



**HIGH POINT UNIVERSITY POLL
MEMO RELEASE 12/6/2021 (EDUCATION MEMO)**

ELEMENTS	DETAILS
Population represented	Adults (people over the age of 18) in North Carolina.
Sample size	867 adults in North Carolina (680 individuals who said they are registered to vote)
Mode of data collection	56 live interviewer telephone (Random Digit Dial (RDD) landline and cellular telephones) interviews. 811 online interviews. All interviews conducted in English.
Type of sample (probability/non-probability)	Non-probability, using RDD samples of landline and cellular telephones generated by dynata, as well as respondents from dynata's online panels.
Start and end dates of data collection	November 11 – November 19, 2021
Credibility interval for total sample	Approximately +/-3.6 percentage points. This accounts for a standard margin of sampling error of 3.3 (as if it were a probability sample) and a design effect caused by weighting.
Are the data weighted?	The data is weighted toward population estimates for age, gender, education, and race/ethnicity based on U.S. Census numbers for North Carolina.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	Interviewers manually dialing remotely through the High Point University Survey Research Center, recording responses in Qualtrics. The physical location of the Center on the High Point University campus. When students are on campus, they staff 42 stations equipped with WinCati computer assisted telephone interviewing systems. Dynata supplied online panel interviews.
Commitment to Transparency	The HPU Survey Research Center is a Charter Member of the American Association for Public Opinion Research's Transparency Initiative: https://www.aapor.org/Transparency_Initiative.htm
Sample supplier	Landline and cell phone sample as well as access to online panels provided by Dynata, formerly Research Now SSI: https://www.dynata.com/

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Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://www.highpoint.edu/src> and should contact the Director of the Survey Research Center for additional information.

Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a *

Voting

These days, many people are so busy they can't find time to register to vote, or move around so often they do not get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters
Yes	81	100
No	15	*
Unsure	3	*
	n=867	n=680

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

	All Adults	Registered Voters
Yes, absolutely certain	96	100
Chance registration has lapsed	2	*
No, not registered	1	*
Unsure	1	*
	n=867	n=680

On November 3rd 2020, North Carolina held its general election for president, U.S., Senate, Governor, and other offices. Did you vote in that general election or did you not vote?

	All Adults	Registered Voters
Yes, I voted	73	88
No, I did not vote	26	11
Unsure	1	*
	n=867	n=680

Education in NC

Do you happen to have any children-for whom you whom you are parent or guardian – currently receiving instruction here in North Carolina at the kindergarten through twelfth grade level? If so, do they currently receive their education through a traditional public school, charter school, private or parochial school, home school, or more than one of those? [RESPONDENTS COULD SELECT MORE THAN ONE].

	All Adults	Registered Voters
No, not a parent or guardian for any children kindergarten through 12 th grade	67	68
Yes, public school	23	22
Yes, charter school	2	2
Yes, private or parochial school	3	3
Yes, home school	3	4
(Don't know/Refused)	1	1
	n=882	n=692

Overall, in which direction would you say that public education in North Carolina is headed? Would you say the right direction or wrong direction?

	All Adults	Registered Voters
Right direction	31	33
Wrong direction	43	43
Unsure	26	25
	n=867	n=680

Using a grade of A,B,C,D, and F – where A is excellent and F is very poor – how would you grade North Carolina on the quality of its public schools?

On an A – F (1 – 5) scale, the mean = C (3.02) (n = 786) for All Adults

	All Adults	Registered Voters
A	7	7
B	21	22
C	35	36
D	18	18
F	9	9
Unsure	9	9
	n=867	n=680

Again, using a grade of A,B,C,D, and F – where A is excellent and F is very poor – how would you grade North Carolina on the quality of your local public schools?

On an A – F (1 – 5) scale, the mean = C (2.93) (n = 776) for All Adults

	All Adults	Registered Voters
A	9	10
B	23	25
C	31	31
D	16	16
F	10	10
Unsure	11	9
	n=867	n=680

Again, using a grade of A,B,C,D, and F – where A is excellent and F is very poor – how would you grade the response of your local public schools to the COVID-19 crisis?

On an A – F (1 – 5) scale, the mean = C+ (2.80) (n = 778) for All Adults

	All Adults	Registered Voters
A	16	17
B	24	24
C	24	26
D	15	14
F	11	11
Unsure	10	9
	n=867	n=680

Do you believe that the state should give schools a rating of A,B,C,D, or F based on students test scores?

