



HIGH POINT UNIVERSITY POLL 111: MEMO RELEASE UPDATE August, 7, 2025	
Population represented:	Adults (people over the age of 18) in the United States.
Sample size:	<p>USA sample: 1000 adults in the United States (837 individuals who said they are registered to vote).</p> <p>NC sample: 1000 adults in North Carolina (796 individuals who say they are registered to vote)</p>
Mode of data collection:	Online interviews through two separate questionnaires within High Point University's Qualtrics account. All interviews conducted in English.
Type of sample:	Non-probability samples from Dynata's online panels (national/USA and NC-specific).
Dates of data collection:	<p>National (USA) - April 28, 2025 – May 3, 2025</p> <p>North Carolina - April 28, 2025 – May 7, 2025</p>
Credibility interval for all adult sample:	<p>USA sample: Approximately +/- 3.3 percentage points. This accounts for a standard margin of sampling error of 3.1 (as if it were a probability sample) and a design effect (1.14) caused by weighting.</p> <p>NC sample: Approximately +/- 3.4 percentage points. This accounts for a standard margin of sampling error of 3.1 (as if it were a probability sample) and a design effect (1.17) caused by weighting.</p> <p>These are attempts to estimate error from the nature of the sample. Additional factors such as question wording and other methodological choices in conducting survey research can introduce additional errors into the findings of opinion polls.</p>
Data quotas and weighting:	<p>High Point University's SRC worked with Dynata to fill quotas for age, gender, education, race, and ethnicity. USA sample: The data is weighted toward population parameters for age, gender, race, and ethnicity published by the U.S. Census for the entire USA.</p> <p>NC sample: The data is weighted toward population parameters for age, gender, race, and ethnicity published by the U.S. Census for North Carolina.</p> <p>The High Point University Survey Research Center (SRC) produces weights through an iterative procedure within SPSS.</p>
Survey sponsor and funded by:	High Point University, High Point, NC.

Survey/Data collection supplier:	High Point University's SRC drafted the survey instruments which were approved by the HPU Institutional Review Board . Interviews collected through the High Point University SRC, recording responses in Qualtrics. Dynata's online panels invited respondents.
Sample supplier:	Online panels (USA and NC) provided by Dynata. Respondents were compensated according to their agreements with Dynata.
Commitment to transparency:	The HPU Poll reports methodological details in accordance with the standards set out by AAPOR's Transparency Initiative , and the HPU Survey Research Center is a Charter Member of the Initiative.
Director:	Martin J. Kifer , 336-841-9333.
Methodology:	Interested parties can access results from the survey at http://www.highpoint.edu/src/hpupoll and should contact the Director for additional information.

Below are questions the Survey Research Center fielded for this study. They represent the text as it appeared to respondents. Statements in brackets are rotated to ensure respondents do not receive a set order of response options, which maintains question construction integrity by avoiding respondent agreement based on question composition. Example: [agree or disagree] or [disagree or agree]. Items that are rotated for the same reason are noted. Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with an *

Voting

These days, many people are so busy they can't find time to register to vote or move around so often they don't get a chance to re-register. Are you now registered to vote in your precinct or election district, or haven't you been able to register so far?		
	United States	North Carolina
Yes	87	84
No	12	14
Unsure	2	2

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?		
	United States	North Carolina
Yes, absolutely certain	97	94
Chance registration has lapsed	2	4
No, not registered	*	1
Unsure	1	1

Confidence in Election Results

Now we would like to ask you about the 2024 elections. How much confidence do you have that the 2024 election results accurately reflected the votes that were cast? Would you say you have a lot of confidence, some confidence, or no confidence that the reported results accurately reflect the votes that were cast?

	United States	North Carolina
A lot of confidence	49	46
Some confidence	28	32
No confidence	15	16
Unsure	8	6

Consumer Sentiment

We are interested in how people are getting along financially these days. Would you say that you and your family living there are better off or worse off financially than you were a year ago?

	United States	North Carolina
Better Off	24	23
Worse Off	35	38
Neither better nor worse off	39	37
Unsure	2	3

Now looking ahead, do you think that a year from now you and your family living there will be better off financially, or worse off, or just about the same as now.

