



HIGH POINT UNIVERSITY SURVEY RESEARCH CENTER

HIGH POINT UNIVERSITY POLL 119: MEMO RELEASE	
Population represented:	Adults (people over the age of 18) in North Carolina and the United States
Sample size:	1,115 adults in North Carolina (876 individuals who said they are registered to vote, 566 individuals who qualified as likely 2026 primary voters or who said they had already voted in the primary).
Mode of data collection:	Online interviews were collected through one survey instrument within High Point University's Qualtrics account. All interviews were conducted in English.
Type of sample:	Non-probability samples from Dynata's online panels (North Carolina, USA).
Dates of data collection:	February 6 through 20, 2026
Credibility interval for all adult sample:	<p>The SRC provides a credibility interval of plus or minus 3 percentage points for the full (n = 1115) sample to account for a traditional 95% confidence interval for the estimates (plus or minus 2.9 percentage points) and a design effect of 1.03 (based on the weighting). For self-identified registered voters (n = 876), that credibility interval is 3.4 percentage points. For the likely and self-reported primary voters (n = 566), that credibility interval is 4.2 percentage points. For likely and self-reported primary voters within Democratic and Republican primaries, the credibility interval is approximately 6 percentage points.</p> <p>These are attempts to estimate error from the nature of the sample. Additional factors such as question wording and other methodological choices in conducting survey research can introduce additional errors into the findings of opinion polls.</p>
Data quotas and weighting:	High Point University's SRC worked with Dynata to fill quotas for age, gender, education, race, and ethnicity. The all adult data (n = 1115) are weighted to match population parameters for age, gender, race, education, and ethnicity published by the U.S. Census for North Carolina.

	The High Point University Survey Research Center (SRC) produces weights through an iterative procedure within SPSS.
Survey sponsor and funded by:	High Point University, High Point, NC.
Human response authentication:	HPU Polls include at least one CAPTCHA and reCAPTCHA for screening out non-human respondents in addition to the screening done by Dynata.
Survey/Data collection supplier:	High Point University's SRC drafted the survey instrument which was approved by the HPU Institutional Review Board . Interviews collected through the High Point University SRC, recording responses in Qualtrics. Dynata's online panels invited respondents.
Sample supplier:	Online panel (North Carolina, USA) provided by Dynata. Respondents were compensated according to their agreements with Dynata.
Commitment to transparency:	The HPU Poll reports methodological details in accordance with the standards set out by AAPOR's Transparency Initiative , and the HPU Survey Research Center is a Charter Member of the Initiative.
Executive Director: Staff Director:	Martin J. Kifer , 336-841-9333 J.R. Moller , 336-841-2820
Methodology:	Interested parties can access results from the survey at http://www.highpoint.edu/src/hpupoll and should contact the Directors for additional information.

*Percentages are rounded to the nearest whole number. It is possible that percentages in tables may not always add up to 100% due to rounding error.

**Values less than 0.5 are presented as "" in the tables.

***Values of 0 are presented as "-" in the tables.

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Registered Voter

These days, many people are so busy they can't find time to register to vote or move around so often they don't get a chance to re-register. Are you now registered to vote in your precinct or election district, or haven't you been able to register so far?		
	Likely and Self-Reported Voters	Registered Voters
Yes	100	100
No	-	-
Unsure	-	-

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason? <i>(Asked only of respondents who said above that they were registered to vote)</i>		
	Likely and Self-Reported Voters	Registered Voters
Yes, absolutely certain	100	100
Chance registration has lapsed	-	-
No, not registered	-	-
Unsure	-	-

Did you vote in the 2024 general elections in November that included votes for U.S. President, North Carolina Governor, and other offices?		
	Likely and Self-Reported Voters	Registered Voters
Yes, I voted	99	88
No, I did not vote	2	12

