



HIGH POINT UNIVERSITY POLLS 115 (NC) AND 116 (USA): MEMO RELEASE	
Population represented:	Adults (people over the age of 18) in North Carolina and the United States as a whole.
Sample size:	1001 adults in North Carolina (783 self-identified registered voters) and 1004 adults in the United States (837 self-identified registered voters).
Mode of data collection:	Online interviews collected through separate survey instruments within High Point University's Qualtrics account. All interviews conducted in English.
Type of sample:	Non-probability samples (for both HPU Polls 115 and 116) from Dynata's online panels (NC and NC).
Dates of data collection:	HPU Poll 115 (NC) – November 11 – 17, 2025 HPU Poll 116 (USA) – November 10 – 14, 2025
Credibility interval for all adult sample:	<p>For HPU Poll 115. Approximately +/- 3.2 percentage points. This accounts for a standard margin of sampling error of 3.1 (as if it were a probability sample) and a design effect (1.04) caused by weighting.</p> <p>For HPU Poll 116. Approximately +/- 3.2 percentage points. This accounts for a standard margin of sampling error of 3.1 (as if it were a probability sample) and a design effect (1.01) caused by weighting.</p> <p>These are attempts to estimate error from the nature of the sample. Additional factors such as question wording and other methodological choices in conducting survey research can introduce additional errors into the findings of opinion polls.</p>
Data quotas and weighting:	<p>High Point University's SRC worked with Dynata to fill quotas for age, gender, education, race, and ethnicity for HPU Polls 115 and 116. The data is weighted toward population parameters for age, gender, race, education, and ethnicity published by the U.S. Census for North Carolina and the United States as a whole.</p> <p>The High Point University Survey Research Center (SRC) produces weights through an iterative procedure within SPSS.</p>
Human response authentication:	HPU Polls include at least one CAPTCHA and other methods for screening out non-human respondents in addition to the screening done by Dynata.
Survey sponsor and funded by:	High Point University, High Point, NC.
Survey/Data collection supplier:	High Point University's SRC drafted the survey instrument which was approved by the HPU

	Institutional Review Board . Interviews collected through the High Point University SRC, recording responses in Qualtrics. Dynata’s online panels invited respondents.
Sample supplier:	Online panel (North Carolina, USA) provided by Dynata. Respondents were compensated according to their agreements with Dynata.
Commitment to transparency:	The HPU Poll reports methodological details in accordance with the standards set out by AAPOR’s Transparency Initiative , and the HPU Survey Research Center is a Charter Member of the Initiative.
Executive Director: Staff Director:	Martin J. Kifer , 336-841-9333 J.R. Moller , 336-841-2820
Methodology:	Interested parties can access results from the survey at http://www.highpoint.edu/src/hpupoll and should contact the Directors for additional information.

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Below are questions the Survey Research Center fielded for this study. They represent the text as it appeared to respondents. Statements in brackets are rotated to ensure respondents do not receive a set order of response options. This helps maintain question construction integrity by avoiding respondent agreement based on question composition. Example: [agree or disagree] or [disagree or agree]. Items that are rotated for the same reason are noted. Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with an *.

Registered Voter Screens

These days, many people are so busy they can't find time to register to vote or move around so often they don't get a chance to re-register. Are you now registered to vote in your precinct or election district, or haven't you been able to register so far?		
	NC Resident Adults	US Resident Adults
Yes	83	86
No	14	12
Unsure	3	2

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason? (Asked only of respondents who said above that they were registered to vote)		
	NC Registered Voters (n = 783)	US Registered Voters (n = 837)
Yes, absolutely certain	95	97
Chance registration has lapsed	3	2
No, not registered	*	*
Unsure	1	1

Generic Ballots

If the elections for U.S. Congress were being held today, would you vote for the [Republican Party's candidate or the Democratic Party's candidate] for U.S. House of Representatives in your district?		
	NC Registered Voters	US Registered Voters
Republican	42	39
Democrat	45	48
Another Party	6	6
Unsure	8	8

If the elections for U.S. Senate were being held today, would you vote for the [Republican Party's candidate or the Democratic Party's candidate] for U.S. Senate?		
	NC Registered Voters	US Registered Voters
Republican	41	40
Democrat	46	47
Another Party	4	5
Unsure	9	8

If the election for U.S. President were being held today, would you vote for the [Republican Party's candidate or the Democratic Party's candidate] for President?		
	NC Registered Voters	US Registered Voters
Republican	42	39
Democrat	44	47
Another Party	4	5
Unsure	10	9

