



HIGH POINT UNIVERSITY SURVEY RESEARCH CENTER

HIGH POINT UNIVERSITY POLL 118: MEMO RELEASE FEBRUARY 4, 2026	
Population represented:	Adults (people over the age of 18) in North Carolina.
Sample size:	USA sample: 1003 adults in North Carolina (755 individuals who said they are registered to vote).
Mode of data collection:	Online interviews collected through one survey instrument within High Point University's Qualtrics account. All interviews conducted in English.
Type of sample:	Non-probability samples from Dynata's online panels (North Carolina, USA).
Dates of data collection:	North Carolina (USA) – January 15 - 31, 2026
Credibility interval for all adult sample:	<p>Approximately +/- 3.2 percentage points. This accounts for a standard margin of sampling error of 3.1 (as if it were a probability sample) and a design effect (1.1) caused by weighting.</p> <p>These are attempts to estimate error from the nature of the sample. Additional factors such as question wording and other methodological choices in conducting survey research can introduce additional errors into the findings of opinion polls.</p>
Data quotas and weighting:	<p>High Point University's SRC worked with Dynata to fill quotas for age, gender, education, race, and ethnicity. The data is weighted toward population parameters for age, gender, race, education, and ethnicity published by the U.S. Census for the North Carolina.</p> <p>The High Point University Survey Research Center (SRC) produces weights through an iterative procedure within SPSS.</p>
Survey sponsor and funded by:	High Point University, High Point, NC.
Survey/Data collection supplier:	High Point University's SRC drafted the survey instrument which was approved by the HPU Institutional Review Board . Interviews collected through the High Point University SRC, recording responses in Qualtrics. Dynata's online panels invited respondents.

Sample supplier:	Online panel (North Carolina, USA) provided by Dynata. Respondents were compensated according to their agreements with Dynata.
Commitment to transparency:	The HPU Poll reports methodological details in accordance with the standards set out by AAPOR's Transparency Initiative , and the HPU Survey Research Center is a Charter Member of the Initiative.
Executive Director: Staff Director:	Martin J. Kifer , 336-841-9333 J.R. Moller , 336-841-2820
Methodology:	Interested parties can access results from the survey at http://www.highpoint.edu/src/hpupoll and should contact the Directors for additional information.

Below are questions the Survey Research Center fielded for this study. They represent the text as it appeared to respondents. Statements in brackets are rotated to ensure respondents do not receive a set order of response options. This helps maintain question construction integrity by avoiding respondent agreement based on question composition. Example: [agree or disagree] or [disagree or agree]. Items that are rotated for the same reason are noted. Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with an *

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Registered Voters

These days, many people are so busy they can't find time to register to vote or move around so often they don't get a chance to re-register. Are you now registered to vote in your precinct or election district, or haven't you been able to register so far?		
	NC Resident Adults	Registered Voters
Yes	80	100
No	18	
Unsure	2	

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason? (Asked only of respondents who said above that they were registered to vote, n = 803)		
	NC Resident Adults	Registered Voters
Yes, absolutely certain	94	100
Chance registration has lapsed	4	
No, not registered	*	
Unsure	1	

Presidential Approval

Do you [approve or disapprove] of the way Donald Trump is handling his job as president?		
	NC Resident Adults	Registered Voters
Approve	37	39
Disapprove	50	52
Unsure	13	10

Presidential Approval on Issues

Below is a list of issues that President Trump has to deal with. Please indicate how much the president's handling of each these issues influences your disapproval of how President Trump is doing his job as president. (Asked only of respondents who said they disapproved of how President Trump is handling his job. Respondents were presented with 12 randomized issues from the list)

<i>NC Resident Adults</i>			
	A lot	A little bit	Not at all
Immigration in general	66	19	16
Protecting democracy	60	12	29
Civil rights	59	15	26
The economy in general	58	16	26
Tariffs	58	20	22
Inflation	56	16	28
Government fraud and corruption	54	19	27
Education in general	53	19	29
Law enforcement	53	21	26
Voting integrity	52	20	28
International trade in general	51	22	28
National security in general	50	25	25
Taxes	49	22	29
Securing the U.S. southern border	49	26	25
Abortion	48	19	32
Protecting American workers	48	28	25
The national debt	48	25	27
Climate change	44	21	36
The war in Ukraine	42	31	28
LGBTQ policies	42	23	35
The war between Israel and Hamas	42	31	27
Narcotrafficking	37	29	35
Gas prices	33	36	31
Artificial Intelligence (AI)	32	29	39

Below is a list of issues that President Trump has to deal with. Please indicate how much the president's handling of each these issues influences your disapproval of how President Trump is doing his job as president. (Asked only of respondents who said they disapproved of how President Trump is handling his job. Respondents were presented with 12 randomized issues from the list)

Registered Voters

	A lot	A little bit	Not at all
Immigration in general	71	17	13
Protecting democracy	64	11	25
Civil rights	61	15	24
Tariffs	61	19	20
Inflation	60	15	25
The economy in general	60	16	24
Law enforcement	58	18	24
Government fraud and corruption	58	21	21
Education in general	55	18	27
Voting integrity	54	20	26
International trade in general	53	20	27
Abortion	51	18	32
Taxes	51	22	27
National security in general	51	26	24
The national debt	51	26	23
Securing the U.S. southern border	49	25	26
Protecting American workers	48	28	24
Climate change	46	20	35
LGBTQ policies	43	25	33
The war between Israel and Hamas	43	34	23
The war in Ukraine	42	33	25
Narcotrafficking	39	28	33
Gas prices	35	36	29
Artificial Intelligence (AI)	33	28	39

