These elements were intentionally placed on campus to present learning opportunities at every turn. For example, assistant professor of political science Dr. Martin Kifer takes students on a guided walk around the Promenade, stopping at the sculptures of civil rights leaders. It prompts students to have an intellectual, out-of-classroom discussion about how these leaders changed the course of history.

Engaging events foster connection

The HPU campus thrives on connection. There's the Activities Fair, during which students get connected with clubs and causes that interest them. There are Greek organizations, which present leadership and service opportunities.

There are guest lectures, concerts, theatre performances, art exhibits and more to expose the HPU family and the community to the arts. There are 16 Division 1 athletic events to attend, dozens of intramural teams and 30 club sports teams on which to participate.

These opportunities exist to teach students to thrive in collaborative environments, to build relationships and connect the dots wherever they go.



DISCOVER ONE OF THE NATION'S MOST UNIQUE LEARNING LABS

The Purpose of 1924 Prime

According to a story in *The New York Times* called “How to Hire the Right Person,” employers say that taking a candidate to lunch or dinner is one of the most revealing and important parts of the hiring process.

So imagine you just graduated and are interviewing for career opportunities. A prospective employer offers you an interview over lunch or dinner. What do you do if your university didn't prepare you?

While some universities provide an etiquette class during a student's senior year, HPU provides students with four years of career preparation inside 1924 Prime, HPU's fine dining restaurant and learning laboratory. Here, students practice

their interview skills weekly over complimentary dinner beginning their freshman year. In addition, they're exposed to a wide variety of cultural cuisines and traditions.

When HPU graduates enter the workforce, they not only know how to ace the interview, but they're also comfortable in a business setting. This prepares them for a lifetime of success.

Just picture it: After you accept the job offer, your boss asks you to take an international client to dinner. Or, you're meeting colleagues after work to offer a major proposal.

Whatever the scenario, you're ready.



In addition to my academic education, HPU provided resources for me to learn life skills. These resources included career development, professional organizations, classes taught by HPU President Nido Qubein and 1924 Prime. Specific examples of life skills I gained were communication skills, proper business attire and how to present oneself in a business environment.

— **Nathan Cheung, '16**
Trade Desk Analyst at
Colonial Funding Group, LLC
in South Lake, Texas



I got my first internship by talking to an HPU graduate at one of 1924 Prime's Culture and Cuisine events. At the time, I didn't realize that moment would lead to such a great opportunity.

— **Caroline Weller, '15**
Technical Account Manager
at Pendo.io
in Raleigh, North Carolina

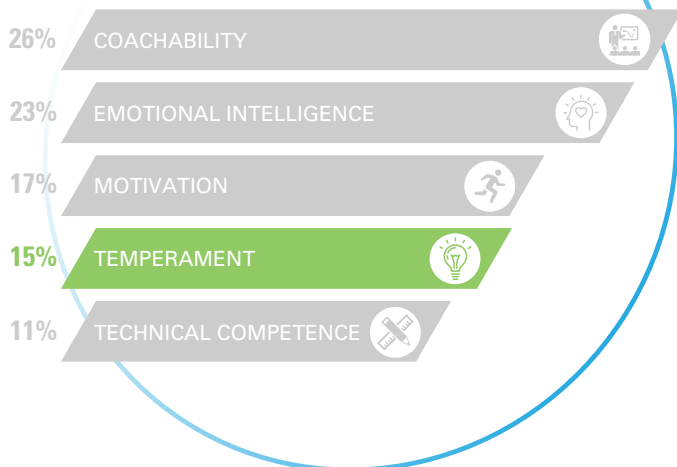
TEMPERAMENT



“When people are in a fixed mindset, they believe their basic talents, abilities and intelligence are fixed traits — they have a certain amount, and that’s it. But, in a growth mindset, people understand that talent and abilities can be developed through hard work, learning new strategies and help from others. This is an empowering belief.”

- Carol Dweck,
Stanford Professor

THE LEADERSHIP IQ STUDY: TOP FIVE REASONS NEW HIRES FAIL



Instilling the Growth Mindset

IT'S NOT ABOUT BEAUTY; IT'S ABOUT INTENTIONAL LIVING.

But HPU knows the truth about students' potential.

Students with growth mindsets become better prepared for the world as it's going to be. They're knowledge seekers. They work hard, they fail, they learn from their mistakes and, thus, they grow.

That's a big deal in a world that changes rapidly. And at HPU, this big-deal concept is even bigger.

HPU initiated a multifaceted Quality Enhancement Plan to apply growth mindset techniques that encourage students to stretch themselves intellectually — and stick to it, even when it's tough. No other college or university nationwide has infused this philosophy into everything it does.

Students are benefiting from that.

"This is preparing our students for the workforce, and we all know the workforce is not predictable," says Dr. Daniel Erb, provost. "How many jobs will today's students have before they retire?"

