



**HIGH POINT UNIVERSITY POLL  
MEMO RELEASE 09/29/2021 (UPDATE)**

<b>ELEMENTS</b>	<b>DETAILS</b>
Population represented	Adults (people over the age of 18) in North Carolina.
Sample size	876 adults in North Carolina (714 individuals who said they are registered to vote)
Mode of data collection	104 live interviewer telephone (Random Digit Dial (RDD) landline and cellular telephones) interviews. 772 online interviews. All interviews conducted in English.
Type of sample (probability/non-probability)	Non-probability, using RDD samples of landline and cellular telephones generated by dynata, as well as respondents from dynata's online panels.
Start and end dates of data collection	September 10 – September 24, 2021
Credibility interval for total sample	Approximately +/-3.6 percentage points. This accounts for a standard margin of sampling error of 3.3 (as if it were a probability sample) and a design effect caused by weighting.
Are the data weighted?	The data is weighted toward population estimates for age, gender, education, and race/ethnicity based on U.S. Census numbers for North Carolina.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	Interviewers manually dialing remotely through the High Point University Survey Research Center, recording responses in Qualtrics. The physical location of the Center on the High Point University campus. When students are on campus, they staff 42 stations equipped with WinCati computer assisted telephone interviewing systems. Dynata supplied online panel interviews.
Commitment to Transparency	The HPU Survey Research Center is a Charter Member of the American Association for Public Opinion Research's Transparency Initiative: <a href="https://www.aapor.org/Transparency_Initiative.htm">https://www.aapor.org/Transparency_Initiative.htm</a>
Sample supplier	Dynata supplied the online interviews of North Carolinians from a panel of confirmed registered voters: <a href="https://www.dynata.com/">https://www.dynata.com/</a>

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Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://www.highpoint.edu/src> and should contact the Director of the Survey Research Center for additional information.

*Survey questions:* Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a \*

*Voting*

These days, many people are so busy they can't find time to register to vote, or move around so often they do not get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters
Yes	86	100
No	12	*
Unsure	2	*
	n=876	N=714

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

	All Adults	Registered Voters
Yes, absolutely certain	95	100
Chance registration has lapsed	4	*
Unsure	1	
	n=876	n=714

On November 3<sup>rd</sup> 2020, North Carolina held its general election for president, U.S., Senate, Governor, and other offices. Did you vote in that general election or did you not vote?

	All Adults	Registered Voters
Yes, I voted	74	87
No, I did not vote	25	13
Unsure	1	1
	n=876	n=714

### *Country Direction*

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	All Adults	Registered Voters
Right Direction	28	30
Wrong Track	60	61
(Don't know)	12	9
	n=876	n=714

### *Presidential Approval*

Do you approve or disapprove of the way that Joe Biden is handling his job as president?

	All Adults	Registered Voters
Approve	38	41
Disapprove	48	49
Unsure	14	11
	n=876	n=714

On each of these issues, would you say you approve or disapprove of how Joe Biden is handling them?

All Adults n=876

	Approve	Disapprove	Don't know/Refuse
COVID-19	42	46	12
Health care	38	43	20
The economy	34	52	14
Duties as Commander in Chief of the military	33	50	17
Afghanistan	25	57	18

Registered Voters n=714

	Approve	Disapprove	Don't know/Refuse
COVID-19	46	46	9
Health care	40	43	18
The economy	37	52	11
Duties as Commander in Chief of the military	36	51	13
Afghanistan	26	59	16

*Governor Approval*

Do you approve or disapprove of the way that Roy Cooper is handling his job as governor?

	All Adults	Registered Voters
Approve	45	48
Disapprove	32	33
Unsure	23	19
	n=876	n=714

*COVID-19 & Influenza*

Are you concerned about becoming sick with the COVID-19 virus, or are you not concerned about that?

