HIGH POINT UNIVERSITY POLL 117: MEMO RELEASE	
Population represented:	Adults (people over the age of 18) in North Carolina and the United States
Sample size:	1,000 adults in North Carolina (831 individuals who confirmed they are registered to vote).
Mode of data collection:	Online interviews were collected using a single survey instrument within High Point University's Qualtrics account. Interviews were conducted in English and Spanish.
Type of sample:	Non-probability sample from Kantar's online panel (North Carolina, USA).
Dates of data collection:	January 9 - January 21 2026
Credibility interval for all adult sample:	Approximately +/- 3.3 percentage points. This accounts for a standard margin of sampling error of 3.1 (as if it were a probability sample) and a design effect (1.1) caused by weighting. These are attempts to estimate error from the nature of the sample. Additional factors such as question wording and other methodological choices in conducting survey research can introduce additional errors into the findings of opinion polls.
Data quotas and weighting:	High Point University's SRC worked with Kantar to fill quotas for age, gender, education, race, and ethnicity. The data are weighted to match population parameters for age, gender, race, education, and ethnicity published by the U.S. Census for North Carolina. The High Point University Survey Research Center (SRC) produces weights through an iterative procedure within SPSS.
Survey sponsor and funded by:	High Point University, High Point, NC.
Human response authentication:	HPU Polls include at least one CAPTCHA in addition to Qualtrics' internal controls, including reCAPTCHA. Kantar uses its own methods to screen panel respondents. The SRC uses other protocols to screen out non-human respondents.

Survey/Data collection supplier:	High Point University's SRC created the survey instrument, which was approved by the HPU Institutional Review Board. Interviews collected through the High Point University SRC, recording responses in Qualtrics. Kantar's online panel invited respondents.
Sample supplier:	Online panel (North Carolina, USA) provided by Kantar. Respondents were compensated according to their agreements with Kantar.
Commitment to transparency:	The HPU Poll reports methodological details in accordance with the standards set out by AAPOR's Transparency Initiative, and the HPU Survey Research Center is a Charter Member of the Initiative.
Executive Director: Staff Director:	Martin J. Kifer, 336-841-9333 J.R. Moller, 336-841-2820
Methodology:	Interested parties can access results from the survey at http://www.highpoint.edu/src/hpupoll and should contact the Directors for additional information.

**Percentages are rounded to the nearest whole number. It is possible that percentages in tables may not always add up to 100% due to rounding error.

Table of Contents

Table 1 - Respondents Eighteen+

Are you at least 18 years of age?	n	pct
Yes	1,000	100%

Table 2 - NC Residency

Do you consider yourself a resident of North Carolina?	n	pct
Yes	1,000	100%

Table 3 - Voter Registration

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you now registered to vote in your precinct or election district or haven't you been able to register so far?	n	pct
Yes	870	87%
No	104	10%
Unsure	26	3%

Table 4 - Voter Registration Confirmation

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?	n	pct
Yes, absolutely certain	831	96%
Chance registration has lapsed	23	3%
No, not registered	7	1%
Unsure	9	1%

Table 5 - Approvals - President Approval

Do you [Approve or Disapprove] of the way that Donald Trump is handling his job as president?	NC Resident Adults	Registered Voters
Approve	41%	43%
Disapprove	48%	48%
Unsure	11%	9%

Table 6A - Approvals - Trump Issue Handling – NC Resident Adults

Below is a list of issues that President Trump has to deal with. For each issue, please tell me whether you [Approve or Disapprove] of President Trump's handling of each issue. (Respondents were presented with 12 randomized issues from the list)