It can be as many as 40, according to various studies. Employers today want people unafraid of failure and not paralyzed by risk in their intellectual quest to grow.

"So, our students can't be afraid to be flexible and adaptable, all skills that come from a classic liberal arts education," Erb says. "The growth mindset supports that. It tells them, 'Try something new.'"

Recently, a four-year growth mindset study conducted at HPU was accepted for publication in the Biochemistry and Molecular Biology Education international journal. Dr. Heather Miller, associate professor of chemistry and undergraduate HPU students enrolled in biochemistry participated in the research.

This study was supported by HPU's Quality Enhancement Plan.

"We found that students who took part in growth mindset interventions performed significantly better on a national standardized biochemistry final exam compared to students without these interventions," said Miller. "The results from the study will help shape future courses and positively impact student learning."

EXCEPTIONAL EXPERIENTIAL LEARNING

Faculty and staff provide students with a plethora of opportunities to put classroom concepts into real-world practice. These experiences help students learn to collaborate with people from all walks of life, while also learning to embrace failure as an opportunity to grow. Here are just a few examples:



ASCENSION 336

John Mims, assistant professor of communication, created a collaborative space for students to utilize their majors in a practical setting.

A public relations agency, Ascension 336 is completely student run and partners with local organizations like Appalachian Hardwood, Heal Our Heroes, Reading Connections, West End Ministries and more.



BEACON LAB

The BEACON Lab stands for biometric evaluation, analytics, cognitive observation and neuromarketing. The lab is the collaborative effort between the Earl N. Phillips School of Business and the Nido R. Qubein School of Communication.

Students work with biosensors to measure brain activity, heart rate, eye tracking patterns and more while consumers look at images on a screen.



STUDY ABROAD

HPU offers 79 innovative study abroad programs, ranging from full semester programs where students study at other universities around the world, to short-term "Maymester" programs where students spend one month in another country with their peers and a faculty guide.

STRAIGHT FROM THE STUDENTS:

How developing a growth mindset benefits their future careers



HPU gave me the skill set that I needed to succeed in the real world. Through my classes I was able to improve upon having a growth mindset attitude towards everything over my four years, which is something that HPU really values students learning.

— Ragan Keefer, '21
Candidate for MFA in Theatre
Directing at the University
of East London



I'd say something like, 'I'm not good at this!' and my professor would stop me and say, 'Wait. Have a growth mindset. You're a good student.' Hearing that instilled confidence in me.

— Rebecca Ulrich, '18
Chemistry Ph.D. Candidate at the
University of Illinois



The growth mindset and opportunities provided by HPU have grown my skill set within my field as well as within other disciplines. I have had the opportunity to work with [Apple Co-founder] Steve Wozniak on creating a self driving golf cart, as well as join the nation's largest coed service fraternity, Alpha Phi Omega, to provide thousands of hours of community service to the local community.

— Ryan Diaz, '20
Associate Software Engineer at
Liberty Mutual Insurance in Boston

TECHNICAL COMPETENCE



“Almost every current business is being partially driven by some form of technology. As modern businesses become increasingly reliant on up-to-the-minute technology to enhance their competitive edge, CEOs must be able to — at the very least — have a working knowledge of the technology on which their companies so heavily rely.”

- The New York Times

THE LEADERSHIP IQ STUDY: TOP FIVE REASONS NEW HIRES FAIL



Academic Excellence and Innovation

HPU's goal of preparing students for the world as it is going to be, not as it is, means staying ahead of the technological curve with up-to-date, state-of-the-art facilities.

For instance, just last year, the Nido R. Qubein School of Communication invested more than \$1 million into renovating and updating the television studio that was built in 2008.

HPU's Congdon Hall, which is home to the Congdon School of Health Sciences and Fred Wilson School of Pharmacy, opened in the fall of 2017 and stands as an example of the innovation that's woven throughout HPU's campus. The three-story, glass-walled lobby welcomes visitors with a striking 40-foot DNA sculpture. Housed inside is a Human Biomechanics and Physiology Lab, one of the most unique research facilities in the world. There's also a state-of-the-art anatomy lab, virtual reality and clinical gait analysis laboratory, simulation laboratories and more. All are intended to prepare students with the technical skills they'll need after graduation.

HPU's academic curriculum and facilities are both innovative and relevant in part because faculty mentors include a mix of scholars and real-world practitioners. Just as the marketplace is in daily flux, majors in all disciplines are in a continuum of evolution.

As HPU's enrollment continues to grow, so do academic programs. Over the last decade, HPU has added six academic schools including the Webb School of Engineering. HPU is continuously enhancing academic offerings in this ever-expanding job sector.

Responding to shifts in the global marketplace, HPU has opened the \$65 million Wanek School of Undergraduate Sciences in 2019. Dedicated to biology, chemistry and physics, HPU's growth in undergraduate sciences serves as a foundation for STEM endeavors.