Below is a list of issues that President Trump has to deal with. Please indicate how much the president's handling of each these issues influences your approval of how President Trump is doing his job as president. (Asked only of respondents who said they approved of how President Trump is handling his job. Respondents were presented with 12 randomized issues from the list)

NC Resident Adults

	A lot	A little bit	Not at all
Securing the U.S. southern border	79	19	2
National security in general	77	19	4
Immigration in general	72	23	5
Protecting American workers	70	25	4
Government fraud and corruption	70	24	6
Narcotrafficking	67	27	6
Law enforcement	66	29	5
Protecting democracy	64	28	8
Voting integrity	63	31	7
The economy in general	62	33	6
Tariffs	62	32	6
Inflation	59	34	8
International trade in general	58	37	5
Taxes	57	38	5
Gas prices	56	38	7
The war between Israel and Hamas	56	34	10
Civil rights	54	39	7
The national debt	51	41	8
Education in general	47	43	11
Abortion	47	38	16
Climate change	45	30	25
Artificial Intelligence (AI)	44	41	15
The war in Ukraine	42	46	11
LGBTQ policies	36	34	30

Below is a list of issues that President Trump has to deal with. Please indicate how much the president's handling of each these issues influences your approval of how President Trump is doing his job as president. (Asked only of respondents who said they approved of how President Trump is handling his job. Respondents were presented with 12 randomized issues from the list)

Registered Voters

	A lot	A little bit	Not at all
Securing the U.S. southern border	85	14	1
National security in general	80	17	3
Immigration in general	79	19	2
Protecting American workers	76	20	4
Government fraud and corruption	75	21	4
Narcotrafficking	72	23	5
Voting integrity	69	27	5
The economy in general	69	29	2
Protecting democracy	67	27	7
Law enforcement	66	28	6
International trade in general	63	34	3
Tariffs	63	33	4
Inflation	62	32	5
Gas prices	62	35	3
Taxes	60	37	3
The war between Israel and Hamas	59	34	7
The national debt	55	39	6
Civil rights	53	40	7
Education in general	51	40	9
Abortion	51	32	16
Climate change	46	29	25
The war in Ukraine	45	47	8
Artificial Intelligence (AI)	45	41	14
LGBTQ policies	40	31	30

Below is a list of issues that President Trump has to deal with. For each issue, please tell me whether you [approve or disapprove] of President Trump's handling of each issue. (Respondents were presented with 12 randomized issues from the list)

NC Resident Adults

	Approve	Disapprove	Unsure
Securing the U.S. southern border	48	39	13
National security in general	45	42	13
Law enforcement	43	43	15
Immigration in general	43	48	9
Voting integrity	41	44	15
Protecting American workers	41	45	15
Narcotrafficking	41	38	20
Education in general	40	44	17
Protecting democracy	39	46	15
Taxes	39	46	15
International trade in general	39	48	13
The economy in general	39	48	13
Gas prices	38	43	18
Government fraud and corruption	38	51	11
Civil rights	36	47	17
Tariffs	36	50	15
Abortion	35	47	18
The national debt	35	49	16
LGBTQ policies	34	43	23
Inflation	32	56	13
The war between Israel and Hamas	32	47	21
The war in Ukraine	31	49	20
Artificial Intelligence (AI)	31	41	29
Climate change	30	47	23

Below is a list of issues that President Trump has to deal with. For each issue, please tell me whether you [approve or disapprove] of President Trump's handling of each issue. (Respondents were presented with 12 randomized issues from the list)

Registered Voters			
	Approve	Disapprove	Unsure
Securing the U.S. southern border	52	39	10
National security in general	49	43	8
Law enforcement	46	43	11
Immigration in general	44	48	8
Narcotrafficking	44	39	18
Gas prices	43	42	15
Protecting American workers	43	44	13
Voting integrity	42	45	13
Taxes	42	48	11
International trade in general	42	49	10
The economy in general	42	49	10
Education in general	41	47	12
Protecting democracy	41	47	12
Government fraud and corruption	40	53	8
Tariffs	39	51	10
The national debt	38	49	13
Abortion	37	47	16
Civil rights	37	49	14
The war between Israel and Hamas	37	45	18
Inflation	34	57	10
The war in Ukraine	34	49	17
LGBTQ policies	34	45	21
Artificial Intelligence (AI)	33	40	26
Climate change	32	49	19

Governor Approval

Do you [approve or disapprove] of how Josh Stein is handling his job as Governor? (Items randomized)		
	NC Resident Adults	Registered Voters
Approve	43	49
Disapprove	23	24
Unsure	34	26

Do you [approve or disapprove] the way the U.S. Supreme Court is doing its job?		
	NC Resident Adults	Registered Voters
Approve	34	37
Disapprove	40	42
Unsure	26	21

Do you [approve or disapprove] of how the U.S. Congress is handling its job? (Items randomized)		
	NC Resident Adults	Registered Voters
Approve	25	27
Disapprove	54	56
Unsure	22	18