	United States	North Carolina
Better Off	34	36
Worse Off	29	27
Just about the same as now	29	29
Unsure	8	8

Now turning to business conditions in the country as a whole, do you think that during the next twelve months we'll have good times financially, or bad times, or what?

	United States	North Carolina
Good times	22	19
Bad times	32	31
Neither good nor bad OR both good and bad	23	27
Good times with qualifications	9	10
Bad times with qualifications	6	6
Unsure	8	7

Looking ahead, which would you say is more likely, that in the country as a whole we'll have continuous good times during the next five years or so, or that we'll have periods of widespread unemployment or depression, or what?		
	United States	North Carolina
Widespread unemployment or depression	31	27
Continuous good times	24	21
Neither	11	11
A mix of both	27	35
Unsure	7	6

About the big things people buy for their homes, such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good time or bad time for people to buy major household items?		
	United States	North Carolina
Good time	25	26
Bad time	37	37
Neither good time nor bad time	30	30
Unsure	9	8

Economy

How would you rate current U.S. economic conditions?		
	United States	North Carolina
Excellent	10	6
Good	23	25
Only fair	37	40
Poor	30	29

Do you believe the U.S. economy is getting better, staying the same, or getting worse?		
	United States	North Carolina
Getting better	27	29
Staying the same	25	26
Getting worse	48	45

How confident are you that the U.S. economy will avoid a recession in the next 12 months?		
	United States	North Carolina
Very confident	21	17
Somewhat confident	25	32
Not too confident	33	30
Not at all confident	22	22

Do you support recent tariffs that the Trump administration imposed on imports from foreign countries?		
	United States	North Carolina
Yes	32	32
No	54	50
Unsure	15	18

Do you believe these tariffs will lead to more American jobs?		
	United States	North Carolina
Yes	33	37
No	50	45
Unsure	18	18

Inflation

Changing topics again to talk about inflation. Thinking about the prices you are currently paying for products on this list compared to last year, would you say prices are much higher, somewhat higher, about the same as last year, somewhat lower, or much lower? (Items presented in a random order)						
<i>United States</i>						
	Much higher price	Somewhat higher price	About the same	Somewhat lower	Much lower	Unsure or don't buy
Eggs	52	27	12	5	2	3
Meat	34	37	22	3	1	4
Electricity for your house	27	33	34	3	1	4
Electronics	25	36	26	2	*	10
Milk	25	37	29	5	1	3
Fruits and vegetables	24	43	26	3	1	3
Gas for your car	23	28	28	13	2	7
Clothing	23	36	32	3	*	5
Natural gas for your house	22	27	25	6	1	20
Bread	20	32	38	5	1	5
Toys	17	30	22	3	1	27
Water	17	31	40	4	1	8

<i>North Carolina</i>						
	Much higher price	Somewhat higher price	About the same	Somewhat lower	Much lower	Unsure or don't buy
Eggs	55	23	11	5	2	3
Meat	38	35	19	3	1	5
Fruits and vegetables	29	38	26	4	1	2
Milk	28	33	26	5	1	6
Electronics	25	31	23	6	1	14
Bread	25	34	31	6	1	4
Electricity for your house	24	35	29	4	1	7
Clothing	24	35	30	5	1	5
Gas for your car	23	26	30	13	4	4
Natural gas for your house	23	20	22	4	1	29
Toys	21	23	25	4	1	27
Water	19	26	41	5	1	8

How much have concerns about inflation affected major spending decisions you have made this year?		
	United States	North Carolina
A lot	38	38
Some	40	40
Not much at all	19	18
Unsure	3	4

Generally speaking, has the inflation we have seen over the past few months been worse than you expected, not as bad as you expected, or about what you expected?		
	United States	North Carolina
Worse than expected	36	33
Not as bad as expected	22	21
About as expected	37	40
Unsure	6	7

Thinking about the future, do you believe inflation will be higher, lower, or about the same 12 months from now?		
	United States	North Carolina
Higher	49	44
About the same as now	26	28
Lower	17	21
Unsure	7	7