County and State Direction

Do you think things in this country [are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track]?		
	NC Registered Voters	US Registered Voters
Right direction	36	33
Wrong track	57	59
Unsure	7	8

Do you think things in your state [are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track]?		
	NC Registered Voters	US Registered Voters
Right direction	38	45
Wrong track	45	45
Unsure	18	10

Approval Ratings

Do you [approve or disapprove] of the way that Donald Trump is handling his job as president?		
	NC Registered Voters	US Registered Voters
Approve	41	38
Disapprove	50	57
Unsure	8	6

Do you [approve or disapprove] of the way that [your governor or Josh Stein] is handling [his or her] job as Governor?		
	NC Registered Voters	US Registered Voters
Approve	51	38
Disapprove	21	26
Unsure	28	36

Do you [approve or disapprove] of the way that the United States Supreme Court is handling its job?		
	NC Registered Voters	US Registered Voters
Approve	40	37
Disapprove	39	43
Unsure	21	21

Do you [approve or disapprove] of the way that the U.S. Congress is handling its job?		
	NC Registered Voters	US Registered Voters
Approve	28	24
Disapprove	54	61
Unsure	18	15

Demographics of Registered Voters

Finally, a few questions for statistical purposes. How would you describe yourself, would you say female, male, or do you identify differently?		
	NC Registered Voters	US Registered Voters
Male	50	50
Female	49	50
I identify differently	*	*
Refused	*	*

Do you have children less than 18 years of age currently living in your home?		
	NC Registered Voters	US Registered Voters
Yes	30	30
No	70	70
Unsure	1	*

What is your age in years?		
	NC Registered Voters	US Registered Voters
18-24	11	11
25-34	14	16
35-44	17	18
45-54	17	16
55-64	19	18
65 and greater	22	22

Would you say you live in a rural, a suburban, or an urban area?		
	NC Registered Voters	US Registered Voters
Rural	31	22
Suburban	48	52
Urban	20	25
Unsure	1	1

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?		
	NC Registered Voters	US Registered Voters
Yes	9	16
No	91	83
Unsure	1	*

What racial group best describes you, would you say African-American or Black, White or Caucasian, Native American, Asian, or something else?		
	NC Registered Voters	US Registered Voters
African-American or Black	22	14
White or Caucasian	71	73
Native American	2	2
Asian	2	5
Multiple or other	2	5
Unsure	1	1

Do you have a gun in your home?		
	NC Registered Voters	US Registered Voters
Yes	40	29
No	60	72

Would you describe yourself as a "born again" or evangelical Christian, or not?		
	NC Registered Voters	US Registered Voters
Yes	41	27
No	54	71
Unsure	5	2

How important is religion in your life?		
	NC Registered Voters	US Registered Voters
Very important	45	36
Somewhat important	28	24
Not too important	11	15
Not at all important	16	24
Unsure	2	2

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?		
	NC Registered Voters	US Registered Voters
More than once a week	9	7
Once a week	23	21
Once or twice a month	11	7
A few times a year	12	12
Seldom	20	20
Never	22	31
Unsure	3	1

What is the last year of schooling you have completed?		
	NC Registered Voters	US Registered Voters
1 - 11th grade	2	2
High school graduate	30	28
Some college	34	36
College graduate	24	24
Graduate school	10	10
Unsure	1	*

What is your total income from all sources, before taxes?		
	NC Registered Voters	US Registered Voters
Less than \$25,000	20	14
\$25,00 to less than \$50,000	29	24
\$50,000 to less than \$75,000	21	23
\$75,000 to less than \$100,000	12	14
\$100,000 to less than \$150,000	9	14
\$150,000 to less than \$250,000	5	7
\$250,000 or more	2	3
Unsure	1	2

In politics today, do you consider yourself to be a Republican, Democrat, or what?		
	NC Registered Voters	US Registered Voters
Republican	38	34
Democrat	33	37
Independent/Unaffiliated	26	26
Other	1	1
Unsure	3	2

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal or very liberal?

	NC Registered Voters	US Registered Voters
Very conservative	18	15
Somewhat conservative	23	18
Moderate	32	35
Somewhat liberal	11	16
Very liberal	10	12
Other	*	*
Don't know	5	2
Refused	1	1

How would you best describe your current relationship status?		
	NC Registered Voters	US Registered Voters
Single/never married/divorced	41	42
Engaged	2	2
Living with significant other	9	8
Married	41	43
Widowed	6	4
Unsure	2	*