	Approve	Disapprove	Unsure
- Securing the U.S. southern border	51%	38%	11%
- Protecting American workers	48%	41%	11%
- National security in general	47%	42%	11%
- Gas prices	46%	42%	12%
- Voting integrity	45%	39%	17%
- International trade in general	44%	43%	13%
- Protecting democracy	43%	42%	14%
- Law enforcement	43%	43%	14%
- Immigration in general	42%	49%	9%
- Civil rights	41%	46%	13%
- LGBTQ policies	39%	42%	19%
- The economy in general	39%	49%	12%
- Education in general	38%	45%	17%
- Tariffs	36%	51%	13%
- Abortion	35%	46%	18%
- Taxes	35%	52%	13%
- Artificial Intelligence (AI)	35%	35%	30%
- Government fraud and corruption	33%	54%	14%
- The war between Israel and Hamas	32%	48%	20%
- Inflation	31%	59%	10%
- Climate change	31%	48%	21%
- The war in Ukraine	30%	48%	21%
- The national debt	30%	53%	17%

Table 6B - Approvals - Trump Issue Handling – Registered Voters

Below is a list of issues that President Trump has to deal with. For each issue, please tell me whether you [Approve or Disapprove] of President Trump's handling of each issue. (Respondents were presented with 12 randomized issues from the list)

	Approve	Disapprove	Unsure
- Securing the U.S. southern border	53%	38%	9%
- Protecting American workers	50%	40%	10%
- Gas prices	48%	40%	12%
- National security in general	47%	42%	11%
- Protecting democracy	46%	44%	11%
- Voting integrity	46%	39%	15%
- Law enforcement	45%	42%	13%
- International trade in general	45%	44%	12%
- Civil rights	44%	45%	11%
- Immigration in general	44%	49%	8%
- LGBTQ policies	40%	43%	17%
- The economy in general	40%	50%	10%
- Education in general	39%	46%	16%
- Tariffs	38%	51%	11%
- Taxes	37%	52%	11%
- Abortion	36%	46%	18%
- Artificial Intelligence (AI)	36%	35%	29%
- The war between Israel and Hamas	35%	48%	17%
- Government fraud and corruption	35%	54%	11%
- The war in Ukraine	33%	48%	19%
- Climate change	33%	50%	17%
- Inflation	32%	60%	8%
- The national debt	32%	53%	15%

Table 7 - Approvals - Gov. Stein Approval

Do you [Approve or Disapprove] of the way that Josh Stein is handling his job as Governor?	NC Resident Adults	Registered Voters
Approve	44%	47%
Disapprove	24%	25%
Unsure	32%	28%

Table 8 - Approvals - U.S. Supreme Court Approval

Do you [Approve or Disapprove] of the way that the United States Supreme Court is handling its job?	NC Resident Adults	Registered Voters
Approve	40%	42%
Disapprove	37%	37%
Unsure	23%	21%

Table 9 - Approvals - U.S. Congress Approval

Do you [Approve or Disapprove] of the way that the U.S. Congress is handling its job?	NC Resident Adults	Registered Voters
Approve	32%	33%
Disapprove	48%	49%
Unsure	20%	18%

Table 10A - Favorability - NC Resident Adults

Here is a list of people and things. Please indicate whether you have [Favorable or Unfavorable] view of each of them. (Respondents were presented with 15 randomized people and things from the list)

	Favorable	Unfavorable	Unsure/Not familiar with this person or thing
- North Carolina National Guard	70%	9%	21%
- Canada	61%	19%	20%
- North Carolina Department of Agriculture and Consumer Services	58%	12%	29%
- North Carolina Department of Public Safety	56%	18%	26%
- North Carolina State Bureau of Investigation	51%	16%	34%
- North Carolina Department of Justice	50%	24%	26%
- North Carolina Department of Environmental Quality	50%	19%	32%
- North Carolina Department of Commerce	48%	16%	36%
- North Carolina General Assembly	45%	23%	32%
- Josh Stein	45%	27%	29%
- North Carolina Supreme Court	45%	24%	31%
- Roy Cooper	44%	34%	22%
- North Carolina Department of Revenue	44%	25%	30%
- Donald Trump	43%	47%	10%
- The US Supreme Court	43%	40%	17%
- Israel	41%	34%	25%
- Ukraine	39%	35%	26%
- North Carolina Department of Public Instruction	39%	25%	35%
- Mexico	38%	40%	22%
- Joe Biden	36%	56%	8%
- The U.S. Congress	35%	50%	15%
- Volodymyr Zelensky	34%	30%	36%
- Venezuela	27%	43%	30%
- Benjamin Netanyahu	24%	32%	44%
- Michael Whatley	23%	20%	56%
- China	20%	58%	22%
- Russia	16%	64%	20%
- Vladimir Putin	13%	70%	18%
- North Korea	11%	70%	19%
- Iran	10%	68%	22%