Favorability Ratings

Here is a list of people and things. Please indicate whether you have [favorable or unfavorable] view of each of them. (Respondents were presented with 10 randomized people and institutions from the list)			
<i>United States</i>			
	Favorable	Unfavorable	Unsure/Not familiar with this person or thing
Canada	61	19	20
U.S. Department of Defense	56	26	19
Federal Emergency Management Agency or FEMA	51	25	24
Environmental Protection Agency or EPA	50	27	24
Federal Bureau of Investigation or FBI	49	29	23
U.S. Department of Education	48	32	20
U.S. Department of Justice	47	35	18
Ukraine	47	31	22
Kamala Harris	44	45	11
Your state's governor	44	32	24
Mexico	44	34	22
Joe Biden	43	47	10
Your state legislature	43	34	24
Volodymyr Zelensky	42	33	25
Donald Trump	41	50	9
The US Supreme Court	40	41	19
Your state's supreme court	40	28	32
U.S. Agency for International Development or USAID	40	30	31
Israel	35	40	25
J.D. Vance	33	50	17
The US Congress	32	49	19
Elon Musk	32	55	13
Jeff Bezos	24	43	33
Benjamin Netanyahu	24	37	39
Mark Zuckerberg	21	53	26
Saudi Arabia	20	48	33
China	18	61	21
Vladimir Putin	15	70	15
Russia	10	74	15
Iran	10	69	21
North Korea	10	72	18

Here is a list of people and things. Please indicate whether you have [Favorable or Unfavorable] view of each of them. (Respondents were presented with 10 randomized people and institutions from the list)

North Carolina

	Favorable	Unfavorable	Unsure/Not familiar with this person or thing
Canada	59	21	20
U.S. Department of Defense	51	28	20
Federal Bureau of Investigation or FBI	46	31	23
Federal Emergency Management Agency or FEMA	45	37	18
U.S. Department of Education	45	39	16
The US Supreme Court	43	38	19
Environmental Protection Agency or EPA	43	29	28
Roy Cooper	42	35	23
Donald Trump	42	49	10
Josh Stein	40	30	30
Ukraine	40	33	27
Israel	40	33	27
Your state legislature	39	34	27
Kamala Harris	38	49	13
J.D. Vance	38	43	19
U.S. Department of Justice	38	39	23
Mexico	38	36	26
U.S. Agency for International Development or USAID	37	28	35
Elon Musk	37	51	12
Volodymyr Zelensky	36	34	30
Your state's Supreme Court	35	32	33
The US Congress	33	49	18
Joe Biden	31	56	13
Jeff Bezos	27	44	30
Benjamin Netanyahu	26	29	44
Mark Zuckerberg	20	53	27
Saudi Arabia	19	47	33
China	19	60	21
Russia	14	65	21
Vladimir Putin	13	67	20
Iran	12	59	29
North Korea	10	67	24

Summer Travel

Thinking about last year, would you say you are more or less likely to travel this summer?		
	United States	North Carolina
More likely	27	31
Less likely	30	29
About the same	39	34
Unsure	5	6

Which of these places are you likely to travel this summer? [Items presented in a random order]			
<i>United States</i>			
	Yes	No	Unsure
Within your state	61	27	12
Within the U.S. but outside of your state.	49	39	13
Internationally	21	68	11

Which of these places are you likely to travel this summer? [Items presented in a random order]			
<i>North Carolina</i>			
	Yes	No	Unsure
Within North Carolina	68	21	11
Within the U.S. but outside of N.C.	54	35	12
Internationally	20	71	9

How much do higher prices due to inflation affect your likelihood of traveling this summer? Would you say a lot, some, or not much at all?		
	United States	North Carolina
A lot	35	34
Some	37	37
Not much at all	23	24
Unsure	5	4

How much do gas prices in particular affect your likelihood of traveling this summer? Would you say a lot, some, or not much at all?		
	United States	North Carolina
A lot	28	27
Some	37	41
Not much at all	31	29
Unsure	4	4

Hurricane Helene

[ONLY ASKED OF NC RESPONDENTS]