	All Adults	Registered Voters
Yes	48	50
No	31	29
Unsure	20	21
	n=867	n=680

Thinking about the quality of schools, who would you say has the biggest influence on quality, parents, teachers, legislators, or principals of schools?

	All Adults	Registered Voters
Parents	26	28
Teachers	28	28
Legislators	24	25
Principals of schools	9	9
Unsure	13	11
	n=867	n=680

I am going to read two statements about how to rate the quality of schools. Please tell me whether the first statement or the second statement is closer to your own view.

In rating schools, there should be more emphasis on how much students improve overall

OR

In rating schools, there should be more emphasis on how many students attain a particular level of proficiency.

	All Adults	Registered Voters
More emphasis on overall improvement	42	44
More emphasis on how many students attain proficiency	22	22
Neither	4	4
Both	25	26
Unsure	7	5
	n=867	n=680

I am going to read you a list of government officials and some other groups. Please tell me whether you think that in general most people have respect for these people or groups. [PRESENTED IN A RANDOMIZED ORDER]

All Adults n=867

	Yes	No
Public school teachers	70	30
School principals	70	30
School superintendents	58	42
North Carolina Governor	57	43
County commissioners	55	45
North Carolina State Superintendent of Public Instruction	52	48
State board of Education	51	49
School boards	47	53
State legislators	46	54

Registered Voters n=680

	Yes	No
Public school teachers	71	29
School principals	71	29
School superintendents	59	41
North Carolina Governor	59	41
County commissioners	57	43
North Carolina State Superintendent of Public Instruction	53	47
State board of Education	51	49
School boards	48	52
State legislators	48	52

The last statewide bond referendum for public school facility construction and maintenance was held in 1997.

Would you generally favor or oppose a statewide bond referendum to provide North Carolina school districts with funds to address an estimated 8 to 10 billion dollar backlog in school construction and renovation?

	All Adults	Registered Voters
Favor	61	64
Oppose	15	16
Unsure	24	20
	n=867	n=680

Generally speaking, would you say that North Carolina public school TEACHERS are paid too little, about the right amount, or too much?

	All Adults	Registered Voters
Too little	65	65
About right	23	25
Too much	3	3
Unsure	9	8
	n=867	n=680

Would you be willing to pay more in taxes so that North Carolina TEACHERS would be paid at the level of the national average within five years?

	All Adults	Registered Voters
Yes	51	53
No	30	17
Unsure	19	30
	n=867	n=680

Demographics

How would you describe yourself, would you say female, male, or do you identify differently?

	All Adults	Registered Voters
Female	51	49
Male	48	50
Identify differently	1	1
Don't know/Refused	*	*
	n=867	n=680

Age by category [ACCORDING TO RESPONDENT]

	All Adults	Registered Voters
18 - 24	12	11
25 - 34	17	15
35 - 44	17	16
45 - 54	17	18
55 - 64	17	18
65 and older	18	21
(Don't know/refused)	3	2
	n=867	n=680

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters
Yes	9	8
No	91	92
	n=867	n=782

What racial group best describes you?

	All Adults	Registered Voters
African American or Black	22	22
White or Caucasian	70	73
Native American	2	1
Asian	3	2
Multiple or other	3	2
Unknown/Don't know/Refused	1	1
	n=867	n=680

What is the last year of schooling you have completed?

	All Adults	Registered Voters
1-11 th grade	5	3
High school graduate	30	27
Some college	34	36
College Graduate	21	24
Graduate school	9	10
Don't know/Refused	1	1
	n=867	n=680

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters
25 thousand dollars or less	23	21
25 to 50 thousand dollars	27	27
50 to 75 thousand dollars	17	17
75 to 100 thousand dollars	12	13
100 to 150 thousand dollars	10	12
150 to 250 thousand dollars	3	4
More than 250 thousand dollars	2	2
Don't know/Refused	6	5
	n=867	n=680

In politics today, do you consider yourself to be a Republican, Democrat, or what?

	All Adults	Registered Voters
Republican	34	36
Democrat	31	34
Independent/Unaffiliated	28	26
Other	4	2
Unsure	3	2
	n=867	n=680

How would you best describe your current relationship status?

	All Adults	Registered Voters
Single/Never Married/Divorced	36	34
Engaged	2	2
Living with significant other	10	9
Married	46	50
Widowed	4	5
(Don't know/refused)	1	1
	n=867	n=680