	All Adults	Registered Voters
Concerned	51	51
Not concerned	37	38
I already tested positive for COVID-19	4	7
Unsure	8	4
	n=876	n=714

Have you personally received the COVID-19 vaccine, or not? If yes, did you receive a single-dose vaccine, the first of two doses, or have you gotten both doses of a two-dose vaccine?

	All Adults	Registered Voters
Yes, got one dose vaccine	11	12
Yes, got first dose of two dose vaccine	7	7
Yes, got both doses of a two dose vaccine	48	51
No, have not gotten the vaccine	32	28
Unsure	2	2
	n=876	n=714

Do you think companies should be legally allowed to require employees receive certain vaccines?

	All Adults	Registered Voters
Yes	47	50
No	43	42
Not sure	10	8
	n=876	n=714

Still thinking about the COVID-19 virus, are you more or less concerned today than you were a year ago about your personal health and the health of your family?

	All Adults	Registered Voters
More concerned	26	27
Somewhat more concerned	25	24
Somewhat less concerned	23	24
Less concerned	19	20
Unsure	6	6
	n=876	n=714

How much have you heard about the delta variant of the COVID-19 virus?

	All Adults	Registered Voters
A lot	58	62
A little bit	34	31
Almost nothing	6	6
Unsure	2	1
	n=876	n=714

Given what you know about the delta strain of the COVID-19 virus, how concerned are you about that variant?

	All Adults	Registered Voters
Extremely concerned	26	28
Very concerned	25	24
Somewhat concerned	24	24
Not very concerned	13	13
Not at all concerned	9	9
Unsure	3	3
	n=876	n=714

Did you receive the seasonal influenza vaccine this year?

	All Adults	Registered Voters
Yes	29	31
No	69	67
Unsure	2	2
	n=876	n=714

Do you intend to receive the seasonal influenza vaccine this year?

[ONLY ASKED OF RESPONDENTS SAYING 'NO' TO HAVING RECEIVED FLU SHOT]

	All Adults	Registered Voters
Yes	37	40
No	51	48
Unsure	12	12
	n=622	n=491

### *Demographics*

How would you describe yourself, would you say female, male, or do you identify differently?

	All Adults	Registered Voters
Female	51	50
Male	49	49
Identify differently	*	1
(Don't know/Refused)	*	*
	n=876	n=714

Age by category [ACCORDING TO RESPONDENT]

	All Adults	Registered Voters
18 - 24	12	11
25 - 34	16	15
35 - 44	17	17
45 - 54	17	18
55 - 64	17	18
65 and older	17	19
(Don't know/refused)	4	2
	n=876	n=714

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters
Yes	9	9
No	90	90
Unsure	1	1
	n=876	n=714

What racial group best describes you?

	All Adults	Registered Voters
African American or Black	22	22
White or Caucasian	70	71
Native American	2	2
Asian	2	2
(Multiple or other)	3	3
(Unknown/Don't know/Refused)	1	1
	n=876	n=714

What is the last year of schooling you have completed?

	All Adults	Registered Voters
(1-11 <sup>th</sup> grade)	4	3
(High school graduate)	29	26
(Some college)	37	37
(College Graduate)	21	24
(Graduate school)	9	10
Unsure	1	1
	n=876	n=714

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters
25 thousand dollars or less	22	20
25 to 50 thousand dollars	26	25
50 to 75 thousand dollars	19	19
75 to 100 thousand dollars	10	11
100 to 150 thousand dollars	10	12
150 to 250 thousand dollars	3	4
More than 250 thousand dollars	2	3
(Don't know/Refuse)	7	7
	n=876	n=714

In politics today, do you consider yourself to be a Republican, Democrat, or what?

	All Adults	Registered Voters
Republican	32	35
Democrat	33	34
(Independent/Unaffiliated)	29	27
(Other)	3	2
(Unsure)	4	2
	n=876	n=714

How would you best describe your current relationship status?

	All Adults	Registered Voters
Single	35	33
Engaged	4	3
Living with significant other	10	9
Married	45	48
Widowed	5	5
Unsure	2	2
	n=876	n=714