Do you know someone who personally suffered losses as a result of Hurricane Helene? If so, who?			
North Carolina			
	Yes	No	Unsure
Me	16	80	5
At least one friend	28	66	6
At least one family member	19	76	5

Overall, how much has each of these people, groups, or institutions helped with the recovery in North Carolina from Hurricane Helene? Would you say enough or not enough?			
<i>North Carolina</i>			
	Enough	Not Enough	Unsure
Local people helping each other	69	19	12
Private non-governmental organizations	48	33	20
North Carolina National Guard	47	26	27
States that border North Carolina	38	35	28
U.S. Military	37	34	29
Governor Josh Stein	34	41	26
President Donald Trump	32	51	17
Federal Emergency Management Agency or FEMA	30	53	18
North Carolina General Assembly	25	48	27
U.S. Congress	17	63	20

How concerned are you that another storm as destructive as Helene will hit North Carolina in the next year?	
	North Carolina
Very concerned	27
Somewhat concerned	40
Not very concerned	20
Not at all concerned	5
Unsure	8

Does climate change contribute to the frequency of storms like Helene or is it not a factor?	
	North Carolina
Climate change contributes	55
Climate change is not a factor	27
Unsure	18

Storms

How concerned are you that North Carolina will be struck by one or more hurricanes before the end of this year?	
	North Carolina
Very concerned	25
Somewhat concerned	40
Not very concerned	24
Not at all concerned	5
Unsure	7

Thinking about severe weather like hurricanes. Which of these items, if any, do you make sure you buy before a major storm hits?			
<i>North Carolina</i>			
	Yes	No	Unsure
Bread	66	29	5
Milk	42	51	7
Toilet Paper	67	28	5
Eggs	45	47	8
Fruit	45	49	6
Water	78	17	5
Beer or other alcoholic beverages	28	66	6
Extra gasoline for your car	65	29	5
Plywood or other materials to protect your home	34	58	8
Extra batteries	71	25	4

Foreign Affairs

Now we would like to ask you some questions about foreign affairs issues. Do you think it will be best for the future of the country [if we take an active part in world affairs, or if we stay out of world affairs]		
	United States	North Carolina
Active part	49	44
Stay out	30	35
Unsure	21	21

Thinking about current U.S. relations with the rest of the world, would you say that the world is [becoming safer or more dangerous] for the U.S. and the American people?		
	United States	North Carolina
Safer	21	19
More dangerous	58	62
Unsure	21	19

Which of these countries do you perceive as the single biggest threat to U.S. national security? (The country list was randomized)		
	United States	North Carolina
Russia	27	27
China	33	35
North Korea	11	11
Iran	9	7
Some other country	4	3
Unsure	17	18

Now, I'd like your opinion about some possible international concerns for the U.S. For each one please let me know if you think that it is a major threat, a minor threat or not a threat to the well being of the United States.... (Items presented in randomized order)					
<i>United States</i>					
	Major Threat	Minor Threat	Not a Threat	Don't Know	Refuse
Cyberattacks from other countries	60	24	7	9	2
International terrorist groups	56	26	7	9	2
China's emergence as a world power	55	23	10	10	2
North Korea's nuclear weapons	55	28	7	10	1
Russia's power and influence	53	27	8	10	3
Global climate change	46	24	19	9	2
Global pandemic diseases	45	30	15	9	2
Jobs based in the U.S. moving overseas	36	31	18	13	2
A large number of migrants crossing U.S. borders	36	33	20	10	2
The conflict between Israelis and Palestinians	31	35	20	13	1

Now, I'd like your opinion about some possible international concerns for the U.S. For each one please let me know if you think that it is a major threat, a minor threat or not a threat to the well being of the United States.... (Items presented in randomized order)					
<i>North Carolina</i>					
	Major Threat	Minor Threat	Not a Threat	Don't Know	Refuse
Cyberattacks from other countries	60	22	6	10	2
International terrorist groups	57	26	8	7	3
North Korea's nuclear weapons	53	25	11	10	2
China's emergence as a world power	52	24	10	13	2
Russia's power and influence	49	26	11	13	1
Global climate change	43	25	21	9	2
Global pandemic diseases	41	32	17	10	*
A large number of migrants crossing U.S. borders	40	28	22	9	2
The conflict between Israelis and Palestinians	33	35	18	12	2
Jobs based in the U.S. moving overseas	32	33	21	13	2