Favorability

Here is a list of people and things. Please indicate whether you have a [favorable or unfavorable] view of each of them. (Respondents were presented with 15 randomized items from the list)			
<i>NC Resident Adults</i>			
	Favorable	Unfavorable	Unsure/Not familiar with person or thing
U.S. Military	72	16	12
Canada	60	19	21
Greenland	55	18	26
Denmark	50	18	32
Federal Bureau of Investigation (FBI)	46	36	19
Roy Cooper	45	30	25
North Atlantic Treaty Organization (NATO)	45	24	30
Ukraine	44	30	26
Josh Stein	43	25	33
Donald Trump	42	51	7
U.S. Supreme Court	42	40	19
U.S. Department of Homeland Security (DHS)	42	40	19
Mexico	40	37	23
North Carolina General Assembly	38	29	33
Israel	38	40	22
Joe Biden	37	52	12
North Carolina Supreme Court	37	29	34
U.S. Immigration and Customs Enforcement (ICE)	36	50	14
U.S. Congress	31	53	17
Volodymyr Zelensky	30	31	38
Venezuela	25	45	30
China	21	55	24
Benjamin Netanyahu	21	38	41
Michael Whatley	15	24	61
Russia	13	69	18
Iran	12	64	24
Vladimir Putin	11	73	16
North Korea	10	71	20

Here is a list of people and things. Please indicate whether you have a [favorable or unfavorable] view of each of them. (Respondents were presented with 15 randomized items from the list)

Registered Voters

	Favorable	Unfavorable	Unsure/Not familiar with person or thing
U.S. Military	75	15	10
Canada	64	20	16
Greenland	62	16	21
Denmark	56	18	27
Ukraine	51	29	20
Roy Cooper	50	33	17
Josh Stein	49	25	26
North Atlantic Treaty Organization (NATO)	49	25	27
Federal Bureau of Investigation (FBI)	47	37	16
U.S. Department of Homeland Security (DHS)	47	40	13
U.S. Supreme Court	45	40	16
Donald Trump	43	52	5
Israel	42	38	20
North Carolina Supreme Court	41	29	30
Joe Biden	40	52	8
Mexico	40	40	20
U.S. Immigration and Customs Enforcement (ICE)	40	48	12
North Carolina General Assembly	39	32	29
Volodymyr Zelensky	35	32	34
U.S. Congress	32	55	13
Venezuela	26	47	27
Benjamin Netanyahu	24	39	37
China	22	60	18
Michael Whatley	17	24	58
Russia	13	72	15
Iran	12	68	21
North Korea	10	74	17
Vladimir Putin	10	80	10

Pie Favorability

Here is another list. Please indicate whether you have a [favorable or unfavorable] view of each listed item. (Items randomized)			
<i>NC Resident Adults</i>			
	Favorable	Unfavorable	Unsure/Not familiar with person or thing
apple pie	85	12	4
chocolate pie	73	21	6
peach pie	69	26	6
strawberry pie	69	21	10
blueberry pie	69	26	6
cherry pie	68	27	6
pumpkin pie	66	28	5
pecan pie	66	28	6
key lime pie	63	31	7
sweet potato pie	61	31	8

Here is another list. Please indicate whether you have a [favorable or unfavorable] view of each listed item. (Items randomized)			
<i>Registered Voters</i>			
	Favorable	Unfavorable	Unsure/Not familiar with person or thing
apple pie	89	9	2
chocolate pie	74	20	6
peach pie	73	23	4
strawberry pie	71	20	10
blueberry pie	70	24	5
pecan pie	69	26	6
cherry pie	69	26	5
pumpkin pie	68	27	4
key lime pie	67	27	6
sweet potato pie	63	30	7

Consumer Sentiment

We are interested in how people are getting along financially these days.		
Would you say that you and your family living there are better off or worse off financially than you were a year ago?		
	NC Resident Adults	Registered Voters
Better Off	26	27
Worse off	39	38
Neither better nor worse	34	34
Unsure	2	1

Now looking ahead, do you think that a year from now you and your family living there will be better off financially, or worse off, or just about the same as now.		
	NC Resident Adults	Registered Voters
Better Off	37	39
Worse off	22	23
Just about the same as now	32	33
Unsure	9	6

Now turning to business conditions in the country as a whole, do you think that during the next twelve months we'll have good times financially, or bad times, or what?		
	NC Resident Adults	Registered Voters
Good times	21	24
Bad times	27	27
Neither Good nor Bad, OR good and bad	28	25
Good times with qualifications	10	10
Bad times with qualifications	7	7
Unsure	7	6

Looking ahead, which would you say is more likely, that in the country as a whole we'll have continuous good times during the next five years or so, or that we'll have periods of widespread unemployment or depression, or what?		
	NC Resident Adults	Registered Voters
Widespread unemployment or depression	27	27
Continuous good times	21	22
Neither	10	8
A mix of Both	36	37
Unsure	7	6

About the big things people buy for their homes, such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good time or bad time for people to buy major household items?		
	NC Resident Adults	Registered Voters
Good time	22	23

Bad time	34	35
Neither good time nor bad time	36	35
Unsure	8	7

Economy

How would you rate current U.S economic conditions?		
	NC Resident Adults	Registered Voters
Excellent	7	7
Good	27	29
Only Fair	35	36
Poor	30	28

Do you believe that the U.S economy is getting better, staying the same, or getting worse?		
	NC Resident Adults	Registered Voters
Getting better	25	28
Staying the same	26	25
Getting worse	49	48

How confident are you that the U.S economy will avoid a recession in the next 12 months?		
	NC Resident Adults	Registered Voters
Very confident	15	17
Somewhat confident	32	32
Not too confident	36	34
Not at all confident	17	16

