



**HIGH POINT UNIVERSITY POLL
MEMO RELEASE 2/15/2018 (UPDATE)**

ELEMENTS	DETAILS
Population represented	Adults in North Carolina.
Sample size	439 Adults in North Carolina (364 self-identified registered voters).
Mode of data collection	Telephone (landline and cellular telephones). Interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Survey Sampling International. Landline respondents were randomly selected within household by asking to speak with the person age 18 or older who has had the most recent birthday.
Start and end dates of data collection	February 5 – 11, 2018
Margin of sampling error for total sample	Approximately 4.7 percentage points for the all adult sample. Approximately 5.1 percentage points for the registered voter sample. The margin of error is not adjusted for sample weights.
Are the data weighted?	Yes, relative to U.S. Census (2015 American Community Survey and Population Estimates Program) estimates for age, race, education, and gender; and CDC estimates for phone usage (cell only, landline only, or both).
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC.
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.
Contact for more information	<p>Martin J. Kifer Director, High Point University Survey Research Center 336-841-9333 mkifer@highpoint.edu</p> <p>Brian McDonald Associate Director 336-841-9651 bmcdonal@highpoint.edu</p>

Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://www.highpoint.edu/src> and should contact the Director of the Survey Research Center for additional information.

Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a *

Registered Voter Screening

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you **NOW** registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters
Yes	87	100
No	12	0
(Don't know/Refused)	1	0
	n=439	n=364

Are you absolutely certain that you are registered to vote or is there a chance that your registration has lapsed because you moved or some other reason?

	All Adults	Registered Voters
Yes, absolutely certain	95	100
Chance registration has lapsed	3	0
No, not registered	*	0
(Don't know)	1	0
	n=439	n=364

On November 8th, 2016, North Carolina held its general election for President, U.S. Senate, U.S. House of Representatives and other offices. Did you vote or were you unable to vote for some reason?

	All Adults	Registered Voters
Yes	88	88
No	12	12
(Don't know)	*	*
	n=364	n=364

Direction of Country and Approval Ratings

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	All Adults	Registered Voters
Right direction	32	36
Wrong track	57	53
(Don't know/Refused)	11	11
	n=439	n=364

Do you approve or disapprove of the way that Donald Trump is handling his job as president?

	All Adults	Registered Voters
Approve	38	41
Disapprove	50	48
(Don't know/Refused)	12	11
	n=439	n=364

Do you approve or disapprove of the way that Roy Cooper is handling his job as Governor?

	All Adults	Registered Voters
Approve	46	50
Disapprove	26	25
(Don't know/Refused)	28	25
	n=439	n=364

Do you approve or disapprove of the way that the U.S. Congress is handling its job?

	All Adults	Registered Voters
Approve	15	15
Disapprove	72	71
(Don't know/Refused)	13	14
	n=439	n=364

Do you approve or disapprove of the way that the North Carolina General Assembly is handling its job?

	All Adults	Registered Voters
Approve	31	30
Disapprove	36	37
(Don't know/Refused)	34	33
	n=439	n=364

If the elections for U.S. Congress were being held TODAY, would you vote for the "Republican Party's candidate" OR the "Democratic Party's candidate" for Congress in your district? [PARTY ORDER RANDOMIZED]

	All Adults	Registered Voters
Republican candidate	38	40
Democratic candidate	39	39
(Other)	6	6
(Don't know/Refused)	17	15
	n=439	n=364

2020 Candidates for President

I know the 2020 presidential election is a long way off. But I am going to read a list to you of possible candidates for president. This list contains the names of politicians, many of whom still hold political office. Please tell me whether you would like each person to run for President in 2020. If you have never heard of the person, then let me know. [CANDIDATE NAMES PRESENTED IN RANDOMIZED ORDER]

All Adults (n=439)

	Yes, should run	No, should not run	Never heard of the person	(Don't Know/ Refuse)
Joe Biden	54	40	3	3
Bernie Sanders	41	52	1	5
Donald Trump	38	56	1	5
Marco Rubio	32	45	13	10
Ted Cruz	26	58	9	7
Elizabeth Warren	25	41	27	7
Jeb Bush	23	66	6	5
Corey Booker	19	27	46	8
Hillary Clinton	17	81	*	3
Mike Bloomberg	16	49	26	9
Andrew Cuomo	14	37	40	8
Kamala Harris	10	25	58	8
Kirsten Gillibrand	8	22	62	8
Jeff Flake	7	31	56	6
Bill DeBlasio	6	41	44	9