Primary Voting

North Carolina voters have a choice of voting early, voting on Election Day, or not voting at all. The 2026 primary election day for North Carolina is March 3rd. Have you already voted? If you have not already voted, do you plan to vote early, vote on Election Day, or not vote at all?		
	Likely and Self-Reported Voters	Registered Voters
Already voted early	19	11
Will vote early (before March 3 rd)	42	38
Will vote on Election Day (March 3 rd)	39	40
DO NOT plan to vote	*	11

This year, are you more likely to vote in the Democratic Primary, Republican Primary, or something else?		
	Likely and Self-Reported Voters	Registered Voters
Democrat	51	49
Republican	46	44
Something else	4	7

This year, did you vote early in the Democratic Primary, Republican Primary, or something else? (n = 108)		
	Likely and Self-Reported Voters	Registered Voters
Democrat	57	56
Republican	38	39
I do not recall which primary	5	5

How much thought have you given to the upcoming election for president -- quite a lot, some, or only a little		
	Likely and Self-Reported Voters	Registered Voters
Quite a lot	57	42
Some	31	32
Only a little	9	17
None	3	9
Don't know	-	-

Do you happen to know where people who live in your neighborhood go to vote?		
	Likely and Self-Reported Voters	Registered Voters
Yes	92	84
No	8	16
Don't Know	-	-

How often would you say you vote -- always, nearly always, part of the time, or seldom?		
	Likely and Self-Reported Voters	Registered Voters
Always	61	41
Nearly always	38	41
Part of the time	1	12
Seldom	*	4
Never	*	3
Don't know	-	-

Do you, yourself, plan to vote in the election this November, or not?		
	Likely and Self-Reported Voters	Registered Voters
Yes	100	94
No	*	6
Don't Know	-	-

Do you, yourself, plan to vote in the primary election this March, or not?		
	Likely and Self-Reported Voters	Registered Voters
Yes	100	87
No	-	13
Don't Know	-	-

Please rate your chances of voting in November's election for U.S. Senate on a scale of 1 to 10. If 1 represents someone who definitely will not vote and 10 represents someone who definitely will vote, where on this scale of 1 to 10 would you place yourself		
	Likely and Self-Reported Voters	Registered Voters
1 – Definitely will NOT vote	-	3
2	-	1
3	-	1
4	-	1
5	-	4
6	-	2
7	-	5
8	2	12
9	12	10
10 – Definitely WILL vote	87	61
Don't Know	-	-

Please rate your chances of voting in March's primary election on a scale of 1 to 10. If 1 represents someone who definitely will not vote and 10 represents someone who definitely will vote, where on this scale of 1 to 10 would you place yourself?		
	Likely and Self-Reported Voters	Registered Voters
1 – Definitely will NOT vote	*	7
2	*	2
3	-	2
4	-	2
5	-	5
6	*	3
7	1	7
8	4	12
9	14	10
10 – Definitely WILL vote	80	52
Don't Know	-	-

In the election for president in November 2024, did things come up that kept you from voting, or did you happen to vote?		
	Likely and Self-Reported Voters	Registered Voters
Yes, voted	98	88
No, did not vote	2	12
Don't know	-	-

Likely Voter Index

The SRC created estimates for “likely primary voters” using an index comprising responses from nine earlier questions. Respondents received 1 point each for these responses to the nine items. (Voters who said they had already voted in 2026 primary elections were given a score of 9 on the scale.)