Table 10B - Favorability - Registered Voters

Here is a list of people and things. Please indicate whether you have [Favorable or Unfavorable] view of each of them. (Respondents were presented with 15 randomized people and things from the list)

	Favorable	Unfavorable	Unsure/Not familiar with this person or thing
- North Carolina National Guard	71%	9%	19%
- Canada	64%	19%	18%
- North Carolina Department of Agriculture and Consumer Services	61%	12%	28%
- North Carolina Department of Public Safety	57%	18%	25%
- North Carolina Department of Justice	54%	21%	25%
- North Carolina State Bureau of Investigation	52%	15%	33%
- North Carolina Department of Commerce	51%	15%	35%
- North Carolina Department of Environmental Quality	51%	19%	30%
- Josh Stein	48%	28%	24%
- North Carolina Supreme Court	47%	24%	29%
- North Carolina General Assembly	46%	24%	30%
- North Carolina Department of Revenue	46%	25%	30%
- Roy Cooper	45%	35%	20%
- Donald Trump	45%	47%	8%
- The US Supreme Court	45%	41%	14%
- Israel	44%	34%	22%
- North Carolina Department of Public Instruction	43%	25%	33%
- Ukraine	42%	36%	22%
- Mexico	40%	42%	18%
- Volodymyr Zelensky	38%	32%	31%
- Joe Biden	37%	57%	7%
- The U.S. Congress	33%	53%	13%
- Benjamin Netanyahu	27%	33%	40%
- Venezuela	26%	46%	28%
- Michael Whatley	24%	21%	55%
- China	19%	61%	20%
- Russia	15%	67%	18%
- Vladimir Putin	12%	73%	15%
- North Korea	11%	72%	17%
- Iran	9%	71%	20%

Table 11 - Consumer Sentiment

We are interested in how people are getting along financially these days. Would you say that you and your family living there are better off or worse off financially than you were a year ago?	NC Resident Adults	Registered Voters
Better Off	26%	27%
Worse Off	38%	38%
Neither better nor worse	34%	33%
Unsure	3%	2%

Table 12 - Consumer Sentiment Cont.

Now looking ahead, do you think that a year from now you and your family living there will be better off financially, or worse off, or just about the same as now.	NC Resident Adults	Registered Voters
Better off	35%	36%
Worse off	24%	24%
Just about the same as now	33%	33%
Unsure	8%	6%

Table 13 - Consumer Sentiment Cont.

Now turning to business conditions in the country as a whole, do you think that during the next twelve months we'll have good times financially, or bad times, or what?	NC Resident Adults	Registered Voters
Good times	24%	24%
Bad times	25%	25%
Neither good nor bad, OR both good and bad	30%	30%
Good times with qualifications	10%	11%
Bad times with qualifications	5%	5%
Unsure	7%	6%

Table 14 - Consumer Sentiment Cont.

Looking ahead, which would you say is more likely, that in the country as a whole we'll have continuous good times during the next five years or so, or that we'll have periods of widespread unemployment or depression, or what?	NC Resident Adults	Registered Voters
Widespread unemployment or depression	25%	25%
Continuous good times	21%	22%
Neither	9%	9%
A mix of both	39%	39%
Unsure	6%	5%

Table 15 - Consumer Sentiment Cont.