Do you support recent tariffs that the Trump administration imposed on imports from foreign countries?		
	NC Resident Adults	Registered Voters
Yes	33	36
No	50	51
Unsure	17	13

Do you believe these tariffs will lead to more American jobs?		
	NC Resident Adults	Registered Voters
Yes	30	33
No	49	49
Unsure	22	18

Inflation

Changing topics again to talk about inflation. Thinking about the prices you are currently paying for products on this list compared to last year, would you say prices are much higher, somewhat higher, about the same as last year, somewhat lower, or much lower? (Items randomized)						
<i>NC Resident Adults</i>						
	Much Higher	Somewhat Higher	About the same	Somewhat lower	Much Lower	Unsure or Don't buy
Meat	47	31	13	4	1	3
Electricity for your house	35	34	22	4	1	4
Eggs	32	29	16	14	7	3
Electronics	30	32	21	5	2	11
Fruits and vegetables	28	40	22	5	2	3
Clothing	26	35	29	3	2	5
Natural gas for your house	24	20	17	5	1	33
Gas for your car	23	20	24	21	8	5
Milk	23	33	29	8	2	5
Bread	22	35	32	6	2	3
Toys	21	23	22	4	1	30
Water	20	27	39	4	2	8

Changing topics again to talk about inflation. Thinking about the prices you are currently paying for products on this list compared to last year, would you say prices are much higher, somewhat higher, about the same as last year, somewhat lower, or much lower? (Items randomized)

Registered Voters

	Much Higher	Somewhat Higher	About the same	Somewhat lower	Much Lower	Unsure or Don't buy
Meat	46	32	13	4	1	3
Electricity for your house	33	36	23	3	1	4
Eggs	30	29	16	15	8	3
Electronics	27	33	24	4	1	11
Fruits and vegetables	26	42	23	6	2	2
Clothing	25	35	31	3	2	5
Natural gas for your house	22	21	17	4	1	35
Bread	21	36	34	6	2	3
Gas for your car	20	20	24	23	10	4
Milk	20	35	30	8	2	5
Toys	19	23	22	3	1	31
Water	17	28	41	4	2	8

How much have concerns about inflation affected major spending decisions you have made in the last year?

	NC Resident Adults	Registered Voters
A lot	38	39
Some	39	39
Not much at all	18	19
Unsure	4	3

Foreign Policy

Now we would like to ask you some questions about foreign affairs issues. Do you think it will be best for the future of the country [if we take an active part in world affairs, or if we stay out of world affairs].

	NC Resident Adults	Registered Voters
Active part	37	41
Stay out	43	41
Unsure	19	18

Thinking about current U.S. relations with the rest of the world, would you say that the world is [becoming safer or more dangerous] for the U.S. and the American people?		
	NC Resident Adults	Registered Voters
Safer	19	21
More dangerous	65	66
Unsure	16	14

Which of these countries do you perceive as the single biggest threat to U.S. national security? (Countries randomized)		
	NC Resident Adults	Registered Voters
Russia	27	29
China	31	33
North Korea	10	10
Iran	9	9
Venezuela	3	3
Some other country	4	4
Unsure	17	12

Now, I'd like your opinion about some possible international concerns for the U.S. For each one please let me know if you think that it is a major threat, a minor threat or not a threat to the well being of the United States.... (Items randomized)				
NC Resident Adults				
	Major Threat	Minor Threat	Not a Threat	Unsure
Cyberattacks from other countries	63	25	4	8
International terrorist groups	61	27	5	8
China's emergence as a world power	58	24	8	10
Russia's power and influence	56	26	8	10
North Korea's nuclear weapons	56	28	6	9
International drug trafficking	55	31	6	8
Global pandemic diseases	48	35	8	9
Global climate change	46	26	19	9
A large number of migrants crossing U.S. borders	41	30	22	7
Jobs based in the U.S. moving overseas	39	35	16	11
The conflict between Israelis and Palestinians	32	40	15	14

Now, I'd like your opinion about some possible international concerns for the U.S. For each one please let me know if you think that it is a major threat, a minor threat or not a threat to the well being of the United States.... (Items randomized)				
Registered Voters				
	Major Threat	Minor Threat	Not a Threat	Unsure
Cyberattacks from other countries	67	25	3	5
International terrorist groups	64	28	3	5
China's emergence as a world power	62	25	6	7
Russia's power and influence	60	27	7	6
North Korea's nuclear weapons	59	29	6	6
International drug trafficking	59	31	6	5
Global pandemic diseases	50	36	8	6
Global climate change	46	27	20	7
A large number of migrants crossing U.S. borders	44	31	21	5
Jobs based in the U.S. moving overseas	38	38	15	8
The conflict between Israelis and Palestinians	32	43	16	10

Valentine's Day

As you may know, the Valentine's Day holiday is approaching. We would like to ask you some questions about your feelings towards the holiday. On a scale from one to seven, where one is "strongly disagree" and seven is "strongly agree," how much do you agree with the statement, "I enjoy the Valentine's Day holiday?"		
	NC Resident Adults	Registered Voters
1- Strongly disagree	10	10
2	5	5
3	10	10
4- Do not agree or disagree	30	29
5	16	16
6	11	11
7- Strongly agree	18	20

How would you best describe your current relationship status?		
	NC Resident Adults	Registered Voters
Single/ never married/ divorced	42	40
Engaged	3	2
Living with a significant other	11	9
Married	36	42
Widowed	5	6
Unsure	2	1