Did you vote in the 2024 general elections in November that included votes for U.S. President, North Carolina Governor, and other offices? *(Yes, I voted)*

How much thought have you given to the upcoming election for president -- quite a lot, some, or only a little? *(Quite a lot, Some)*

Do you happen to know where people who live in your neighborhood go to vote? *(Yes)*

How often would you say you vote -- always, nearly always, part of the time, or seldom? *(Always or Nearly always)*

Do you, yourself, plan to vote in the election this November, or not? *(Yes)*

Do you, yourself, plan to vote in the primary election this March, or not? *(Yes)*

I'd like you to rate your chances of voting in November's election for president on a scale of 1 to 10. If 1 represents someone who definitely will not vote and 10 represents someone who definitely will vote, where on this scale of 1 to 10 would you place yourself? *(Respondent chose 9 or 10)*

I'd like you to rate your chances of voting in March's primary election on a scale of 1 to 10. If 1 represents someone who definitely will not vote and 10 represents someone who definitely will vote, where on this scale of 1 to 10 would you place yourself? *(Respondent chose 9 or 10)*

In the election for president in November 2024, did things come up that kept you from voting, or did you happen to vote? *(Yes, able to vote)*

Self-identified registered voters who scored a total of 8 or 9 on this index were considered to be self-identified likely voters. Self-identified registered voters who said they had already voted in the 2026 primaries were assigned a score of 9.

Now I would like to ask you some questions about the 2026 elections here in North Carolina How much thought, if any, have you given to candidates who may be running for U.S. Senate in 2026? A lot, some, not much, or none at all?		
	Likely and Self-Reported Voters	Registered Voters
A lot	43	30
Some	46	44
Not much	8	16
None at all	2	9
Don't know	1	1

Just to confirm, do you intend to vote in the Democratic Primary in March?		
	Likely and Self-Reported Voters	Registered Voters
Yes	100	95
No	*	5

Just to confirm, do you intend to vote in the Republican Primary in March?		
	Likely and Self-Reported Voters	Registered Voters
Yes	99	96
No	1	4

If the Democratic Primary for U.S. Senate were today, and you were filling out a Democratic primary ballot now, who would you vote for? <i>(Asked of voters who confirmed they intend to vote in the Democratic primary)</i>	
When you voted early in the Democratic Primary for U.S. Senate who did you vote for? <i>(Asked of likely voters who reported having voted in the Democratic Primary)</i>	
<i>Note: Candidates are listed in the order they appear on the ballot</i>	
	Likely and Self-Reported Voters
Daryl Farrow	2
Justin E. Dues	3
Roy Cooper	78
Robert Colon	3
Marcus W. Williams	2
Orrick Quick	*
Undecided <i>(Only available to those who did not report having voted)</i>	13

If the Republican Primary for U.S. Senate were today, and you were filling out a Democratic primary ballot now, who would you vote for? *(Asked of voters who confirmed they intend to vote in the Republican primary)*

When you voted early in the Republican Primary for U.S. Senate who did you vote for? *(Asked of likely voters who reported having voted in the Republican Primary)*

Note: Candidates are listed in the order they appear on the ballot

	Likely and Self-Reported Voters
Margot Dupre	3
Richard Dansie	5
Donald M. (Don) Brown	12
Michael Whatley	38
Elizabeth A. Temple	3
Michele Morrow	2
Thomas Johnson	2
Undecided <i>(Only available to those who did not report having voted)</i>	35

Generic Ballots

If the elections for U.S. House of Representatives were being held today, would you vote for the Republican or Democrat candidate for U.S. House of Representatives in your district?

	Likely and Self-Reported Voters	Registered Voters
Republican	43	41
Democrat	51	46
Another party	2	4
Unsure	4	10

If the elections for U.S. Senate were being held today, would you vote for the [Republican or Democrat] for U.S. Senate?

	Likely and Self-Reported Voters	Registered Voters
Republican	43	41
Democrat	51	46
Another party	2	4
Unsure	4	9

If the elections for the North Carolina House of Representatives in Raleigh were being held today, would you vote for the [Republican or Democrat] for North Carolina House in your district?		
	Likely and Self-Reported Voters	Registered Voters
Republican	43	41
Democrat	50	46
Another party	2	4
Unsure	5	10

If the elections for the North Carolina Senate in Raleigh were being held today, would you vote for the [Republican or Democrat] for North Carolina Senate in your district?		
	Likely and Self-Reported Voters	Registered Voters
Republican	43	41
Democrat	51	46
Another party	2	4
Unsure	4	10