About the big things people buy for their homes, such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good time or bad time for people to buy major household items?	NC Resident Adults	Registered Voters
Good time	26%	27%
Bad time	33%	34%
Neither good time nor bad time	31%	32%
Unsure	9%	8%

Table 16 - Economy - Current Conditions

How would you rate current U.S. economic conditions?	NC Resident Adults	Registered Voters
Excellent	9%	9%
Good	28%	28%
Only fair	38%	38%
Poor	25%	25%

Table 17 - Economy - Direction

Do you believe the U.S. economy is getting better, staying the same, or getting worse?	NC Resident Adults	Registered Voters
Getting better	31%	32%
Staying the same	27%	26%
Getting worse	43%	42%

Table 18 - Economy - Recession Avoidance Confidence

How confident are you that the U.S. economy will avoid a recession in the next 12 months?	NC Resident Adults	Registered Voters
Very confident	21%	22%
Somewhat confident	32%	32%
Not too confident	33%	32%
Not at all confident	15%	14%

Table 19 - Economy - Tariffs

Do you support recent tariffs that the Trump administration imposed on imports from foreign countries?	NC Resident Adults	Registered Voters
Yes	36%	37%
No	50%	51%
Unsure	15%	13%

Table 20 - Economy - Tariffs and Jobs

Do you believe these tariffs will lead to more American jobs?	NC Resident Adults	Registered Voters
Yes	34%	35%
No	47%	47%
Unsure	20%	18%

Table 21A - Inflation - Prices - NC Resident Adults

Changing topics again to talk about inflation. Thinking about the prices you are currently paying for products on this list compared to last year, would you say prices are much higher, somewhat higher, about the same as last year, somewhat lower, or much lower in price? (Respondents were presented with the list of items in a randomized order)

	Much higher price	Somewhat higher price	About the same	Somewhat lower	Much lower	unsure or don't buy
- Meat	48%	31%	12%	4%	2%	3%
- Electricity for your house	32%	37%	22%	5%	1%	3%
- Eggs	30%	29%	19%	13%	7%	3%
- Electronics	28%	33%	22%	5%	1%	11%
- Fruits and vegetables	27%	39%	25%	5%	2%	2%
- Clothing	27%	38%	27%	4%	1%	4%
- Gas for your car	22%	22%	24%	21%	8%	4%
- Bread	22%	35%	33%	6%	2%	3%
- Milk	22%	33%	32%	7%	2%	4%
- Natural gas for your house	22%	24%	15%	5%	2%	33%
- Toys	21%	25%	24%	2%	1%	27%
- Water	18%	27%	39%	5%	1%	10%

Table 21B - Inflation - Prices - Registered Voters

Changing topics again to talk about inflation. Thinking about the prices you are currently paying for products on this list compared to last year, would you say prices are much higher, somewhat higher, about the same as last year, somewhat lower, or much lower in price? (Respondents were presented with the list of items in a randomized order)

	Much higher price	Somewhat higher price	About the same	Somewhat lower	Much lower	unsure or don't buy
- Meat	50%	31%	11%	4%	1%	2%
- Electricity for your house	33%	39%	21%	5%	1%	2%
- Eggs	30%	29%	18%	13%	7%	3%
- Fruits and vegetables	27%	41%	24%	5%	2%	2%
- Electronics	27%	34%	21%	5%	1%	12%
- Clothing	25%	38%	27%	5%	1%	4%
- Bread	22%	36%	31%	6%	2%	3%
- Milk	22%	33%	32%	7%	2%	4%
- Gas for your car	21%	22%	23%	22%	9%	3%
- Toys	21%	24%	24%	3%	1%	28%
- Natural gas for your house	21%	25%	14%	5%	2%	33%
- Water	18%	27%	38%	5%	2%	10%

Table 22 - Inflation - Decisions

How much have concerns about inflation affected major spending decisions you have made in the last year?	NC Resident Adults	Registered Voters
A lot	36%	36%
Some	42%	42%
Not much at all	19%	19%
Unsure	4%	3%