Would you say you are currently in a romantic relationship or not?		
	NC Resident Adults	Registered Voters
Yes	54	56
No	42	39
Unsure	5	4

How satisfied are you with your current relationship – extremely, very, somewhat, not too, or not at all satisfied? (Asked only of respondents who said they were in a romantic relationship)		
	NC Resident Adults	Registered Voters
Extremely	53	54
Very	31	32
Somewhat	13	11
Not too	2	3
Not at all	1	1
Unsure	*	1

How interested are you in finding a romantic partner? (Asked only of respondents who said they were not in a romantic relationship)		
	NC Resident Adults	Registered Voters
Not at all interested	26	28
Not very interested	18	19
Somewhat interested	28	25
Very interested	14	14
Extremely interested	10	10
Unsure	5	4

Overall, would you say your relationship with your romantic partner has improved, gotten worse, or stayed about the same in the last year? (Asked only of respondents who said they were in a romantic relationship)		
	NC Resident Adults	Registered Voters
Improved	44	41
Stayed about the same	48	51
Gotten worse	7	6
Unsure	1	1

Generally speaking, do you find that Valentine's Day increases, decreases, or has no influence on the closeness you feel to a romantic partner?		
	NC Resident Adults	Registered Voters
Increases	28	29
Decreases	7	5
Has no influence	59	61
Unsure	6	5

Do you see the gift-giving tradition of Valentine's Day as a positive or negative part of the holiday?		
	NC Resident Adults	Registered Voters
Positive	62	62
Negative	20	20
Unsure	19	18

In total, how much money do you typically spend on gifts for a romantic partner for Valentine's Day?		
	NC Resident Adults	Registered Voters
Less than \$100	63	64
More than \$100 but less than \$200	16	17
More than \$200	5	6
Unsure	16	14

Do you give gifts to people other than your romantic partner, such as family members, co-workers, or friends, on Valentine's Day?		
	NC Resident Adults	Registered Voters
Yes	37	37
No	59	60
Unsure	4	3

Have you ever used an online dating site or app?		
	NC Resident Adults	Registered Voters
Yes	38	34
No	63	66

Do you personally know anyone who has been in a long-term relationship with or married someone they met through an online dating site or app?		
	NC Resident Adults	Registered Voters
Yes	41	42
No	53	53

Unsure	6	5
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Cervical Health

Changing topics, we will now ask you some questions about cervical cancer. How much would you say you know about the causes of cervical cancer?		
	NC Resident Adults	Registered Voters
A lot	9	10
A little bit	37	37
Not much at all	49	50
Unsure	5	3

Which factor do you believe is the most common cause of cervical cancer? (Items randomized)		
	NC Resident Adults	Registered Voters
Human Papillomavirus (HPV) infection	38	39
Genetics	21	21
Poor hygiene	3	2
Birth control use	6	5
Unsure	31	30
Other	2	2

Is it possible for someone to develop cervical cancer without noticeable symptoms?		
	NC Resident Adults	Registered Voters
Yes	56	58
No	8	7
Unsure	36	36

Have you received at least one dose of the Human Papillomavirus (HPV) vaccine?		
	NC Resident Adults	Registered Voters
Yes	21	21
No	61	64
Unsure	18	15

Please indicate in the list below how much each of these influenced your decision about the Human Papillomavirus (HPV) vaccine? (Items randomized)					
<i>NC Resident Adults</i>					
	A lot	Somewhat	Not much	Not at all	Unsure
Healthcare provider recommendation	24	21	11	30	15
Safety concerns	24	20	13	29	14
Ease of access to vaccine	18	20	14	32	17
Personal research	17	22	16	31	15
Family member influence	14	17	17	38	14
Cost of the vaccine	13	14	16	39	17
Religious or cultural beliefs	8	12	14	53	13

Please indicate in the list below how much each of these influenced your decision about the Human Papillomavirus (HPV) vaccine? (Items randomized)					
<i>Registered Voters</i>					
	A lot	Somewhat	Not much	Not at all	Unsure
Healthcare provider recommendation	26	20	11	31	13
Safety concerns	23	20	12	32	13
Personal research	19	20	14	34	13
Ease of access to vaccine	19	20	12	35	15
Family member influence	14	16	16	41	13
Cost of the vaccine	14	13	15	43	16
Religious or cultural beliefs	8	11	14	57	11

Do you believe women are at a high risk of developing cervical cancer?		
	NC Resident Adults	Registered Voters
Yes	57	58
No	12	11
Unsure	31	31

How much of a barrier do you believe each of these is to cervical cancer screening for women? (Items randomized)					
<i>NC Resident Adults</i>					
	A lot	Somewhat	Not much	Not at all	Unsure
Cost or lack of insurance	44	29	10	6	12
Lack of information	40	34	8	5	13
Fear, discomfort, or embarrassment	36	35	11	6	13
Difficulty accessing care	31	34	15	7	14
Lack of time	23	34	20	9	15

How much of a barrier do you believe each of these is to cervical cancer screening for women? (Items randomized)					
<i>Registered Voters</i>					
	A lot	Somewhat	Not much	Not at all	Unsure
Cost or lack of insurance	44	31	9	6	11
Lack of information	42	34	8	5	11
Fear, discomfort, or embarrassment	36	35	11	7	11
Difficulty accessing care	31	35	14	7	12
Lack of time	23	34	20	10	14