If the election for the North Carolina Supreme Court justice was being held today, would you vote for the [Republican or Democrat] for North Carolina Supreme Court?		
	Likely and Self-Reported Voters	Registered Voters
Republican	43	40
Democrat	49	45
Another party	2	4
Unsure	6	11

Generic Ballots 2028

Now I would like to ask you some questions about the 2028 elections here in North Carolina.		
How much thought, if any, have you given to candidates who may be running for U.S. President in 2028? A lot, some, not much, or none at all?		
	Likely and Self-Reported Voters	Registered Voters
A lot	39	30
Some	42	39
Not much	14	19
None at all	6	12
Don't know	1	1

If the elections for President of the United States were being held today, would you vote for the [Republican or Democrat] for U.S. President?		
	Likely and Self-Reported Voters	Registered Voters
Republican	42	39
Democrat	49	45
Another party	2	4
Unsure	7	13

If the election for North Carolina Governor were being held today, would you vote for the [Republican or Democrat] for North Carolina Governor?		
	Likely and Self-Reported Voters	Registered Voters
Republican	42	39
Democrat	52	47
Another party	1	3
Unsure	5	12

If the election for North Carolina Attorney General were being held today, would you vote for the [Republican or Democrat] for North Carolina Attorney General?		
	Likely and Self-Reported Voters	Registered Voters
Republican	41	39
Democrat	50	44
Another party	2	3
Unsure	7	14

Election Confidence

Now we would like to ask you about the 2026 elections.		
How much confidence do you have that the 2026 election results this year will accurately reflect the votes that were cast? Would you say you have a lot of confidence, some confidence, or no confidence that the reported results will accurately reflect the votes that were cast?		
	Likely and Self-Reported Voters	Registered Voters
A lot of confidence	40	32
Some confidence	50	51
No confidence	6	8
Unsure	5	8

How satisfied are you with the choices of candidates for the 2026 elections, would you say very satisfied, somewhat satisfied, or not at all satisfied?		
	Likely and Self-Reported Voters	Registered Voters
Very satisfied	29	22
Somewhat satisfied	55	53
Not at all satisfied	8	9
Unsure	8	17

Would you consider voting for a third party candidate -- not a Democrat or Republican -- for President in 2028?		
	Likely and Self-Reported Voters	Registered Voters
Yes	34	35
No	46	41
Unsure	20	25

Would you consider voting for a third party candidate -- not a Democrat or Republican -- for a state or local government office in 2028?		
	Likely and Self-Reported Voters	Registered Voters
Yes	37	36
No	44	39
Unsure	20	25

Approvals

Do you [approve or disapprove] of the way Donald Trump is handling his job as president?		
	Likely and Self-Reported Voters	Registered Voters
Approve	45	40
Disapprove	51	52
Unsure	4	8

Do you [approve or disapprove] of the way Josh Stein is handling his job as Governor?		
	Likely and Self-Reported Voters	Registered Voters
Approve	57	52
Disapprove	25	23
Unsure	18	25

Do you [approve or disapprove] of the way that the North Carolina General Assembly is handling its job?		
	Likely and Self-Reported Voters	Registered Voters
Approve	39	36
Disapprove	33	28
Unsure	28	36

Do you [approve or disapprove] of the way that the U.S. Congress is handling its job?		
	Likely and Self-Reported Voters	Registered Voters
Approve	29	27
Disapprove	57	54
Unsure	14	20

Do you [approve or disapprove] of the way that the North Carolina Supreme Court is handling its job?		
	Likely and Self-Reported Voters	Registered Voters
Approve	41	37
Disapprove	28	26
Unsure	31	38

Do you [approve or disapprove] of the way that the U.S. Supreme Court is handling its job?		
	Likely and Self-Reported Voters	Registered Voters
Approve	41	38
Disapprove	43	39
Unsure	16	23