Table 23 - Shutdown - Awareness

As you may know, Congress must pass bills that allow the federal government to spend money for a certain amount of time. When that time expires, the government must shut down until Congress passes a new spending bill. How much did you hear about the federal government shutdown that started in October of this year?	NC Resident Adults	Registered Voters
A lot	51%	55%
A little bit	34%	32%
Not much at all	11%	10%
Unsure	5%	3%

Table 24 - Shutdown - Problem Level

Thinking about the government shutdown that started on October 1st.... How serious a problem, if at all, do you think the government shutdown was for the country:	NC Resident Adults	Registered Voters
Very serious	43%	45%
Somewhat serious	36%	36%
Not too serious	12%	12%
Not at all serious	4%	4%
Unsure	5%	3%

Table 25A - Shutdown - Handling - NC Resident Adults

Please indicate how much you approve or disapprove of how each of these people handled negotiations over the government shutdown. (Respondents were presented with the list of items in a randomized order)

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure
- Donald Trump	25%	19%	13%	36%	7%
- Republican leaders in Congress	17%	25%	19%	29%	11%
- Democratic leader in Congress	14%	23%	22%	29%	13%

Table 25B - Shutdown - Handling - Registered Voters

Please indicate how much you approve or disapprove of how each of these people handled negotiations over the government shutdown. (Respondents were presented with the list of items in a randomized order)

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Unsure
- Donald Trump	26%	19%	13%	37%	5%
- Republican leaders in Congress	17%	26%	19%	30%	8%
- Democratic leader in Congress	14%	24%	23%	31%	9%

Table 26 - Shutdown - Blame

Based on what you know about that federal government shutdown, who was most to blame for it? Would you say Democrats in Congress, Republicans in Congress, or President Trump?	NC Resident Adults	Registered Voters
Republicans in Congress	10%	11%
Democrats in Congress	31%	33%
President Trump	14%	13%
President Trump and Republicans in Congress	18%	19%
President Trump and Democrats in Congress	2%	3%
All three	24%	22%

Table 27 - Shutdown - Effects

Do you know anyone who has been directly affected by the U.S. government shutdown?	NC Resident Adults	Registered Voters
Yes	42%	43%
No	47%	47%
Unsure	11%	10%

Table 28A - Shutdown - Impact - NC Resident Adults (Respondents were presented with the list of items in a randomized order)

How was that person affected by the U.S. government shutdown?	Yes	No	Unsure
- Not receiving a paycheck	67%	27%	6%
- Not receiving government benefits	70%	20%	10%
- Not receiving funds from government contracts	48%	37%	16%

Table 28B - Shutdown - Impact - Registered Voters (Respondents were presented with the list of items in a randomized order)

How was that person affected by the U.S. government shutdown?	Yes	No	Unsure
- Not receiving a paycheck	69%	26%	5%
- Not receiving government benefits	70%	21%	9%
- Not receiving funds from government contracts	47%	38%	14%

Table 29 - Employment - Unemployment

Over the past year, have you lost a job due to no fault of your own?	NC Resident Adults	Registered Voters
Yes	16%	14%
No	84%	86%

Table 30 - Employment - Currently Employed

Are you currently employed?	NC Resident Adults	Registered Voters
Yes, full time	43%	46%
Yes, part time	15%	13%
Yes, in multiple jobs	2%	2%
No	40%	39%

Table 31 - Demographics - Gender

Finally, a few questions for statistical purposes. How would you describe yourself, would you say female, male, or do you identify differently? - Selected Choice	NC Resident Adults	Registered Voters
Male	49%	49%
Female	51%	51%
Refused	0%	0%

Table 32 - Demographics - Children 18 & Under

Do you have children younger than 18 years of age currently living in your home?	NC Resident Adults	Registered Voters
Yes	32%	32%
No	68%	68%
Unsure	1%	1%

Table 33 - Demographics - Age

Age by Categories	NC Resident Adults	Registered Voters
18 - 24	13%	11%
25 - 34	18%	17%
35 - 44	18%	18%
45 - 54	17%	18%
55 - 64	17%	18%
65 or older	18%	19%