Here is a list of international institutions. Please indicate how much trust you have in each one -- a great deal, quite a lot, some or very little? (Items presented in randomized order)

<i>United States</i>					
	Great Deal	Quite A Lot	Some	Very Little	Have not heard of this organization or unsure
North Atlantic Treaty Organization or NATO	25	19	26	17	13
United Nations	22	23	28	22	5
World Health Organization or WHO	22	20	23	25	10
European Union or EU	19	21	25	19	16
World Trade Organization or WTO	17	19	28	24	13
Intergovernmental Panel on Climate Change	16	18	22	22	22
World Bank	15	14	30	24	17
International Monetary Fund or IMF	14	15	23	21	26
International Criminal Court	14	16	20	23	27
African Union or AU	10	14	20	23	34
Association of Southeast Asian Nations or ASEAN	10	13	20	15	42
Arab League	9	10	16	30	35

Here is a list of international institutions. Please indicate how much trust you have in each one -- a great deal, quite a lot, some or very little? (Items presented in randomized order)

<i>North Carolina</i>					
	Great Deal	Quite A Lot	Some	Very Little	Have not heard of this organization or unsure
United Nations	21	19	24	26	10
World Health Organization or WHO	20	19	21	28	14
North Atlantic Treaty Organization or NATO	18	19	27	19	17
World Trade Organization or WTO	17	14	23	27	18
European Union or EU	16	17	25	20	22
Intergovernmental Panel on Climate Change	15	16	18	24	26
International Monetary Fund or IMF	14	15	19	19	34
International Criminal Court	14	14	25	22	26
World Bank	12	16	22	29	21
Association of Southeast Asian Nations or ASEAN	11	13	17	19	40
African Union or AU	10	9	19	21	41
Arab League	7	10	17	28	39

Below is a list of possible foreign policy goals that the United States might have. For each one, please rate how important you think the goal should be. (Items presented in randomized order)

<i>United States</i>					
	Extremely important	Very important	Somewhat important	Hardly important	Not at all important
Protecting the jobs of American workers	50	29	13	3	4
Combating international terrorism	47	25	19	4	5
Stopping the flow of illegal drugs across U.S. borders	46	28	18	4	4
Protecting the U.S. borders from undocumented migrants	40	24	23	9	4
Stopping climate change	38	24	23	9	7
Maintaining superior military power worldwide	36	33	20	6	5
Promoting free trade	36	33	24	3	4
Promoting and defending human rights in other countries	34	26	27	9	4
Strengthening the United Nations	33	27	24	8	9
Promoting the interests of American business abroad	31	29	29	6	6
Defending our allies' security	29	33	27	8	4
Protecting weaker nations against aggression	26	30	30	9	5
Protecting the U.S. economy with high tariffs on foreign products	24	22	23	12	18
Helping to bring a democratic form of government to other nations	22	26	31	12	10

Below is a list of possible foreign policy goals that the United States might have. For each one, please rate how important you think the goal should be.

<i>North Carolina</i>					
	Extremely important	Very important	Somewhat important	Hardly important	Not at all important
Protecting the jobs of American workers	54	26	14	3	3
Stopping the flow of illegal drugs across U.S. borders	54	20	18	5	3
Combating international terrorism	41	30	22	4	4
Protecting the U.S. borders from undocumented migrants	41	22	23	10	5
Maintaining superior military power worldwide	39	26	25	5	6
Promoting free trade	33	34	24	5	4
Stopping climate change	31	26	24	9	10
Promoting and defending human rights in other countries	29	26	30	10	6
Strengthening the United Nations	29	29	25	9	8
Defending our allies' security	28	31	29	7	5
Protecting the U.S. economy with high tariffs on foreign products	28	20	24	11	18
Promoting the interests of American business abroad	26	32	29	8	7
Protecting weaker nations against aggression	23	28	34	8	7
Helping to bring a democratic form of government to other nations	19	23	33	14	12