Has a healthcare provider clearly explained to you why cervical cancer screening is important?		
	NC Resident Adults	Registered Voters
Yes	33	34
No	56	58
Unsure	11	8

How much information do you receive about cervical cancer from each of the following sources? (Items randomized)					
<i>NC Resident Adults</i>					
	A lot	Somewhat	Not much	Not at all	Unsure
Healthcare providers	22	25	17	29	7
Internet searches	17	25	18	34	7
Family or friends	12	19	23	40	6
Social media	11	20	21	42	7
School/university	8	15	20	50	6

How much information do you receive about cervical cancer from each of the following sources? (Items randomized)					
<i>Registered Voters</i>					
	A lot	Somewhat	Not much	Not at all	Unsure
Healthcare providers	23	25	15	32	5
Internet searches	17	24	16	38	5
Family or friends	12	18	22	44	4
Social media	10	20	19	46	5
School/university	8	15	19	54	5

Does stigma around sexual health make it harder to seek cervical cancer information?		
	NC Resident Adults	Registered Voters
Yes	27	28
No	41	43
Unsure	31	29

Does stigma around sexual health make it harder to seek cervical cancer care?		
	NC Resident Adults	Registered Voters
Yes	28	29
No	42	44
Unsure	31	28

Which the following factors would most encourage you to prioritize cervical cancer prevention? (Items randomized)		
	NC Resident Adults	Registered Voters
Better education	27	27
Easier access to care	18	17
Lower cost	13	13
Provide recommendation	15	16
Peer encouragement	4	4
Unsure	24	23

Please indicate your level of disagreement/agreement with each statement. (Items randomized)					
<i>NC Resident Adults</i>					
	Strongly Disagree	Somewhat Disagree	Neither Agree Nor Disagree	Somewhat Agree	Strongly Agree
Structural factors such as lack of insurance, transportation, time off work, or childcare make it difficult for some individuals in my community to receive cervical cancer screening.	5	7	32	32	23
Addressing social, cultural, and structural barriers would significantly improve cervical cancer screening and prevention outcomes in my community.	7	6	36	32	20
I actively encourage the women in my life to receive regular cervical cancer screening and HPV vaccination when appropriate.	11	11	37	21	20
Certain groups in my community (based on race, ethnicity, income, insurance status, or geographic location) face greater challenges in accessing cervical cancer screening and HPV vaccination.	9	9	36	28	18
Limited availability of healthcare providers or clinics makes it difficult to obtain cervical cancer screening or HPV vaccination in my community.	9	14	35	25	17
Cultural beliefs, stigma, or mistrust of the healthcare system prevent some people in my community from seeking cervical cancer screening or HPV vaccination.	7	10	40	28	15

Please indicate your level of disagreement/agreement with each statement. (Items randomized)					
<i>Registered Voters</i>					
	Strongly Disagree	Somewhat Disagree	Neither Agree Nor Disagree	Somewhat Agree	Strongly Agree
Structural factors such as lack of insurance, transportation, time off work, or childcare make it difficult for some individuals in my community to receive cervical cancer screening.	5	7	29	34	24
I actively encourage the women in my life to receive regular cervical cancer screening and HPV vaccination when appropriate.	11	10	35	23	22
Addressing social, cultural, and structural barriers would significantly improve cervical cancer screening and prevention outcomes in my community.	6	6	34	35	20
Certain groups in my community (based on race, ethnicity, income, insurance status, or geographic location) face greater challenges in accessing cervical cancer screening and HPV vaccination.	8	9	34	30	19
Limited availability of healthcare providers or clinics makes it difficult to obtain cervical cancer screening or HPV vaccination in my community.	9	15	34	26	16
Cultural beliefs, stigma, or mistrust of the healthcare system prevent some people in my community from seeking cervical cancer screening or HPV vaccination.	7	11	37	31	14

Flu

Switching topics again. How concerned are you about becoming sick with the flu this year? Please indicate if you have already had the flu this year.		
	NC Resident Adults	Registered Voters
Very concerned	14	16
Somewhat concerned	28	30
Not very concerned	25	25
Not at all concerned	21	20
I already have had flu at least once this year	8	6
Unsure	4	2

Did you receive the seasonal influenza vaccine this year?		
	NC Resident Adults	Registered Voters
Yes	40	48
No	54	49
Unsure	5	4

Do you intend to receive the seasonal influenza vaccine this year? (Asked only of respondents who said they had not yet gotten a flu vaccine this year)		
	NC Resident Adults	Registered Voters
Yes	15	16
No	78	77
Unsure	7	7

Would you say that the flu season this year has been more severe, less severe, or about the same as previous years?		
	NC Resident Adults	Registered Voters
More severe	37	41
About the same	44	45
Less severe	9	7
Unsure	10	8

COVID-19

Switching topics again. Are you concerned about becoming sick with the COVID-19 virus, or are you not concerned about that?		
	NC Resident Adults	Registered Voters
Concerned	24	26
Not concerned	61	61
I already tested positive for COVID-19	6	5
Unsure	10	8

Which of the following best describes your feelings about the coronavirus in the United States? (Items randomized)		
	NC Resident Adults	Registered Voters
The worst is behind us	59	63
The worst is yet to come	20	19
Unsure	21	19

Have you personally received at least one dose of the COVID-19 vaccine, or not?		
	NC Resident Adults	Registered Voters
Yes	63	70
No	32	28
Unsure	5	2