Issue Importance

How important do you think it is for the U.S. Senate in Washington DC to deal with each of these issues? Would you say very important, somewhat important, not very important, or not at all important?					
<i>Likely and Self-Reported Voters</i>					
	Very important	Somewhat important	Not very important	Not at all important	Unsure
The economy in general	84	11	3	1	1
Health care in general	80	17	2	-	*
Inflation	80	17	2	1	1
Protecting democracy	76	19	3	1	1
School safety	76	20	3	1	-
Government fraud and corruption	75	21	3	*	1
Protecting American Workers	71	24	4	1	1
Taxes	71	25	4	1	*
Supporting veterans	71	24	2	2	1
Voting integrity	70	20	7	3	1
National security in general	70	23	5	1	*
Education in general	69	24	5	2	1
The national debt	68	21	7	2	2
Civil rights	68	20	8	3	*
Law enforcement	63	27	8	2	*
Tariffs	56	28	10	5	1
Immigration in general	54	34	9	3	*
Gas prices	53	30	13	3	*
International trade in general	52	38	5	2	2
Abortion	51	26	13	9	2
Securing the U.S. southern border	50	27	15	7	2
Climate change	50	21	15	13	1
Artificial Intelligence (AI)	38	32	20	9	2
The war in Ukraine	37	37	15	7	4
LGBTQ policies	30	25	18	25	2

How important do you think it is for the U.S. Senate in Washington DC to deal with each of these issues? Would you say very important, somewhat important, not very important, or not at all important?					
<i>Registered Voters</i>					
	Very important	Somewhat important	Not very important	Not at all important	Unsure
The economy in general	79	17	2	1	1
Health care in general	78	19	2	*	1
Inflation	77	18	2	1	1
Government fraud and corruption	75	20	3	1	1
School safety	74	21	3	1	1
Protecting American Workers	72	23	4	1	2
Protecting democracy	70	22	5	1	3
Supporting veterans	70	23	5	1	1
National security in general	69	24	5	1	2
Civil rights	68	22	6	3	1
Taxes	68	28	4	*	1
Education in general	67	26	4	2	1
Voting integrity	65	23	8	2	3
The national debt	62	26	8	2	3
Law enforcement	60	30	7	1	2
Immigration in general	52	33	9	4	3
Tariffs	50	32	9	5	4
Securing the U.S. southern border	49	27	15	6	4
Gas prices	49	36	11	3	1
International trade in general	48	42	5	1	5
Climate change	46	24	16	13	2
Abortion	46	28	14	10	3
Artificial Intelligence (AI)	35	35	19	8	3
The war in Ukraine	31	37	18	8	6
LGBTQ policies	25	23	22	25	5

Issue Ownership

Below is a list of issues that the U.S. Senate in Washington, D.C. might have to deal with. For each issue, please tell me whether you think [the Democratic Party or the Republican Party] would do a better job dealing with the issue.						
<i>Likely and Self-Reported Voters</i>						
	Democratic Party	Republican Party	Republican minus Democrat	Both Equally	Neither	Unsure
Securing the U.S. southern border	29	46	17	10	11	5
Law enforcement	33	45	12	13	5	4
National security in general	34	43	9	16	4	3
Immigration in general	39	47	8	7	6	3
The war between Israel and Hamas	30	37	7	12	14	7
Protecting American workers	39	44	5	11	4	3
Taxes	38	42	4	10	7	4
International trade in general	38	41	3	12	6	3
Supporting veterans	39	41	2	13	5	2
The national debt	36	35	-1	13	11	4
Artificial Intelligence (AI)	28	27	-1	20	15	9
Tariffs	43	40	-3	10	5	3
Gas prices	37	34	-3	16	11	4
Inflation	42	38	-4	10	7	3
Abortion	45	39	-6	9	5	2
Protecting democracy	45	39	-6	9	3	4
School safety	40	34	-6	16	9	3
Education in general	42	35	-7	15	5	3
The war in Ukraine	41	32	-9	10	14	3
Voting integrity	44	34	-10	13	7	2
Civil rights	47	33	-14	15	4	1
Health care in general	50	32	-18	11	5	2
Climate change	46	26	-20	14	10	4
LGBTQ policies	49	26	-23	9	11	5

Below is a list of issues that the U.S. Senate in Washington, D.C. might have to deal with. For each issue, please tell me whether you think [the Democratic Party or the Republican Party] would do a better job dealing with the issue.

