



**HIGH POINT UNIVERSITY POLL
MEMO RELEASE 9/30/2019**

ELEMENTS	DETAILS
Population represented	Adults (people over the age of 18) in North Carolina.
Sample size	1030 adults in North Carolina (813 self-identified registered voters, 600 individuals who said they voted in the 2018 midterm elections)
Mode of data collection	228 live interviewer telephone (Random Digit Dial (RDD) landline and cellular telephones) interviews. 802 online interviews. All interviews conducted in English.
Type of sample (probability/non-probability)	Probability, using RDD samples of landline and cellular telephones generated by Dynata, formerly Research Now SSI.
Start and end dates of data collection	September 13, 2019 – September 19, 2019
Margin of sampling error for total sample	This is a combined sample of live interviews and online interviews. The online sampling is from a panel of respondents, so their participation does not adhere to usual assumptions associated with random selection. Therefore, it is not appropriate to assign a classical margin of sampling error for the results. In this case, the SRC provides a credibility interval of plus or minus 3.7 percentage points to account for a traditional 95 percent confidence interval for the estimates (plus or minus 3.1 percentage points) and a design effect of 1.2 (based on the weighting).
Are the data weighted?	Yes, relative to U.S. Census (2018 American Community Survey and Population Estimates Program) estimates for age, race, education, and gender. The data was also weighted to ensure that the mode of interview (live interviewer or online) was consistent between the weighted and unweighted data.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.

Commitment to Transparency	The HPU Survey Research Center is a Charter Member of the American Association for Public Opinion Research's Transparency Initiative: https://www.aapor.org/Transparency_Initiative.htm
Sample supplier	Landline and cell phone sample as well as access to online panels provided by Dynata, formerly Research Now SSI: https://www.dynata.com/
Contact for more information	Martin J. Kifer Director, High Point University Survey Research Center 336-841-9333 mkifer@highpoint.edu Brian McDonald Associate Director 336-841-9651 bmcdonal@highpoint.edu
Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at http://www.highpoint.edu/src and should contact the Director of the Survey Research Center for additional information.	

Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a *

Voting

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Yes	83	87	87	79
No	15	11	12	19
(Don't know/Refused)	2	2	2	2
	n=1030	n=348	n=311	n=313

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

	Registered Voters	Democrats	Republicans	Independents Unaffiliated
Yes, absolutely certain	95	94	96	98
Chance registration has lapsed	3	5	2	1
No, not registered	1	*	2	*
(Don't know)	1	1	*	*
	n=852	n=303	n=311	n=313

Elections

On November 6th, 2018, North Carolina held its general election for U.S. House of Representatives, and other offices. Did you vote or were you unable to vote for some reason?

	Registered Voters	Democrats	Republicans	Independents Unaffiliated
Yes	74	80	71	72
No	24	19	26	26
(Don't know/Refused)	2	1	4	1
	n=600	n=284	n=258	n=242

Direction of Country & Job Approval

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	All Adults	Democrats	Republicans	Independents Unaffiliated
Right direction	35	18	60	35
Wrong track	56	77	33	54
(Don't know/Refuse)	9	5	7	11
	n=1030	n=348	n=311	n=313

Do you approve or disapprove of the way that Donald Trump is handling his job as president?

	All Adults	Democrats	Republicans	Independents: Unaffiliated
Approve	42	13	83	38
Disapprove	50	84	13	50
(Don't know/refuse)	8	3	5	12
	n=1030	n=348	n=311	n=313

Do you approve or disapprove of the way that Roy Cooper is handling his job as Governor?

	All Adults	Democrats	Republicans	Independents: Unaffiliated
Approve	43	63	29	41
Disapprove	30	16	43	31
(Don't know/refuse)	27	21	27	28
	n=1030	n=348	n=311	n=313

Do you disapprove or approve of the way that Thom Tillis is handling his job as United State Senator?