Have you personally received a booster or additional dose of the COVID-19 vaccine after you were fully vaccinated, or not? This could include receiving a 3rd dose of the Pfizer or Moderna vaccine or receiving another vaccine after getting the one-dose Johnson & Johnson vaccine.		
	NC Resident Adults	Registered Voters
Yes	50	56
No	45	41
Unsure	5	3

How concerned are you about the emergence of new variants of COVID-19?		
	NC Resident Adults	Registered Voters
Very concerned	15	18
Somewhat concerned	35	35
Not very concerned	27	27
Not at all concerned	18	17
Unsure	5	3

Mentoring

Have you had at least one meaningful mentor in your life?		
	NC Resident Adults	Registered Voters
Yes	67	71
No	26	24
Unsure	8	5

How much would you say that the mentor or mentors you have had in your life have contributed to successes you have had?		
	NC Resident Adults	Registered Voters
A lot	46	50
A little bit	30	29
Not much at all	17	16
Unsure	7	5

Did you know that January is National Mentoring Month?		
	NC Resident Adults	Registered Voters

Yes	8	8
No	86	89
Unsure	6	4

Blood Donor

Do you ever donate blood or are you not able to donate blood?		
	NC Resident Adults	Registered Voters
Yes	36	39
No, I choose not to donate blood	31	29
No, I am not able to donate blood for medical or other reasons	28	28
Unsure	6	5

How important would you say it is for people to donate blood if it is possible for them to do so?		
	NC Resident Adults	Registered Voters
Very important	55	61
Somewhat important	33	32
Not very important	5	3
Not at all important	2	1
Unsure	6	3

How easy would you say it is for people to donate blood if it is possible for them to do so?		
	NC Resident Adults	Registered Voters
Very easy	39	43
Somewhat easy	40	41
Not very difficult	11	10
Not at all difficult	2	2
Unsure	8	5

Did you know that January is National Blood Donor Month?		
	NC Resident Adults	Registered Voters
Yes	14	14
No	80	82
Unsure	6	4

Armadillos

How much have you heard about the rapid increase in the number of armadillos in North Carolina?		
	NC Resident Adults	Registered Voters
A lot	5	6
A little bit	21	20
Not much at all	66	68
Unsure	8	6

Have you seen an armadillo here in North Carolina that was not in a zoo or otherwise in captivity?		
	NC Resident Adults	Registered Voters
Yes	9	8
No	85	88
Unsure	7	4

How concerned are you about the number of armadillos in North Carolina?		
	NC Resident Adults	Registered Voters
Extremely concerned	5	5
Very concerned	8	7
Somewhat concerned	12	12
Not very concerned	25	25
Not at all concerned	42	43
Unsure	9	8

Pies

What is your favorite type of pie? (Items randomized)		
	NC Resident Adults	Registered Voters
Apple Pie	17	18
Pecan Pie	14	13
Chocolate Pie	13	13
Key Lime Pie	10	11
Pumpkin Pie	10	9
Sweet Potato Pie	9	9
Cherry Pie	6	6
Blueberry Pie	5	6
Strawberry Pie	5	5
Peach Pie	3	4
Other	7	7
Unsure	2	1

Winter Weather

Thinking about winter weather. Which of these items, if any, do you make sure you buy before a major snowstorm hits? (Items randomized)			
<i>NC Resident Adults</i>			
	Yes	No	Unsure
Water	79	19	2
Bread	78	19	3
Toilet paper	74	23	3
Extra gasoline for your car	73	24	3
Extra batteries	71	25	4
Milk	67	30	3
Eggs	64	32	4
Fruit	57	38	5
Fuel for grilling (for example, charcoal or propane)	51	46	4
Fuel for generators	49	46	5
Beer or other alcoholic beverages	31	64	5

Thinking about winter weather. Which of these items, if any, do you make sure you buy before a major snowstorm hits? (Items randomized)			
<i>Registered Adults</i>			
	Yes	No	Unsure
Water	79	20	2
Bread	78	20	3
Extra gasoline for your car	74	23	3
Toilet paper	72	25	3
Milk	69	29	2
Extra batteries	69	27	3
Eggs	64	33	3
Fruit	57	38	4
Fuel for grilling (for example, charcoal or propane)	52	46	2
Fuel for generators	47	49	4
Beer or other alcoholic beverages	33	63	4

Environment

How important is the issue of global warming to you personally?		
	NC Resident Adults	Registered Voters
Extremely important	25	26
Very important	22	22
Somewhat important	26	24
Not too important	15	14
Not at all important	13	13

How worried are you about global warming?		
	NC Resident Adults	Registered Voters
Verry worried	30	30
Somewhat worried	34	33
Not very worried	22	22
Not at all worried	15	15

How much do you think global warming will harm you personally?		
	NC Resident Adults	Registered Voters
A great deal	18	17
A moderate amount	34	33
Only a little	25	26
Not at all	23	25

How much do you think global warming will harm future generations of people?		
	NC Resident Adults	Registered Voters
A great deal	45	45
A moderate amount	25	24
Only a little	16	16
Not at all	14	15

Do you consider yourself an environmentalist?		
	NC Resident Adults	Registered Voters
Yes	28	28
No	59	59
Unsure	14	13

Political Knowledge

Do you happen to know which party currently has the most members in the U.S. House of Representatives? (Parties randomized)		
	NC Resident Adults	Registered Voters
Democrats	14	15
Republicans (correct response)	54	62
Equal numbers of Democrats and Republicans	7	5
Unsure	26	19