Generally speaking, which of the following descriptions do you feel best reflects the relationship between the United States and Russia?		
	United States	North Carolina
An ally – a country that shares our interests and values	10	8
A necessary partner – a country we must strategically cooperate with	22	28
A rival – a country with which we need to compete	16	16
An adversary – a country we are in conflict with	34	28
Unsure	18	21

Generally speaking, which of the following descriptions do you feel best reflects the relationship between the United States and China		
	United States	North Carolina
An ally – a country that shares our interests and values	8	8
A necessary partner – a country we must strategically cooperate with	28	30
A rival – a country with which we need to compete	24	24
An adversary – a country we are in conflict with	27	21
Unsure	14	17

Environment

Do you think that climate change is an emergency, or not?		
	United States	North Carolina
It's an emergency	55	44
Don't think so	34	40
Unsure	12	17

Which statement comes closest to your view about global warming? Global warming is caused mostly by human activity such as burning fossil fuels. Global warming is caused mostly by natural patterns in the earth's environment. OR, Global warming does not exist.		
	United States	North Carolina
Mostly human activity	41	35
Mostly natural patterns	21	24
Does not exist	7	8
Caused by both	24	22
Unsure	8	10

Which of these, if any, have you, yourself, done in the past year?			
<i>United States</i>			
	Yes, have done	No, have not done	Unsure
Voluntarily recycled newspapers, glass, aluminum, motor oil or other items	61	31	9
Reduced your household's use of energy	57	33	10
Tried to use less water in your household	57	35	8
Used re-usable shopping bags at the grocery store instead of the standard plastic or paper bags	60	33	7
Avoided using certain products that harm the environment	44	42	14
Replaced standard light bulbs in your home with compact fluorescent light bulbs or LED lights	59	33	8
Bought a product specifically because you thought it was better for the environment	43	47	10
Contributed money to an environmental, conservation or wildlife preservation group	23	69	8
Voted for or worked for candidates because of their position on environmental issues	31	61	8
Signed a petition supporting an environmental group or some environmental protection effort	25	68	7
Contacted a public official about an environmental issue	17	76	8
Attended a meeting concerning the environment	15	78	7
Been active in a group or organization that works to protect the environment	19	73	8
Contacted business to complain about its products because they harm the environment	15	78	6
Bought or sold stocks or mutual funds based on the environmental record of the companies	16		8

		75	
Replaced appliances that use fossil fuels like natural gas with electric appliances	17	75	8
Unplug appliances when not in use	55	36	9
Buy used clothing rather than new clothes	38	54	8

Which of these, if any, have you, yourself, done in the past year?			
<i>North Carolina</i>			
	Yes, have done	No, have not done	Unsure
Voluntarily recycled newspapers, glass, aluminum, motor oil or other items	58	35	7
Reduced your household's use of energy	58	31	11
Tried to use less water in your household	54	37	9
Used re-usable shopping bags at the grocery store instead of the standard plastic or paper bags	52	41	7
Avoided using certain products that harm the environment	45	42	13
Replaced standard light bulbs in your home with compact fluorescent light bulbs or LED lights	55	37	8
Bought a product specifically because you thought it was better for the environment	36	52	11
Contributed money to an environmental, conservation or wildlife preservation group	20	74	6
Voted for or worked for candidates because of their position on environmental issues	33	58	10
Signed a petition supporting an environmental group or some environmental protection effort	22	71	8
Contacted a public official about an environmental issue	16	77	8
Attended a meeting concerning the environment	12		7

		82	
Been active in a group or organization that works to protect the environment	16	74	10
Contacted business to complain about its products because they harm the environment	15	78	7
Bought or sold stocks or mutual funds based on the environmental record of the companies	15	77	9
Replaced appliances that use fossil fuels like natural gas with electric appliances	20	72	8
Unplug appliances when not in use	53	40	7
Buy used clothing rather than new clothes	45	46	9

How important is the issue of global warming to you personally?		
	United States	North Carolina
Extremely important	30	26
Very important	25	23
Somewhat important	24	25
Not too important	11	15
Not at all important	10	11