Registered Voters (n=364)

	Yes, should run	No, should not run	Never heard of the person	(Don't Know/ Refuse)
Joe Biden	55	42	1	2
Bernie Sanders	41	53	1	5
Donald Trump	40	55	1	5
Marco Rubio	33	45	13	10
Ted Cruz	30	57	8	5
Jeb Bush	25	66	5	4
Elizabeth Warren	25	42	26	7
Corey Booker	20	28	45	7
Mike Bloomberg	17	51	26	7
Hillary Clinton	15	83	*	1
Andrew Cuomo	13	39	39	8
Kamala Harris	10	26	59	6
Kirsten Gillibrand	9	22	63	6
Jeff Flake	8	31	55	6
Bill DeBlasio	7	40	44	9

This list contains people who do not hold political office. Please tell me whether you would like each person to run for President in 2020. If you have never heard of the person, then let me know. [CANDIDATE NAMES PRESENTED IN RANDOMIZED ORDER]

All Adults (n=439)

	Yes, should run	No, should not run	Never heard of the person	(Don't Know/ Refuse)
Oprah Winfrey	31	66	*	3
Dwayne "The Rock" Johnson	27	55	14	5
Mark Cuban	19	48	26	7
Mark Zuckerberg	15	67	15	4
Jeff Bezos	7	28	59	5

Registered Voters (n=364)

	Yes, should run	No, should not run	Never heard of the person	(Don't Know/ Refuse)
Oprah Winfrey	29	69	*	2
Dwayne "The Rock" Johnson	25	55	15	5
Mark Cuban	18	51	25	6
Mark Zuckerberg	14	69	14	4
Jeff Bezos	7	31	58	5

Demographics

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters
Yes	4	2
No	95	97
(Don't know/Refused)	1	1
	n=439	n=364

What racial or ethnic group best describes you?

	All Adults	Registered Voters
African-American or Black	20	21
White or Caucasian	70	71
Native American	1	1
Asian	2	1
(Multiple or Other)	5	4
(Don't know/Refused)	2	2
	n=439	n=364

What is the last year of schooling you have completed?

	All Adults	Registered Voters
(1-11 th grade)	9	6
(High school graduate)	24	25
(Some college)	36	36
(College graduate)	20	22
(Graduate school)	11	12
(Don't know/ Refused)	*	*
	n=439	n=364

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters
25 thousand dollars or less	11	10
25 to 50 thousand dollars	22	22
50 to 75 thousand dollars	20	21
75 to 100 thousand dollars	11	11
100 to 150 thousand dollars	11	11
150 to 250 thousand dollars	7	8
More than 250 thousand dollars	2	3
(Don't know/Refused)	16	15
	n=439	n=364

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week?

	All Adults	Registered Voters
Never	23	23
A few times a year	23	22
A few times a month	13	12
Almost every week	15	16
Every week	18	20
More than once a week	7	7
(Don't know/Refused)	2	1
	n=439	n=364

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Registered Voters
Yes	46	45
No	49	50
(Don't know/Refused)	6	6
	n=439	n=364

In politics today, do you generally consider yourself as a Republican, a Democrat, or what?

	All Adults	Registered Voters
Democrat	30	30
Republican	34	36
(Independent/unaffiliated)	32	30
(Other)	2	2
(Don't know/Refused)	3	2
	n=439	n=364

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

	All Adults	Registered Voters
Very conservative	17	18
Somewhat conservative	24	25
Moderate	28	28
Somewhat liberal	16	14
Very liberal	10	11
(Other)	1	1
(Don't know/Refused)	5	3
	n=439	n=364

How would you best describe your current relationship status?

	All Adults	Registered Voters
Single	35	32
Engaged	2	1
Living with significant other	7	6
Married	48	51
Widowed	6	7
(Don't know/Refused)	2	2
	n=439	n=364

Gender

	All Adults	Registered Voters
Male	49	49
Female	51	51
	n=439	n=364

Age (Calculated using birth year)

In what year were you born?

	All Adults	Registered Voters
18 - 24	13	11
25 - 34	18	17
35 - 44	20	19
45 - 54	19	20
55 - 64	15	16
65 and older	16	18
	n=439	n=364