



**HIGH POINT UNIVERSITY POLL
MEMO RELEASE 2/9/2011**

ELEMENTS	DETAILS
Population represented	Adults in North Carolina
Sample size	450
Mode of data collection	Telephone (Random Digit Dial (RDD) landline)
Type of sample (probability/non-probability)	Probability, using an RDD sample generated by Survey Sampling International
Start and end dates of data collection	January 31 – February 3, 2011
Margin of sampling error for total sample	+/- 4.7 percentage points at the 95% confidence level
Are the data weighted?	Yes, relative to U.S. Census estimates for gender, race, and age.
Survey sponsor	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located within the Nido R. Qubein School of Communications on the High Point University campus. Student interviewers staff the 22 stations equipped with WinCati computer assisted telephone interviewing systems.
Contact for more information	<p>Martin Kifer Director, High Point University Survey Research Center 336-841-9333 mkifer@highpoint.edu</p> <p>Sadie Leder Assistant Director 336-841-9430 sleder@highpoint.edu</p>

Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://src.highpoint.edu/> and should contact the Director of the Survey Research Center for additional information.

Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding.

Trend/approval of Public Officials in Country and State

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

Right Direction	26
Wrong track	64
(Don't know/refused)	10

Do you approve or disapprove of the way that Barack Obama is handling his job as president?

Approve	48
Disapprove	44
(Don't know/refused)	8

Do you approve or disapprove of the way that Republicans in Congress are handling their jobs?

Approve	32
Disapprove	53
(Don't know/refused)	14

Note: The next three questions were asked in random order.

Do you approve or disapprove of the way that Bev Perdue is handling her job as governor?

Approve	45
Disapprove	39
(Don't know/refused)	16

Do you approve or disapprove of the way that Richard Burr is handling his job as United States Senator?

Approve	39
Disapprove	30
(Don't know/refused)	31

Do you approve or disapprove of the way that Kay Hagan is handling her job as United States Senator?

Approve	44
Disapprove	27
(Don't know/refused)	29

Most important problems

What do you think is the most important problem facing this country today?

Jobs, job losses, or unemployment	29
The economy, economics, or the recession	24
Debt, national debt, or budget deficit	8
Health care or health insurance	5
Education or school system	2
Government spending or wasteful spending	2
Morality or moral issues	2

Note: Issues listed represent 2 percent or more of total responses

What do you think is the most important problem facing the state of North Carolina today?

Jobs, job losses, or unemployment	42
The economy, economics, or the recession	18
Debt or budget deficit	9
Education or school system	7
Health care or health insurance	3
Taxes	3
Government spending or wasteful spending	3
Crime	2

Note: Issues listed represent 2 percent or more of total responses

As you may know, the Republicans now control the House of Representatives, while Democrats control the Senate and the presidency. Do you think it is good for the country, bad for the country, or does it not really make a difference that the Republicans now control the House of Representatives while Democrats still control the Senate and the presidency?

Good for the country	33
Bad for the country	26
Does not really make a difference	35
(Don't know/Refused)	6

This year should the Republicans leaders in Washington...Try as best as they can to work with Barack Obama to accomplish things, even if it means disappointing some groups of Republican supporters? OR should they stand up to Barack Obama on issues that are important to Republican supporters, even if it means less gets done in Washington?

Try to work as best as they can with Barack Obama	67
Stand up to Barack Obama on issues that are important to Republican supporters	29
(Don't know/Refused)	4

As you may know, here in North Carolina the Republicans now control the state House of Representatives and the state Senate, while we have a Democrat as a governor. Do you think it is good for the state, bad for the state, or does it not really make a difference that the Republicans now control the state House of Representatives and Senate while we have a Democrat as governor?

Good for the state	30
Bad for the state	27
Does not really make a difference	34
(Don't know/Refused)	9

This year should the Republican leaders in Raleigh... Try as best as they can to work with Bev Perdue to accomplish things, even if it means disappointing some groups of Republican supporters? OR should they stand up to Bev Perdue on issues that are important to Republican supporters, even if it means less gets done in Raleigh?

Try to work as best as they can with Bev Perdue	62
Stand up to Bev Perdue on issues that are important to Republican supporters	31
(Don't know/Refused)	7

Economy and jobs

Note: The next two questions were rotated.

Now I would like to ask you about the economy. Right now, do you think the economic conditions in the country as a whole are getting better or getting worse?

Getting better	38
Getting worse	45
(Neither better not worse)	14
(Don't know/refuse)	3

Right now, do you think the economic conditions in the state of North Carolina are getting better or getting worse?

Getting better	33
Getting worse	51
(Neither better not worse)	12
(Don't know/refuse)	4

In general, do you feel that the laws covering the sale of firearms should be made more strict, less strict, or kept as they are now?

More strict	50
Less strict	9
Kept as they are now	38
(Don't know/Refused)	3

What do you think is more important – to protect the right of Americans to own guns OR to control gun ownership?

Protect the right of Americans to own guns	48
Control gun ownership	43
(Don't know/Refused)	9

Demographics

Age (Note: Respondents were asked for their birth year.)

18-24	11
25-34	17
35-44	19
45-54	19
55-64	15
65 and over	16
(Refuse)	2

What racial or ethnic group best describes you?

White	68
African-American or Black	21
Hispanic or Latino	3
Native American	2
Asian	1
(Multiple or Other)	4
(Don't know/Refused)	2

Gender

Male	49
Female	51

Are you registered to vote?

Yes	90
No	9
(Don't know/Refused)	1