HPU also announced the future School of Dental Medicine and Oral Health and a future Department of Nursing, while it explores more opportunities, such as an optometry school.



Byron Pitts, co-anchor of ABC News' "Nightline" and HPU's Journalist in Residence, works with students inside the university's state-of-the-art TV studio.



The Fred Wilson School of Pharmacy contains state-of-the-art laboratory space to train the next generation of health care providers.

Continuous Growth

Today's students need more than a degree; they come to college seeking a transformational experience. And HPU knows a thing or two about transformation.

HPU has continuously transformed its institution and its culture, remaining a small university, but with major university resources. Growth is a familiar story at HPU. Growth is what makes it possible for HPU to transform its students.

In the last decade, HPU has more than tripled enrollment from 1,450 to more than 5,700 students, more than quadrupled campus from 91 to 500 acres, earned doctoral degree-granting status and established six new academic schools, for a total of 10 academic schools now at HPU. And, much of it has happened amidst the worst economic disruption in the last 50 years and the worst pandemic in the last 100 years.

As HPU's enrollment continues to grow, so do academic programs. Just this year, HPU announced the addition of the School of Dental Medicine and Oral Health. In all, HPU is home to 10 academic schools:

- David R. Hayworth School of Arts and Design
- School of Humanities and Behavioral Sciences
- Earl N. Phillips School of Business
- Nido R. Qubein School of Communication
- School of Dental Medicine and Oral Health
- Stout School of Education
- Congdon School of Health Sciences
- Webb School of Engineering
- Fred Wilson School of Pharmacy
- Wanek School of Natural Sciences

And, HPU is committed to ensuring graduates are prepared to render value in a rapidly changing world by steadily adding new programs each year. Programs in cybersecurity, finance and sport/event management are examples of this, and below are a few more:

- Physical Therapy
- Pharmacy
- Physician Assistant Studies
- Engineering
- Data Analytics
- Biomedical Neuroscience
- Actuarial Science
- Biochemistry

Each new academic enhancement is proof of HPU's commitment to preparing students with the technical skills needed to excel in this ever-evolving workforce.



The Human Biomechanics and Physiology Laboratory is one of the most unique research facilities on the East Coast. To view a full listing of all our academic majors, visit www.highpoint.edu/academics.

POWERING THE TECH TITANS

HIGH POINT UNIVERSITY GRADUATES WORK AT
THE WORLD'S LEADING COMPANIES. THEIR
PASSIONATE PURSUITS REFLECT HPU'S PROMISE:

When we enroll a student, we commit to their success. Here's
a sample of graduates who are contributing to industries and
technologies that impact your world.



STEPHANIE VORLEITER, '15
Lenovo
Global Account Manager



ALEX PALMER, '13
Apple
Software Engineering Manager



Ruslan Salakhutdinov, '01
Apple
Director of AI Research



KATIE MANNING, '15
Facebook
Recruiting Lead



KYRA HENNESSEY, '18
Dell EMC
Customer Marketing Lead –
North America



CAROLINE TUCKER, '17
Amazon
Senior Program Manager



JAMES JADOTTE, '13
Google
Program Manager, Staffing Services



TYLER YUSKO, '13, '14
Google
Senior Engineering
Leadership Recruiter



MARY BOYLAN, '11
Google
Recruiting Specialist



JILLIAN KOEHLER, '11
Google
Channels Specialist



HIGH POINT UNIVERSITY
The Premier Life Skills University®

EMPLOYER IMPRESSIONS

Employers are singing the praises of HPU. Here are a few recent notes they've written about the impact of HPU students and graduates on their organizations.



"HPU students are self-motivated and always come to us seeking internship opportunities. They've all consistently delivered strong results. They take initiative and bring positive curiosity and intellect."

— **Sam Soloman**

University Program Manager for the Center for Creative Leadership in Greensboro, North Carolina

"HPU students are well prepared. They are open to new challenges and have a maturity about them that helps them cope with real-life business situations."

— **Jeff Eilers**

Regional Vice President and Director of Sales Trainee Program for Mutual of Omaha in Corona, California



Gartner®

"HPU graduates are coachable and willing to grow, which is why they've been phenomenal in our leadership program."

— **Ryan Torchia**

Regional Vice President at Gartner in Fort Myers, Florida

IMG

"We have been lucky to have multiple interns from High Point University on our Regional Marketing Services team here at IMG College. The students have been motivated, smart, interested and team players. They come into the internship eager to learn and work hard. We challenge our interns here with real-world work that gives them a taste of what it would be like to work in our department full time. HPU students have taken on that challenge and developed the skills necessary to be an asset to our team. We have been very pleased with our interns from High Point and look forward to hiring more in the future."

— **Brandon Hillis**

Director of Regional Marketing Services for IMG in Winston-Salem, North Carolina