Table 34 - Demographics - Rurality

Would you say you live in a rural, a suburban, or an urban area?	NC Resident Adults	Registered Voters
Rural	35%	34%
Suburban	43%	45%
Urban	20%	21%
Unsure	2%	1%

Table 35 - Demographics - Region

In which region of North Carolina would you say you live in?	NC Resident Adults	Registered Voters
The coastal plain (in the east)	35%	33%
The piedmont (in the center)	53%	53%
The mountains (in the west)	13%	13%

Table 36 - Demographics - Latino Ethnicity

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?	NC Resident Adults	Registered Voters
Yes	10%	9%
No	90%	91%
Unsure	*%	0%

Table 37 - Demographics - Race

What racial group best describes you, would you say African-American or Black, White or Caucasian, Native American, Asian, or something else?	NC Resident Adults	Registered Voters
African-American or Black	21%	20%
White or Caucasian	70%	72%
Native American	2%	2%
Asian	2%	2%
Multiple or other	4%	4%
Unsure	1%	1%

Table 38 - Demographics - Gun in Home

Do you have a gun in your home?	NC Resident Adults	Registered Voters
Yes	39%	41%
No	60%	58%
Unsure	2%	1%

Table 39 - Demographics - Born Again Christian

Would you describe yourself as a "born again" or evangelical Christian, or not?	NC Resident Adults	Registered Voters
Yes	42%	43%
No	54%	54%
Unsure	4%	3%

Table 40 - Demographics - Religion Importance

How important is religion in your life?	NC Resident Adults	Registered Voters
Very important	44%	46%
Somewhat important	29%	29%
Not too important	11%	11%
Not at all important	14%	14%
Unsure	2%	2%

Table 41 - Demographics - Religious Attendance

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?	NC Resident Adults	Registered Voters
More than once a week	11%	11%
Once a week	21%	23%

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?	NC Resident Adults	Registered Voters
Once or twice a month	11%	12%
A few times a year	14%	13%
Seldom	18%	18%
Never	22%	22%
Unsure	2%	2%

Table 42 - Demographics - Education Level

What is the last year of schooling you have completed?	NC Resident Adults	Registered Voters
1 - 11th grade	4%	2%
High school graduate	30%	27%
Some college	25%	25%
College graduate	29%	33%
Graduate school	11%	12%
Unsure	1%	1%

Table 43 - Demographics - Income Level

What is your total income from all sources, before taxes?	NC Resident Adults	Registered Voters
Less than $25,000	20%	17%
$25,000 to less than $50,000	27%	27%
$50,000 to less than $75,000	22%	23%
$75,000 to less than $100,000	14%	14%
$100,000 to less than $150,000	11%	12%
$150,000 to less than 250,000	4%	4%
$250,000 or more	1%	1%
Unsure	3%	1%

Table 44 - Demographics - Political Identification

In politics today, do you consider yourself to be a Republican, Democrat, or what? - Selected Choice	NC Resident Adults	Registered Voters
Republican	35%	37%
Democrat	28%	30%
Independent/Unaffiliated	32%	30%
Other	1%	1%

In politics today, do you consider yourself to be a Republican, Democrat, or what? - Selected Choice	NC Resident Adults	Registered Voters
Unsure	5%	2%

Table 45 - Demographics - Political Ideology

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal or very liberal? - Selected Choice	NC Resident Adults	Registered Voters
Very conservative	17%	19%
Somewhat conservative	22%	22%
Moderate	32%	33%
Somewhat liberal	13%	13%
Very liberal	9%	10%
Other	0%	1%
(Don't know)	5%	2%
(Refused)	2%	2%

Table 46 - Demographics - Relationship Status

How would you best describe your current relationship status?	NC Resident Adults	Registered Voters
Single/never married/divorced	42%	41%
Engaged	2%	2%
Living with significant other	11%	10%
Married	37%	41%
Widowed	6%	5%
Unsure	1%	1%