Registered Voters

	Democratic Party	Republican Party	Republican minus Democrat	Both Equally	Neither	Unsure
Securing the U.S. southern border	26	46	20	11	11	6
National security in general	31	40	9	15	7	8
Immigration in general	36	44	8	8	6	6
Law enforcement	34	40	6	13	7	6
International trade in general	34	39	5	13	6	7
Protecting American workers	36	40	4	12	6	7
The war between Israel and Hamas	31	34	3	12	13	10
Supporting veterans	36	37	1	17	5	5
Taxes	35	36	1	11	9	9
Gas prices	33	34	1	15	11	7
The national debt	32	32	0	15	14	7
Tariffs	39	38	-1	9	7	7
Inflation	38	35	-3	11	11	5
Artificial Intelligence (AI)	28	25	-3	19	16	12
Protecting democracy	40	34	-6	12	6	8
School safety	37	31	-6	17	9	7
The war in Ukraine	37	30	-7	11	15	7
Education in general	39	31	-8	17	7	5
Abortion	43	34	-9	8	7	8
Voting integrity	41	29	-12	12	10	8
Health care in general	47	30	-17	13	6	5
Civil rights	46	28	-18	15	6	5
LGBTQ policies	48	23	-25	8	12	9
Climate change	46	21	-25	15	13	6

Favorability

Here is a list of people and things. Please indicate whether you have a [Favorable or Unfavorable] view of each of them.			
<i>Likely and Self-Reported Voters</i>			
	Favorable	Unfavorable	Unsure/ Unfamiliar with this person or thing
The U.S. military	84	12	5
North Carolina National Guard	78	8	13
Barack Obama	59	38	3
Roy Cooper	55	36	9
Josh Stein	55	30	16
George W. Bush	54	38	8
The U.S. Supreme Court	48	41	11
North Carolina Supreme Court	47	30	23
Joe Biden	46	52	3
J.D. Vance	46	49	6
North Carolina General Assembly	46	33	21
Donald Trump	45	53	2
Bill Clinton	45	50	6
The U.S. House of Representatives	43	45	12
The U.S. Senate	41	49	10
Michael Whatley	29	27	44

Here is a list of people and things. Please indicate whether you have a [Favorable or Unfavorable] view of each of them.			
<i>Registered Voters</i>			
	Favorable	Unfavorable	Unsure/ Unfamiliar with this person or thing
The U.S. military	82	10	8
North Carolina National Guard	74	8	18
Barack Obama	59	37	4
Roy Cooper	53	33	15
George W. Bush	52	37	12
Josh Stein	50	27	24
The U.S. Supreme Court	47	39	14
North Carolina Supreme Court	46	26	29
North Carolina General Assembly	44	28	28
Joe Biden	42	53	5
Donald Trump	42	54	4
Bill Clinton	42	49	9
J.D. Vance	41	48	11
The U.S. House of Representatives	40	43	17
The U.S. Senate	39	45	16
Michael Whatley	25	23	52

Consumer Sentiment

We are interested in how people are getting along financially these days.		
Would you say that you and your family living there are better off or worse off financially than you were a year ago?		
	Likely and Self-Reported Voters	Registered Voters
Better off	30	26
Worse off	38	37
Neither better nor worse	32	35
Unsure	1	2