How worried are you about global warming?		
	United States	North Carolina
Very worried	33	28
Somewhat worried	37	36
Not very worried	17	22
Not at all worried	13	14

How much do you think global warming will harm you personally?		
	United States	North Carolina
A great deal	24	21
A moderate amount	35	33
Only a little	23	24
Not at all	18	22

How much do you think global warming will harm future generations of people?		
	United States	North Carolina
A great deal	47	44
A moderate amount	28	26
Only a little	13	17
Not at all	11	14

Do the gas prices we are seeing these days make it more or less likely you will buy an electric car?		
	United States	North Carolina
More likely	20	16
About the same	41	41
Less likely	26	32
Unsure	13	11

Demographics

Finally, a few questions for statistical purposes. How would you describe yourself, would you say female, male, or do you identify differently?		
	United States	North Carolina
Male	49	48
Female	50	50
I identify differently	*	1
Refused	1	1

Do you have children younger than 18 years of age currently in your home?		
	United States	North Carolina
Yes	30	27
No	70	70
Unsure	1	3

Would you say you live in a rural, a suburban, or an urban area?		
	United States	North Carolina
Rural	18	35
Suburban	50	45
Urban	31	19
Unsure	1	1

Age by category [Calculated based on birth year provided by respondent]		
	United States	North Carolina
18-24	11	12
25-34	16	17
35-44	16	17
45-54	16	17
55-64	18	17
65 and greater	22	19
Refused	1	2

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?		
	United States	North Carolina
Yes	18	10
No	81	89
Unsure	*	1

What racial group best describes you, would you say African-American or Black, White or Caucasian, Native American, Asian, or something else?		
	United States	North Carolina
African-American or Black	13	21
White or Caucasian	73	71
Native American	3	2
Asian	5	2
Multiple or other	7	3
Unsure	1	1

Does anyone in your household have a working cell phone?		
	United States	North Carolina
Yes	95	94
No	5	4
Unsure	1	1

Is there at least one telephone inside your home that is currently working and is not a cell phone?		
	United States	North Carolina
Yes	31	32
No	69	67
Unsure	1	1

Do you have a gun in your home?		
	United States	North Carolina
Yes	25	38
No	75	62
Unsure	0	0

Would you describe yourself as a "born again" or evangelical Christian, or not?		
	United States	North Carolina
Yes	28	41
No	69	55
Unsure	3	4

How important is religion in your life?		
	United States	North Carolina
Very important	35	44
Somewhat important	29	27
Not too important	13	12
Not at all important	22	15
Unsure	2	3

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?		
	United States	North Carolina
More than once a week	8	10
Once a week	20	21
Once or twice a month	10	12
A few times a year	11	12
Seldom	18	19
Never	30	23
Unsure	3	3

What is the last year of schooling you have completed?		
	United States	North Carolina
1 - 11th grade	2	5
High school graduate	32	28
Some college	35	35
College graduate	21	22
Graduate school	10	9
Unsure	*	1

Are you currently in an education or training program?		
	United States	North Carolina
Yes	8	11
No	91	88
Unsure	1	1

What is your total income from all sources, before taxes?		
	United States	North Carolina
Less than \$25,000	20	21
\$25,00 to less than \$50,000	25	29
\$50,000 to less than \$75,000	16	19
\$75,000 to less than \$100,000	14	10
\$100,000 to less than \$150,000	13	11
\$150,000 to less than \$250,000	7	6
\$250,000 or more	3	2
Unsure	2	3

In politics today, do you consider yourself to be a Republican, Democrat, or what?		
	United States	North Carolina
Republican	34	32
Democrat	36	30
Independent/Unaffiliated	26	32
Other	1	2
Unsure	3	5

How would you best describe your current relationship status?		
	United States	North Carolina
Single/never married/divorced	45	44
Engaged	1	4
Living with significant other	8	9
Married	40	38
Widowed	5	5
Unsure	*	1

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal or very liberal?		
	United States	North Carolina
Very conservative	16	18
Somewhat conservative	18	20
Moderate	31	31
Somewhat liberal	14	10
Very liberal	15	10
Other	1	3
Don't know	4	5
Refused	2	3