Do you happen to know which party is more conservative at the national level? (Parties randomized)		
	NC Resident Adults	Registered Voters
Democrats	16	16
Republicans (correct response)	62	69
Unsure	22	15

Do you happen to know which branch of government can declare a law unconstitutional? (Institutions randomized)		
	NC Resident Adults	Registered Voters
Congress	16	16
President	6	6
Supreme Court (correct response)	53	58
Unsure	25	20

As far as you know, does the federal government spend more on Social Security or foreign aid? (Programs randomized)		
	NC Resident Adults	Registered Voters
Social Security (correct response)	23	25
Foreign aid	42	43
About the same on each program	10	10
Unsure	25	22

Do you happen to know what elected office J.D. Vance currently holds? (Jobs randomized)		
	NC Resident Adults	Registered Voters
Vice President (correct response)	69	77
Secretary of State	4	4
Member of Congress	21	14
Governor of Indiana	4	4
Unsure	2	1

Employment

Over the past year, have you lost a job due to no fault of your own?		
	NC Resident Adults	Registered Voters
Yes	16	14
No	84	86

Are you currently employed?		
	NC Resident Adults	Registered Voters
Yes, full time	35	38
Yes, part time	16	14
Yes, in multiple jobs	3	2
No	47	46

Demographics

Finally, a few questions for statistical purposes. How would you describe yourself, would you say female, male, or do you identify differently?		
	NC Resident Adults	Registered Voters
Male	48	49
Female	51	51
I identify differently	1	*
Refused	*	*

Do you have children less than 18 years of age currently living in your home?		
	NC Resident Adults	Registered Voters
Yes	29	29
No	70	70
Unsure	1	1

Age by category		
	NC Resident Adults	Registered Voters
18-24	14	11
25-34	16	14
35-44	18	17
45-54	17	18
55-64	17	19
65 and greater	18	21

Would you say you live in a rural, a suburban, or an urban area?		
	NC Resident Adults	Registered Voters
Rural	33	33
Suburban	44	47
Urban	19	18
Unsure	4	3

In which region of North Carolina would you say you live?		
	NC Resident Adults	Registered Voters
coastal plain (in the east)	31	30
piedmont (in the center)	57	59
mountains (in the west)	12	12

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?		
	NC Resident Adults	Registered Voters
Yes	11	10
No	88	89
Unsure	2	1

What racial group best describes you, would you say African-American or Black, White or Caucasian, Native American, Asian, or something else?		
	NC Resident Adults	Registered Voters
African-American or Black	21	20
White or Caucasian	67	70
Native American	2	1
Asian	2	2
Multiple or other	6	5
Unsure	1	1

Do you have a gun in your home?		
	NC Resident Adults	Registered Voters
Yes	35	39
No	62	60

Would you describe yourself as a "born again" or evangelical Christian, or not?		
	NC Resident Adults	Registered Voters
Yes	38	41
No	56	56
Unsure	6	3

How important is religion in your life?		
	NC Resident Adults	Registered Voters
Very important	42	46
Somewhat important	26	25
Not too important	13	12
Not at all important	16	15
Unsure	3	2

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?		
	NC Resident Adults	Registered Voters
More than once a week	9	9
Once a week	20	21
Once or twice a month	12	12
A few times a year	13	13
Seldom	18	19
Never	25	24
Unsure	3	2

What is the last year of schooling you have completed?		
	NC Resident Adults	Registered Voters
1 - 11th grade	5	3
High school graduate	32	27
Some college	31	33
College graduate	22	26
Graduate school	9	12
Unsure	1	*

What is your total income from all sources, before taxes?		
	NC Resident Adults	Registered Voters
Less than \$25,000	25	19
\$25,00 to less than \$50,000	27	27
\$50,000 to less than \$75,000	18	19
\$75,000 to less than \$100,000	11	13
\$100,000 to less than \$150,000	10	12
\$150,000 to less than \$250,000	5	7
\$250,000 or more	2	2
Unsure	3	2

In politics today, do you consider yourself to be a Republican, Democrat, or what?		
	NC Resident Adults	Registered Voters
Republican	33	36
Democrat	30	33
Independent/Unaffiliated	30	28
Other	1	1
Unsure	7	3

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal or very liberal?		
	NC Resident Adults	Registered Voters
Very conservative	14	17
Somewhat conservative	21	21
Moderate	30	30
Somewhat liberal	11	13
Very liberal	11	12
Other	1	*
Don't know/Refused	11	7

How would you best describe your current relationship status?		
	NC Resident Adults	Registered Voters
Single/never married/divorced	43	41
Engaged	3	2
Living with significant other	10	8
Married	37	42
Widowed	5	5
Unsure	3	2

Which candidate did you vote for in the presidential election in 2020, Joe Biden or Donald Trump?		
	NC Resident Adults	Registered Voters
Biden	32	38
Trump	37	43
Someone else	4	3
Can't recall	3	2
I wasn't able to vote in 2020/I didn't vote	21	11
Unsure	5	3

Which candidate did you vote for in the presidential election in 2024, Kamala Harris or Donald Trump?		
	NC Resident Adults	Registered Voters
Harris	35	42
Trump	37	43
Someone else	3	4
Can't recall	2	1
I wasn't able to vote in 2024/I didn't vote	19	8
Unsure	4	3