



**HIGH POINT UNIVERSITY POLL  
MEMO RELEASE (UPDATED) 10/13/2011**

ELEMENTS	DETAILS
Population represented	Adults in North Carolina
Sample size	408
Mode of data collection	Telephone (Random Digit Dial (RDD) landline and cellular telephones)
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Survey Sampling International
Start and end dates of data collection	10/2/2011 – 10/6/2011
Margin of sampling error for total sample	Approximately 5 percent
Are the data weighted?	Yes, relative to U.S. Census estimates for gender, race, age, and phone usage (cell only, landline only, or both).
Survey sponsor	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located within the Nido R. Qubein School of Communications on the High Point University campus. Student interviewers staff the 32 stations equipped with WinCati computer assisted telephone interviewing systems.
Contact for more information	<p>Martin Kifer            Director, High Point University Survey Research Center            336-841-9333  <a href="mailto:mkifer@highpoint.edu">mkifer@highpoint.edu</a></p> <p>Sadie Leder            Assistant Director            336-841-9430  <a href="mailto:sleder@highpoint.edu">sleder@highpoint.edu</a></p>

Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://src.highpoint.edu/> and should contact the Director of the Survey Research Center for additional information.

*Survey questions:* Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding.

*Trend/approval of Public Officials in Country and State*

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

Right Direction	14%
Wrong track	79%
(Don't know/refused)	8%

Do you approve or disapprove of the way that Barack Obama is handling his job as president?

Approve	36%
Disapprove	54%
(Don't know/refused)	10%

Do you approve or disapprove of the way Congress is handling its job?

Approve	10%
Disapprove	82%
(Don't know/refused)	8%

What do you think is the most important problem facing this country today?

The economy or recession	27%
Jobs or unemployment or job losses	34%
Debt or national debt or budget deficit	6%
Health Care or Health Insurance	3%
Corruption or government corruption	2%
Immigration or illegal immigration	2%
War in Iraq	2%
Barack Obama	2%

*Note: Issues listed represent 2 percent or more of total responses*

What do you think is the most important problem facing the state of North Carolina today?

The economy or recession	17%
Jobs or unemployment or job losses	42%
Education or school system	7%
Debt or national debt or budget deficit	4%
Health Care or Health Insurance	2%
Immigration or illegal immigration	2%

*Note: Issues listed represent 2 percent or more of total responses*

#### *2012 Elections*

Looking ahead to the 2012 election for President, do you feel that Barack Obama deserves to be reelected, or do you feel that he does not deserve to be reelected?

Deserves to be reelected	39%
Does not deserve to be reelected	53%
(Don't know/refused)	9%

Looking ahead to the 2012 election for Congress, do you feel that your representative deserves to be reelected, or do you feel that your representative does not deserve to be reelected?

Deserves to be reelected	33%
Does not deserve to be reelected	40%
(Don't know/refused)	27%

Regardless of how you feel about your own representative, would you like to see most members of Congress re-elected in the next congressional election, or not?

Yes	23%
No	63%
(Don't know/refused)	14%

#### *Economy and Jobs*

Right now, do you think the economic conditions in this country as a whole are getting better or getting worse?

Getting better	19%
Getting worse	71%
(Don't know/refused)	10%

Right now, do you think the economic conditions in the state of North Carolina are getting better or getting worse?

Getting better	18%
Getting worse	69%
(Don't know/refused)	12%

In your community, just from what you've seen or heard, do you think the jobs that your community has lost in this recession will probably come back when the economy improves, or do you think they were jobs that will probably never come back?

Will come back	31%
Will never come back	50%
(Some will/some won't)	12%
(Don't know/refused)	7%

Thinking specifically about the job situation in the country, please tell me how much each of the following would do to help improve it.

Do you think cutting personal income taxes would help improve the job situation a lot, a little, or would not help at all?

A lot	30%
A little	36%
Would not help at all	26%
(Don't know/refused)	8%

Cutting taxes on businesses?

A lot	33%
A little	38%
Would not help at all	24%
(Don't know/refused)	5%

Budget cuts to reduce the federal deficit?

A lot	37%
A little	31%
Would not help at all	22%
(Don't know/refused)	10%

Additional spending on roads, bridges, and other public works or projects?

A lot	37%
A little	37%
Would not help at all	21%
(Don't know/refused)	4%

*U.S. Place in the World and Terrorism*

Do you think it will be best for the future of the country if we take an active part in world affairs, or if we stay out of world affairs?

Active part	43%
Stay out	48%
(Don't know/refused)	9%

On the whole, would you say you are satisfied or dissatisfied with the position of the United States in the world today?

Satisfied	25%
Dissatisfied	68%
(Don't know/refused)	7%

Thinking about current U.S. relations with the rest of the world, would you say that the world is becoming safer or more dangerous for the U.S. and the American people?

Safer	14%
More dangerous	79%
(Don't know/refused)	7%

In general, how well do you think the U.S. government is doing in reducing the threat of terrorism: very well, fairly well, not too well, not at all well?

Very well	22%
Fairly well	53%
Not too well	16%
Not at all well	6%
(Don't know/refused)	4%

How likely is it that there will be further acts of terrorism in the United States over the next several years: very likely, somewhat likely, not too likely, not at all likely?

Very likely	36%
Somewhat likely	44%
Not too likely	12%
Not at all likely	3%
(Don't know/refused)	5%

## Demographics

What is the last year of schooling you have completed?

(1-11 <sup>th</sup> grade)	5%
(High school graduate)	27%
(Some college)	24%
(College graduate)	29%
(Graduate school)	13%
(Don't know/Refused)	2%

Are you currently...?

Employed for wages	46%
Self-employed	7%
Out of work and looking for work	8%
Out of work and not currently looking for work	1%
A homemaker	4%
A student	9%
Retired	18%
Unable to work	7%
(Refused)	1%

Would you please stop me when I read the correct category for your total household income?

25 thousand dollars or less	19%
25 to 50 thousand dollars	25%
50 to 75 thousand dollars	17%
75 to 100 thousand dollars	12%
100 to 150 thousand dollars	11%
150 to 250 thousand dollars	4%
More than 250 thousand dollars	1%
(Don't know/Refused)	11%

Age

18-24	13%
25-34	18%
35-44	20%
45-54	19%
55-64	15%
65 and over	16%

Are you, or is any member of your household, a member of the armed forces or a veteran?

Yes, an active member of armed forces	3%
Yes, veteran	17%
Yes, both	2%
No	75%
(Don't know/Refused)	3%

What racial or ethnic group best describes you?

White	68%
African-American or Black	22%
Hispanic or Latino	3%
Native American	1%
Asian	1%
(Multiple or Other)	3%
(Don't know/refused)	2%

How would you best describe your current relationship status?

Single- never married	21%
Single- separated	3%
Single- divorced	9%
Engaged	2%
Living with your significant other	3%
Married	53%
Widowed	6%

Are you registered to vote?

Yes	88%
No	12%

Gender

Male	49%
Female	51%