Now looking ahead, do you think that a year from now you and your family living there will be better off financially, or worse off, or just about the same as now.		
	Likely and Self-Reported Voters	Registered Voters
Better off	38	34
Worse off	25	23
Just about the same as now	32	36
Unsure	5	7

Now turning to business conditions in the country as a whole, do you think that during the next twelve months we'll have good times financially, or bad times, or what?		
	Likely and Self-Reported Voters	Registered Voters
Good times	30	24
Bad times	27	25
Neither good nor bad, OR both good and bad	23	27
Good times with qualifications	10	11
Bad times with qualifications	7	7
Unsure	3	6

Looking ahead, which would you say is more likely, that in the country as a whole we'll have continuous good times during the next five years or so, or that we'll have periods of widespread unemployment or depression, or what?		
	Likely and Self-Reported Voters	Registered Voters
Widespread unemployment or depression	28	25
Continuous good times	24	21
Neither	9	9
A mix of both	36	40
Unsure	4	6

About the big things people buy for their homes, such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good time or bad time for people to buy major household items?		
	Likely and Self-Reported Voters	Registered Voters
Good time	29	25
Bad time	32	32
Neither good time nor bad time	33	36
Unsure	6	8

Economy

How would you rate current U.S. economic conditions?		
	Likely and Self-Reported Voters	Registered Voters
Excellent	11	8
Good	28	26
Only fair	36	39
Poor	25	27

Do you believe the U.S. economy is getting better, staying the same, or getting worse?		
	Likely and Self-Reported Voters	Registered Voters
Getting better	34	28
Staying the same	23	28
Getting worse	43	44

How confident are you that the U.S. economy will avoid a recession in the next 12 months?		
	Likely and Self-Reported Voters	Registered Voters
Very confident	24	17
Somewhat confident	30	33
Not too confident	30	35
Not at all confident	16	15

Do you support recent tariffs that the Trump administration imposed on imports from foreign countries?		
	Likely and Self-Reported Voters	Registered Voters
Yes	38	35
No	53	51
Unsure	9	14

Do you believe these tariffs will lead to more American jobs?		
	Likely and Self-Reported Voters	Registered Voters
Yes	36	32
No	51	49
Unsure	14	19

Inflation

Changing topics again to talk about inflation. Thinking about the prices you are currently paying for products on this list compared to last year, would you say prices are much higher, somewhat higher, about the same as last year, somewhat lower, or much lower in price?						
<i>Likely and Self-Reported Voters</i>						
	Much higher price	Somewhat higher price	About the same	Somewhat lower	Much lower	Unsure or don't buy
Gas for your car	21	24	25	20	9	2
Water	20	33	33	5	2	5
Fruits and vegetables	33	38	22	6	1	1
Bread	28	36	27	6	1	2
Meat	50	30	14	5	1	1
Clothing	27	37	27	5	1	3
Toys	20	27	19	3	1	30
Electronics	30	33	24	4	1	8
Eggs	29	30	19	14	6	2
Milk	28	34	26	9	1	2
Natural gas for your house	26	26	18	5	1	24
Electricity for your house	41	39	16	3	1	1

Changing topics again to talk about inflation. Thinking about the prices you are currently paying for products on this list compared to last year, would you say prices are much higher, somewhat higher, about the same as last year, somewhat lower, or much lower in price?

Registered Voters

	Much higher price	Somewhat higher price	About the same	Somewhat lower	Much lower	Unsure or don't buy
Gas for your car	21	25	24	20	7	3
Water	18	34	35	4	2	7
Fruits and vegetables	30	40	22	6	1	2
Bread	23	38	30	5	1	2
Meat	47	32	14	4	1	2
Clothing	26	38	27	4	1	4
Toys	19	26	19	4	1	31
Electronics	29	35	22	4	1	10
Eggs	28	32	19	13	6	3
Milk	25	35	29	7	1	4
Natural gas for your house	24	26	16	4	1	29
Electricity for your house	39	40	16	3	1	2

How much have concerns about inflation affected major spending decisions you have made in the last year?