	All Adults	Democrats	Republicans	Independents: Unaffiliated
Approve	27	22	39	23
Disapprove	38	50	24	42
(Don't know/refuse)	35	29	37	35
	n=1030	n=348	n=311	n=313

Do you approve or disapprove of the way that the US Congress is handling its job?

	All Adults	Democrats	Republicans	Independent Unaffiliated
Approve	19	21	25	13
Disapprove	61	60	60	68
(Don't know/refuse)	19	19	15	19
	n=1030	n=348	n=311	n=313

2020 Elections

Now I would like to ask you some questions about the 2020 elections here in North Carolina. How much thought, if any, have you given to candidates who may be running for president in 2020? A lot, some, not much, or none at all?

	All Adults	Democrats	Republicans	Independent Unaffiliated
A lot	32	41	31	26
Some	36	36	39	38
Not much	19	15	19	22
None at all	11	7	9	14
(Don't know/refuse)	3	2	2	2
	n=1030	n=348	n=311	n=313

Here is a list of people who are running for the Democratic nomination for President, please indicate whether you have a favorable or unfavorable view of each one. If you have never heard of one of the candidates, feel free to say so. (NAMES PRESENTED IN RANDOMIZED ORDER)

All Adults (n=1030)

Name	Favorable	Unfavorable	(Don't know/never heard of/refused)
Joe Biden	43	42	15
Bernie Sanders	38	45	16
Kamala Harris	28	42	31
Elizabeth Warren	32	44	24
Beto O'Rourke	20	41	40
Cory Booker	23	28	39
Amy Klobuchar	14	34	52
Julian Castro	15	41	45
Andrew Yang	20	34	47
Pete Buttigieg	19	37	45

Democrats (n=348)

Name	Favorable	Unfavorable	(Don't know/never heard of/refused)
Joe Biden	70	20	11
Bernie Sanders	61	25	14
Kamala Harris	46	25	29
Elizabeth Warren	53	24	24
Beto O'Rourke	34	26	40
Cory Booker	39	22	39
Amy Klobuchar	22	24	54
Julian Castro	24	29	47
Andrew Yang	30	24	46
Pete Buttigieg	30	24	46

Republicans (n=311)

Name	Favorable	Unfavorable	(Don't know/never heard of/refused)
Joe Biden	20	68	12
Bernie Sanders	14	73	13
Kamala Harris	12	62	26
Elizabeth Warren	13	69	18
Beto O'Rourke	10	58	33
Cory Booker	10	58	32
Amy Klobuchar	8	48	43
Julian Castro	8	56	36
Andrew Yang	11	48	41
Pete Buttigieg	7	55	38

Independents/Unaffiliated (n=313)

Name	Favorable	Unfavorable	(Don't know/never heard of/refused)
Joe Biden	39	43	18
Bernie Sanders	39	45	17
Kamala Harris	26	43	31
Elizabeth Warren	32	46	23
Beto O'Rourke	16	43	41
Cory Booker	21	37	42
Amy Klobuchar	13	35	52
Julian Castro	14	42	45
Andrew Yang	20	32	48
Pete Buttigieg	21	36	44

I know it's a long way off, but if the Democratic Primary for President of the United States were today, and you were filling out a Democratic primary ballot now, who would you vote for? (NAMES PRESENTED IN RANDOMIZED ORDER)

	All Adults	Democrats	Republicans	Independents Unaffiliated
Joe Biden	23	31	17	21
Bernie Sanders	13	20	3	14
Elizabeth Warren	8	15	4	7
Kamala Harris	5	6	5	5
Andrew Yang	4	4	5	4
Pete Buttigieg	3	3	2	3
Cory Booker	2	4	*	2
Beto O'Rourke	1	1	1	1
Amy Klobuchar	1	1	1	1
Julian Castro	1	1	*	1
(Undecided)	20	9	31	21
(Don't know/refuse)	20	4	34	20
	n=1030	n=348	n=311	n=313

Which of the following is more important to you in a presidential candidate: experience and a proven record or new ideas and a different approach?

	All Adults	Democrats	Republicans	Independents: Unaffiliated
Experience and a proven record	27	27	33	23
New ideas and a different approach	28	26	33	27
(Both)	38	43	29	45
(Don't know/refuse)	6	4	5	5
	n=1030	n=348	n=311	n=313

Have you watched any of the Democratic presidential campaign debates?

	All Adults	Democrats	Republicans	Independents: Unaffiliated
Yes	46	61	39	42
No	50	36	60	55
(Don't know/refuse)	3	3	1	3
	n=1030	n=348	n=311	n=313

Demographics

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults
Yes	9
No	90
(Don't know/Refused)	1
	n=1030

What racial or ethnic group best describes you?

	All Adults
African-American or Black	22
White or Caucasian	70
Native American	2
Asian	3
(Multiple or Other)	2
(Don't know/Refused)	2
	n=1030

What is the last year of schooling you have completed?

	All Adults
(1-11 th grade)	5
(High school graduate)	29
(Some college)	36
(College graduate)	21
(Graduate school)	10
(Don't know/ Refused)	1
	n=1030

Would you please stop me when I read the correct category for your total household income?

	All Adults
25 thousand dollars or less	21
25 to 50 thousand dollars	26
50 to 75 thousand dollars	17
75 to 100 thousand dollars	11
100 to 150 thousand dollars	9
150 to 250 thousand dollars	5
More than 250 thousand dollars	2
(Don't know/Refused)	10
	n=1030

In politics today, do you generally consider yourself a Republican, a Democrat, or what?

	All Adults
Democrat	34
Republican	30
(Independent/ unaffiliated)	30
(Other)	2
(Don't know/Refused)	4
	n=1030

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week?

	All Adults
Never	28
A few times a year	28
A few times a month	12
Almost every week	8
Every week	13
More than once a week	8
(Don't know/Refused)	3
	n=1028

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults
Yes	40
No	55
(Don't know/Refused)	5
	n=1028

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal or very liberal?

	All Adults
Very conservative	16
Somewhat conservative	21
Moderate	34
Somewhat liberal	12
Very liberal	8
(Other)	1
(Don't know/Refused)	8
	n=1029

Do you have a gun in your home?

	All Adults
Yes	39
No	60
(Prefer not to answer)	1
	n=995

How would you best describe your current relationship status?

	All Adults
Single	34
Engaged	3
Living with significant other	10
Married	47
Widowed	5
(Don't know/Refused)	1
	n=1028

Gender

	All Adults
Male	48
Female	52
(Prefer not to answer)	1
	n=1030

Age (Calculated using birth year)

In what year were you born?

	All Adults
18 - 24	12
25 - 34	18
35 - 44	20
45 - 54	19
55 - 64	15
65 and older	16
	n=1030

Selected Demographics by Party Identification

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Democrats	Republicans	Independent: Unaffiliated
Yes	9	10	6	10
No	90	89	93	90
(Don't know/Refused)	1	1	1	*
	n=1030	n=348	n=311	n=313

What is the last year of schooling you have completed?

	All Adults	Democrats	Republicans	Independent: Unaffiliated
Less than college	69	68	71	67
College	31	32	29	32
(Don't know/Refused)	*	*	*	*
	n=1030	n=348	n=311	n=313

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Democrats	Republicans	Independent Unaffiliated
Yes	40	35	56	33
No	55	62	40	62
(Don't know/Refused)	5	4	4	5
	n=1030	n=348	n=311	n=313

Do you have a gun in your home?

	All Adults	Democrats	Republicans	Independent Unaffiliated
Yes	39	31	51	37
No	60	69	48	62
(Prefer not to answer)	1	*	1	1
	n=1030	n=348	n=311	n=313

Gender

	All Adults	Democrats	Republicans	Independent Unaffiliated
Male	48	41	48	56
Female	52	58	52	44

(Prefer not to answer)

1
n=1030

*
n=348

1
n=311

6
n=313