	Likely and Self-Reported Voters	Registered Voters
A lot	39	37
Some	43	45
Not much at all	18	17
Unsure	1	2

Demographics

Finally, a few questions for statistical purposes. How would you describe yourself, would you say female, male, or do you identify differently?		
	Likely and Self-Reported Voters	Registered Voters
Female	46	50
Male	54	49
I identify differently	*	*
Refused	*	*

Do you have children younger than 18 years of age currently living in your home?		
	Likely and Self-Reported Voters	Registered Voters
Yes	31	30
No	69	70
Unsure	-	*

Would you say you live in a rural, a suburban, or an urban area?		
	Likely and Self-Reported Voters	Registered Voters
Rural	32	32
Suburban	47	46
Urban	21	21
Unsure	*	1

In which region of North Carolina would you say you live in?		
	Likely and Self-Reported Voters	Registered Voters
The coastal plain (in the east)	29	30
The piedmont (in the center)	59	59
The mountains (in the west)	12	11

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?		
	Likely and Self-Reported Voters	Registered Voters
Yes	9	9
No	91	91
Unsure	-	-

What racial/ethnic group best describes you?		
	Likely and Self-Reported Voters	Registered Voters
African-American or Black	20	20
White or Caucasian	74	73
Native American	2	2
Asian	2	2
Multiple or other	3	3

What is your age in years?		
	Likely and Self-Reported Voters	Registered Voters
18 – 24	7	11
25 – 34	16	16
35 – 44	17	17
45 – 54	20	17
55 – 64	19	18
65 or older	22	20

Do you have a gun in your home?		
	Likely and Self-Reported Voters	Registered Voters
Yes	40	38
No	59	61
Unsure	2	2

Would you describe yourself as a "born again" or evangelical Christian, or not?		
	Likely and Self-Reported Voters	Registered Voters
Yes	44	40
No	55	57
Unsure	1	3

How important is religion in your life?		
	Likely and Self-Reported Voters	Registered Voters
Very important	47	44
Somewhat important	27	27
Not too important	9	11
Not at all important	16	16
Unsure	1	1

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never		
	Likely and Self-Reported Voters	Registered Voters
More than once a week	13	10
Once a week	27	22
Once or twice a month	11	10
A few times a year	11	14
Seldom	18	21
Never	21	22
Unsure	1	1

What is the last year of schooling you have completed?		
	Likely and Self-Reported Voters	Registered Voters
1-11 th grade	1	3
High school graduate	19	23
Some college	28	28
College graduate	36	32
Graduate school	16	14
Unsure	*	*

What is your total income from all sources, before taxes?		
	Likely and Self-Reported Voters	Registered Voters
Less than \$25,000	12	18
\$25,000 to less than \$50,000	23	25
\$50,000 to less than \$75,000	22	20
\$75,000 to less than \$100,000	16	14
\$100,000 to less than \$150,000	15	13
\$150,000 to less than \$250,000	8	7
\$250,000 or more	3	3
Unsure	1	1

In politics today, do you consider yourself to be a Republican, Democrat, or what?		
	Likely and Self-Reported Voters	Registered Voters
Republican	37	35
Democrat	38	34
Independent/ Unaffiliated	24	29
Other	*	1
Unsure	1	2

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal or very liberal?		
	Likely and Self-Reported Voters	Registered Voters
Very conservative	20	16
Somewhat conservative	21	22
Moderate	26	32
Somewhat liberal	15	13
Very liberal	15	13
Other	1	1
Don't Know	1	3
Refused	1	1

How would you best describe your current relationship status?		
	Likely and Self-Reported Voters	Registered Voters
Single/ never married/ divorced	35	41
Engaged	2	2
Living with significant other	7	8
Married	51	44
Widowed	5	5
Unsure	*	*